

6 x Mr. Olympia Dorian Yates Acquires MedX

Ocala, Florida – (Newswire - February 1, 2023) – MedX Fit Tech Inc. (“MedX Fit Tech” or the “Company”), a leading fitness technology company, is proud to announce the successful closing of its acquisition of MedX, Inc., a manufacturer of advanced exercise equipment based in Ocala, Florida. This exciting development marks a major milestone for the company and is set to revolutionize the fitness industry.

MedX, Inc. was founded by Arthur Jones, the legendary founder of Nautilus and the originator of High Intensity Training. After years of development and testing, MedX perfected its line of equipment and became known for producing the most advanced and biometrically inclusive exercise equipment on the market. The company's legacy continues with the appointment of 6-time Mr. Olympia and Chief Fitness Officer, Dorian Yates whose career was built on the core MedX principles of High Intensity Training.

Dorian's expertise and reputation as a champion bodybuilder make him an ideal candidate to lead MedX Fit Tech into the future. Under his leadership, the company is transforming itself from a manufacturer of advanced exercise equipment into a leading fit tech company that will offer a complete fitness solution through its network of licensed and franchised MedX Fitness Centers.

MedX Fit Tech's Science Based Fitness program combines high-intensity exercise, nutrition, and assessment, utilizing the latest technologies to provide clients with the tools and support they need to transform and optimize their bodies. The program is supported by the world's most advanced exercise equipment and the expertise of the MedX Fitness Centers' network. “This acquisition is a game-changer for the fitness industry.” stated Dorian Yates.

Charlie Barth, President of MedX, Inc., is equally thrilled about this acquisition and is excited to join forces with Dorian and his team. He commented, "I am honored to be a part of this legacy and to continue the work of Arthur Jones and MedX.

The company maintains its offices in Ocala, Florida and is committed to providing its clients with the best fitness solutions and services. For more information about MedX Fit Tech, its Science Based Fitness program, and its network of licensed and franchised MedX Fitness Centers, please visit www.medx.fit and www.medx.fitness.

About MedX Fit Tech

In 1986 Arthur Jones, the legendary founder of Nautilus and the originator of High Intensity Training, started MedX. After years of development and testing, MedX perfected its line of equipment and created the most advanced and biometrically inclusive exercise equipment on the market. Now leading MedX Fit Tech’s team as Chief Fitness Officer is 6-time Mr. Olympia Dorian Yates, whose career was built on the core MedX principles of High Intensity Training. Under Dorian’s leadership, MedX is transforming itself from a manufacturer of advanced exercise equipment into a leading Fit Tech company that will

offer the complete fitness solution through its network of licensed and franchised MedX Fitness Centers. MedX Fitness Centers will provide our clients the opportunity to utilize the world's most advanced exercise equipment, along with providing science and technology backed support in the areas of exercise, nutrition, and assessment. Through our Science Based Fitness program, MedX Fit Tech will give you the tools and support to transform and optimize your body. The Company maintains offices in Ocala, Florida. For more information, please see www.medx.fit and www.medx.fitness

FORWARD-LOOKING STATEMENTS

The information contained herein includes forward-looking statements. These statements relate to future events or to our future financial performance, and involve known and unknown risks, uncertainties and other factors that may cause our actual results, levels of activity, performance, or achievements to be materially different from any future results, levels of activity, performance or achievements expressed or implied by these forward-looking statements. You should not place undue reliance on forward-looking statements since they involve known and unknown risks, uncertainties and other factors which are, in some cases, beyond our control and which could, and likely will, materially affect actual results, levels of activity, performance or achievements. Any forward-looking statement reflects our current views with respect to future events and is subject to these and other risks, uncertainties and assumptions relating to our operations, results of operations, growth strategy and liquidity. We assume no obligation to publicly update or revise these forward-looking statements for any reason, or to update the reasons actual results could differ materially from those anticipated in these forward-looking statements, even if new information becomes available in the future. The safe harbor for forward-looking statements contained in the Securities Litigation Reform Act of 1995 protects companies from liability for their forward-looking statements if they comply with the requirements of the Act.

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