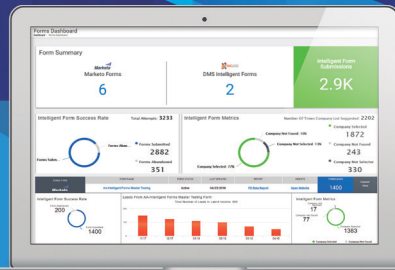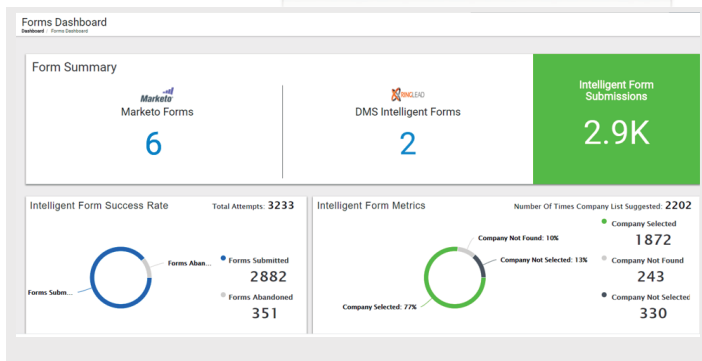# DATA DRIVEN
EVERYTHING

DMS INTELLIGENT FORMS
With Intelligent Forms Dashboard

WEB FORM LEADS ARE INVALUABLE LEADS THAT COST CONSIDERABLE MONEY TO GENERATE.

But what happens once a prospect hits submit?

Or worse, when they abandon your form?
How do you drive improvements to your landing pages and forms if you have no insight into key metrics like submission and abandonment rates?

DMS Intelligent Forms Dashboard is now equipped with API detection and a Forms Intelligence Dashboard for improved lead accuracy, and immediate insight into what's working, and what's not, when it comes to your web forms. Real-time insight into what's happening with your forms enables you to react instantly to drive lead generation from your organization's hottest lead source: the web form.

RingLead's DMS Intelligent Forms Dashboard centralizes all form activity including form engagement, form submission, form abandonment, record enrichment by RingLead, and overall form success. By centralizing all web form activity, sales and marketing executives can seamlessly and accurately score, route and segment leads.

1.888.240.8088 |

KEY FEATURES

Know Your Form Abandonment Rate & Success Metrics

Quick Setup Time

Boost Inbound Lead Velocity With Customizable Forms With Fewer Fields

Customizable Package Selection For Company, Contact Enrichment

Customizable Form Fields For Lead Forms

In Depth Enrichment Metrics Per Form With Fill Rate Reports

KEY BENEFITS:

Visibility into form metrics and conversion rates for more precise campaigns and programs

Improved outreach with real-time validation and enrichment of new leads

Account-based marketing enablement with increased routing accuracy and 360 person and company views

Company name detection using IP address lookup and comprehensive coverage of contacts & companies

LEARN MORE OR SCHEDULE A DEMO TODAY.