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Brouwer Brothers Steamatic Receives 50-Year Longevity Award at 2018 International Convention

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Steamatic franchise owners and employees from around the world convened in Fort Worth, TX recently for the 2018 Steamatic International Convention. The convention's "Golden Opportunity!" theme perfectly fit the info-packed, high energy event.

The convention speakers included industry leaders from Contractor Connection, Alacrity, CLEANFAX, and Violand Management Associates. The three-day agenda was also filled with informative breakout sessions, franchise lead panels, and focused training courses. The Wednesday event included a full-day international meeting attended by owners from eight countries.

Steamatic's President, Stefan Figley, opened Saturday morning's general session by providing the future vision for the Steamatic system. "Increased tools & resources from franchise support, revamped franchise development and growth are all part of the Steamatic future," said Figley during his address.

The convention concluded with an awards banquet where several franchise owners were recognized for their performance and time with the franchise system. Rick Brouwer of Brouwer Brothers Steamatic from the Chicagoland was one of four owners receiving the Longevity Award for 50 years in business. Brouwer Brothers Steamatic opened their doors in 1968 by Brothers John and Mick Brouwer. The company is thriving today because of the Brother's steadfastness and their legacy carries on with Mick's son, Rick Brouwer at the helm. "An interesting fact is that the Brouwer Brother's introduced the steam extraction carpet cleaning process and one of their first large commercial carpet cleaning projects was cleaning the AstroTurf in-field of the White Sox's old Comiskey Ball Park," said of the current owner Rick Brouwer. Over the years Brouwer Brothers Steamatic has diversified into the Chicago Area's largest full-service 24/7/365 Restoration, Cleaning, and Construction companies and the largest franchise of Steamatic, Inc.

Steamatic has already started preparations for their next convention to be held in the summer of 2020 in Florida. They hope to have another amazing turnout.

About Steamatic

Steamatic offers restoration and cleaning services in franchise territories throughout the United States and worldwide. Steamatic's highly trained and certified technicians work with insurance agents and adjusters as well as residential and commercial clients to offer restoration services, including fire and smoke restoration, water mitigation, mold remediation, and contents recovery. Commercial and residential cleaning services include carpet and area rug cleaning, hard surface cleaning, air duct cleaning, and furniture and drapery cleaning. Steamatic is celebrating 50 years of franchising and is recognized as a top franchise network. For more information on Steamatic, including franchise opportunities, please contact Kimmie Hack at 817-332-1575 or khack@steamatic.com
