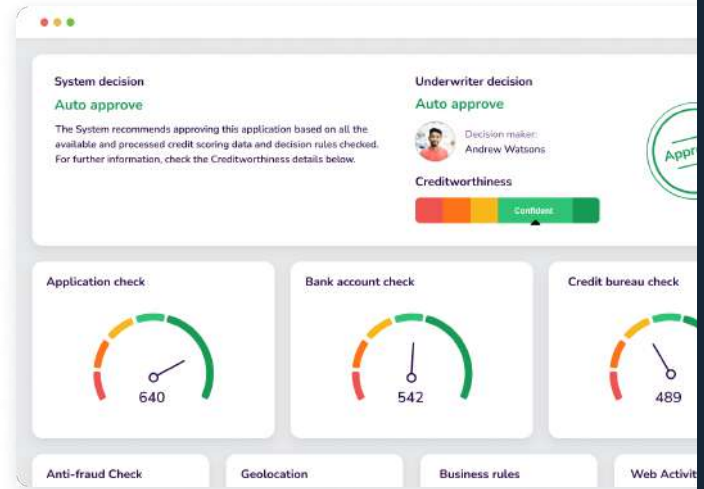


TurnKey Pay Later

Sell more without cutting the price tag.

WHY NOW

The BNPL market is projected to be worth \$3.98 trillion by 2030, adding \$3t in just 10 years. TurnKey Lender allows you to enter this space on your terms instead of delegating profits to a third-party lender. TurnKey Pay Later platform gets you on the same level of the digital BNPL experience provided by Affirm and PayPal but with a solution that is yours and tailored to you and your consumers.



Grow your revenue and combat seasonality by charging fair prices over an extended period



Capture a share of the booming BNPL market at the beginning of the wide market adoption



Increase loyalty and long-term value of your clients while offering them a better service

TURNKEY PAY LATER VS BNPL LENDER

According to data from Klarna, implementing a pay later program on average leads to a 41% increase in order value, 35% increase in conversion rate, and 45% higher purchase frequency.

With TurnKey Pay Later you get these benefits but also keep the 2-6% fees BNPL lenders charge on every payment, you control who gets approved and on what terms, remain in control of your client's data, their journey and your ongoing lucrative relations.

BUSINESSES ALREADY USING THIS SOLUTION INCLUDE



Large-scale
retailers



Construction
and renovation
companies



Franchising
providers



Manufacturers
of advanced
medical & labor
equipment



Telecoms



Payment
processors



Airlines



Healthcare
providers

HOW TURNKEY PAY LATER BRINGS BNPL IN-HOUSE

Effortlessly adjust details of your pay later program, run the system on autopilot or manually control who gets approved and on what terms. Once the system is in place and running, it's highly automated enabling you to save on staff and paperwork.

01

The tailor-fit lending infrastructure seamlessly integrates into your operations and provides customers with a quick, fully digital credit checkout experience

02

Lender's 2-6% fee on every payment add up to cost you a lot more than an in-house solution

03

Your control over the Pay Later process ensures higher returns, customer satisfaction, lifetime value and a streamlined digital customer experience

04

With a 98.5% satisfaction rate, TurnKey Lender currently powers pay later programs for over 50 million consumer and business borrowers

05

TurnKey Pay Later automates every part of launching, managing, and scaling a BNPL program across multiple products, countries, and business verticals

06

Multi-language and multi-currency platform that is no-code and easily adaptable to meet every one of your requirements

07

TurnKey Pay Later offers fastest time-to-value: if you need classic BNPL capabilities, you can be up and running in as little as two weeks

08

TurnKey Pay Later natively integrates into the customer journey, enabling your customers to work with you from a functional portal. Also allowing your transactional data to be used in credit scoring to reduce your risks while enabling instant decisions



TurnKey Pay Later lets you keep your prices consistent with inflation while making the product affordable to your clients. With you in control, polished BNPL automation unlocks access to the market that's projected to grow by \$3 trillion by 2030.



Elena Ionenko

COO and co-founder of TurnKey Lender

Start working on your BNPL program with TurnKey Lender today.

Contact our sales directly at turnkey-lender.com/request-a-demo



www.turnkey-lender.com