

T H E G O L D S E R I E S
P R E S S R E L E A S E

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FOR IMMEDIATE RELEASE

November 23, 2015

Connecticut based artist, activist and consultant Jonathan-Joseph Ganjian announces the Dec. 1st World AIDS Day 2015 launch of The Gold Series with select prints available for pre-order through March.

New Milford, Conn.

A comprehensive view of HIV / AIDS as told through painting, poetry, prose and interviews. This multi-year project culminating in 2016 includes the creation of 50 original paintings chronicled alongside relevant poems, topical essays and interviews with activists and members of the medical community; The Gold Series Book will be launched on Kickstarter in 2016 as the only way to view all pieces.

Selections from The Gold Series will be shown in a variety of venues across the U.S.

20% of the net proceeds from all The Gold Series originals, studies, prints and The Gold Series Book will benefit a variety of HIV / AIDS service and awareness organizations at the local and national level.



About J. Joseph Studio





143 West Street, building C, Unit 210 New Milford, Conn.

More info: www.JJosephStudio.com

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THE GOLD SERIES

PRINTS AVAILABLE FOR PRE-ORDER

Title	Image
Wanderer OM	Pictured on cover sheet 
the normal he(ART)	
Flowers for Algernon	
Constellations of Meaning	

THE GOLD SERIES

PRINT PRICING

8 x 10 \$175

16 x 24 \$350

30 x 45 \$700

LIMITED PRINT AVAILABILITY

Price does not include shipping.

All prints are hand signed.

Gold Series prints will be available for pre-order on December 1, 2015, World AIDS Day at www.JJosephStudio.com.

The Pre-Order period ends March 1, 2015.

Pre-Ordered pieces will begin shipping in March.

All pre-orders will receive a special thank you gift to make the wait for your print easier!

All print images shot by the fantastic Emily Smith Photography

T H E G O L D S E R I E S

ARTIST'S STATEMENT

Three years ago, I began a project with a simple mission: translate my experience with HIV into paintings that speak to the thousands of maybes, what-if's, could've beens and how did I's which are part and parcel of the virus. The Gold Series is about making the unspoken and unspeakable visual. It is about the combination of my creative voice and spiritual path. It is about the triumph of self over limitations of the body and society.

Spanning 50 original paintings (5 available as prints) and a book featuring my relevant poetry, prose and interviews with other HIV positive individuals, activists and change-makers, The Gold Series is a uniquely comprehensive window into life with HIV/AIDS today and the issues we face together as we fight for an AIDS free generation.

I focus on color theory and abstraction coupled with textures, layering and text-like forms to create complex visual narratives grounded in the exploration of personal and societal issues or stories and meaning itself. My aesthetic and philosophy is directly informed or inspired by artists such as: Cy Twombly, Gerhard Richter, Clyfford Still, Jean-Michele Basquiat, Andy Warhol and Wassily Kandinsky as well as contemporary artists Oscar Nin, Andrew Salgado, Molly Zuckerman Hartung, Liam Everett, and Mark Bradford to name a few

HIV and art have a long history, from art-activism of ACT UP, Group Material and Keith Haring or the Downtown 500 to organizations like Visual AIDS today, The Gold Series project is my contribution to this rich history.

Key Motifs



Glyph Motif
"the normal he(ART) 2014"



Visual Mantra Motif
"OM" 2014



Spirit Motif
"Wanderer" 2015

Glyph- These convoluted forms are rooted in the notion of the whirling dervish; Sufi mystics who use dance as a form of meditation. Created by meditating for ten minutes then, applying pigment to the surface in a controlled fashion while focusing on the intent of the piece and emotions tied to the issue at hand, the rotating sweeping motions moving in and out of a central point are akin to the ways we as people move in and out of acceptance of challenges.

Visual Mantras- Much like Glyphs, visual mantras are repetitive markings representing mantras are recited while painting. These pieces highlight the repetitive search for understanding and meaning through spirituality.

Spirit Motifs- These forms evoke memory, regret, the ghosts of the past or hopes for the future. they appear singularly, in pairs or grouped. Their color (light or dark) reflects the nature of the struggle at the heart of the piece.

ARTIST'S BIOGRAPHY

Born in Medellin, Colombia and raised in Connecticut, my art career began in trauma. I live with Ataxic Cerebral Palsy, the rarest form of CP, characterized by motor skill, balance and depth perception issues. In an effort to overcome and understand this struggle, I began to paint. As I got older, I began to sell pieces here and there to people that connected with their understated intricacy. When diagnosed with HIV, I realized painting was an ideal way to process the complex emotions and reflections wrapped up in the experience. This is the genesis of The Gold Series. Now, three years into the project, I'm ready to move on to exploring other issues such as social justice, race relations, questions of heritage, adoption, expatriation and family to name a few.

All work produced at my studio is influenced by deeply held philanthropic convictions, 20-40% of the net proceeds from each piece, print or study I sell goes to support charitable works at all levels from grassroots to international across a range of issues.

I encourage my art buyers to see they're making an investment not only in me, my work and their personal collections but an evolving philosophy of art, art business and social change.

I reside in Connecticut with my rescue dog Gramercy and enjoy reading, yoga, single malt scotch, road-trips and the outdoors as well as the opera. I nurture a small obsession with the work of Frederic Chopin as well as most EDM.

More information

www.Jonathan-Joseph.com

