



PRESS RELEASE

Avioon GmbH

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New Hyper-Scalable Video Transcoding Solution for Cloud, On Premise and Hybrid Operation Launches at IBC Media Trade Show in Amsterdam

Avioon launches FLICS transcoding solution and new version of JOBS orchestration tool at 2017 IBC Expo

- FLICS transcoding software launches at Europe's biggest media trade show
- New solution developed for Cloud, On-premise, and Hybrid deployment
- Unique dynamic scaling capability of transcoding services across platforms
- New version of JOBS video file workflow orchestration solution released

August 2017

(Avioon) Wiesbaden/Cologne: **Avioon to launch video transcoding and workflow orchestration products at the 2017 IBC trade show**

Software manufacturer Avioon will present its FLICS video transcoding and JOBS file workflow solutions at the 2017 IBC trade show in Amsterdam, Netherlands. Avioon will demonstrate the FLICS and JOBS products to customers and partners in booth 5.B06 from September 15-19.

Global media consumption explodes and fuels rapid growth of video content processing. The media industry faces a tremendous increase in the volume of video that needs to be ingested, processed and distributed. From production to delivery, video files and live streams must reach the viewers faster than ever before.

The FLICS transcoding solution can be deployed to Cloud or On-premise platforms for Hybrid operation and offers unique capabilities dynamic scaling and allocation of video transcoding across infrastructures. JOBS workflow orchestration enables production system engineering with metadata analysis and rules-based decisions for automated movement of video files.

"FLICS and JOBS are the essential tools that media companies need," says CEO Tilo Skomudek, "Our solutions manage not only the movement of video file between systems and people, but deliver unique transcoding capabilities on any platform. We look forward to presenting FLICS and JOBS to IBC visitors from around the world."



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About Avioon

Avioon designs and develops high-performance, scalable software products for the expanding markets of video preparation, conversion and distribution. We leverage the latest technology to ensure that our solutions meet the rigorous demands for rapid implementation and cost-efficiency. For customers and partners, content owners and media companies, Avioon enables flexible business models with cloud-based, on-premise or hybrid consumption of technology as managed services. As an integral part of your media delivery supply chain, the Avioon products support usage & subscription-based operation. Avioon was founded in 2014 and is privately owned, backed by a group of companies with long records of accomplishment from the international media solutions and services industry. From its head offices in Cologne, Germany, Avioon delivers products directly to customers or via a growing reseller and OEM partner network.

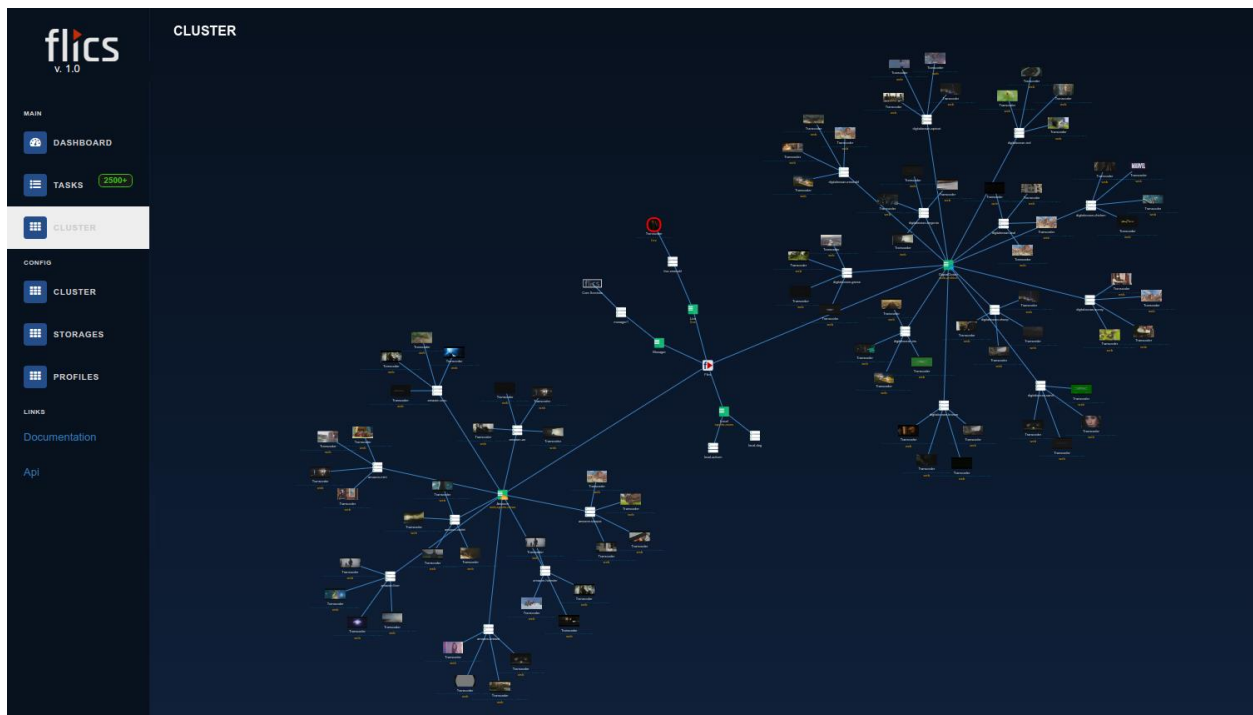
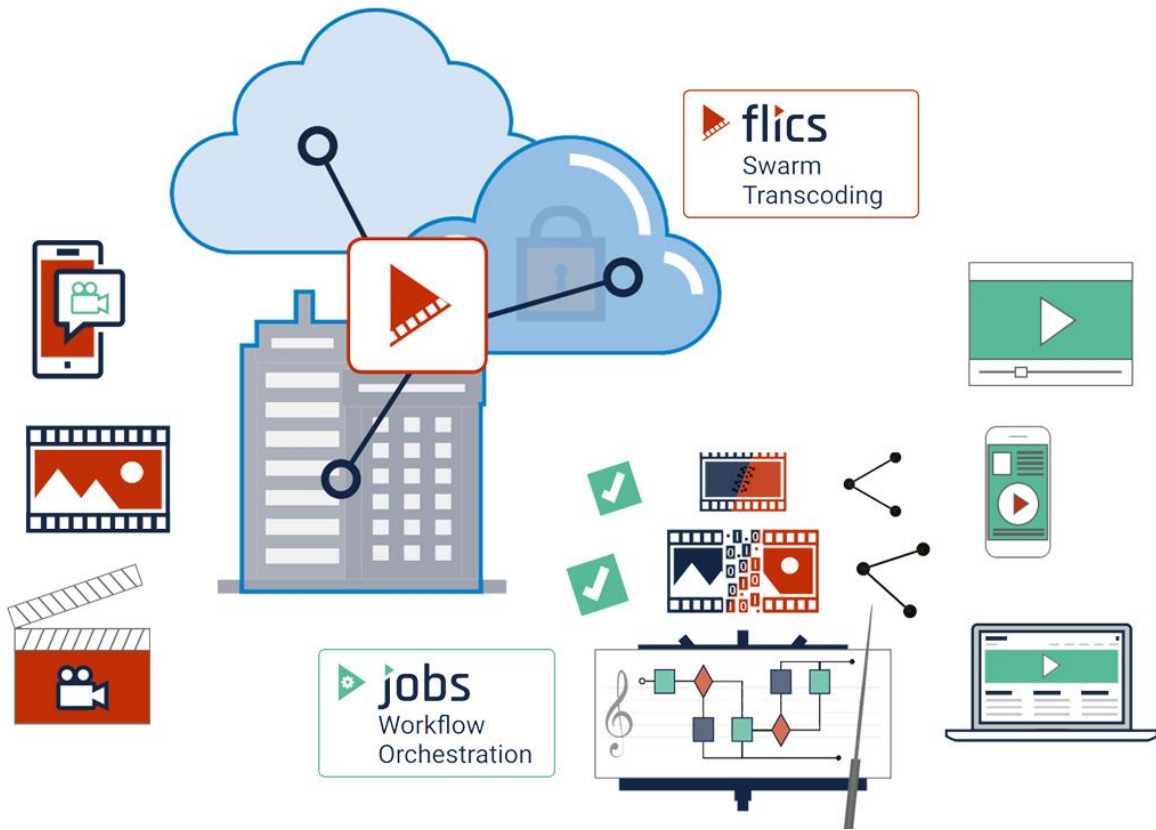
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This press release notice contains forward-looking statements concerning the operations, business development, membership growth and financial results of Avioon GmbH and/or the industry in which the Company operates. These forward-looking statements are generally indicated by terms such as "estimate", "anticipate", "expect", "assume", "intend", "predict", "plan", "strive", "should", "could", "would", "will" and similar phrasing. Forward-looking statements contained in this press release, including assumptions, estimates and opinions by the Company or information provided by third parties are based on the current plans, estimates, assumptions and forecasts, and may entail uncertainties and risks. A variety of different factors could lead to actual results, trends and conditions that differ significantly from the forward-looking statements contained in this press release. The Company does not assume any liability for this eventuality and cannot guarantee that the information upon which the forward-looking statements are based is correct and complete, nor is the Company, its subsidiaries and affiliated companies liable for the future correctness of the statements outlined in this press release. Information and statistics from external sources should not be interpreted as information and statistics that have been verified by the Company. The Company, its subsidiaries and affiliated companies are not obliged to update any forward-looking statements.

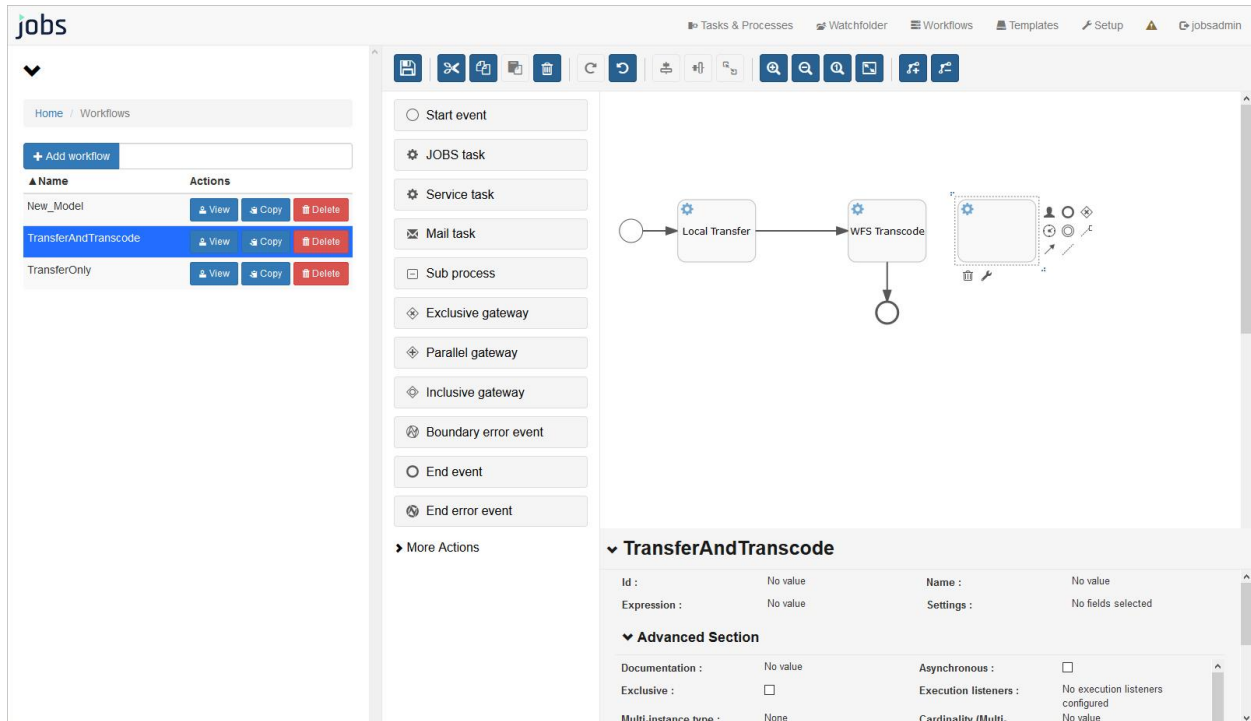
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The screenshot displays the Avioon workflow editor interface. On the left, a sidebar lists workflow actions such as Start event, JOBS task, Service task, Mail task, Sub process, Exclusive gateway, Parallel gateway, Inclusive gateway, Boundary error event, End event, and End error event. Below this is a table of existing workflows:

Name	Actions
New_Model	View Copy Delete
TransferAndTranscode	View Copy Delete
TransferOnly	View Copy Delete

The main workspace shows a workflow diagram with a Start event, a Local Transfer task, and a WFS Transcode task. The WFS Transcode task is selected, and its configuration panel is visible at the bottom right:

TransferAndTranscode

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Expression :	No value	Settings :	No fields selected
Advanced Section			
Documentation :	No value	Asynchronous :	<input type="checkbox"/>
Exclusive :	<input type="checkbox"/>	Execution listeners :	No execution listeners configured
Multi-instance type :	None	Cardinality :	Multi
			No value

