

## **Los Angeles-Based Fine Jewelry Designers Michael M to Participate in Annual JCK Event in Las Vegas, Nevada.**

For the second year in a row, luxury bridal and fashion jewelry designer Michael M has announced that they will be participating in this year's JCK Event hosted in Las Vegas, Nevada, and scheduled for June 5<sup>th</sup> to June 8<sup>th</sup>.

Held at the Mandalay Bay Resort & Casino, the JCK Event is the premiere fine jewelry conference in North America and will feature hundreds of booths, exhibits, and information from some of the industry's leading jewelry professionals, retailers, and designers such as Michael M.

When asked about Michael M's participation in the 2017 JCK Event, Creative Marketing Director Bathilda Hsu commented that, "Attending the JCK show allows us to showcase the latest jewelry designs from Michael M, and to reveal upcoming trends that include simpler designs, an emphasis on rose gold and yellow gold, and greater emphasis on diamond cuts. Needless to say, we're very honored and excited to be able to attend JCK once more and hopefully for years to come!"

For information on Michael M, as well as the 2017 JCK Event, please visit [MichaelMCollection.com](http://MichaelMCollection.com) or [JCKonline.com](http://JCKonline.com) to learn more!

About Michael M:

Founded in 2008 by designer Michael Meksian, Michael M crafts luxury engagement rings, wedding bands, necklaces, earrings, bracelets, and fashion rings. With over 35 years of industry experience, Mr. Meksian developed and continues to produce glamorous fashion and bridal jewelry from his Los Angeles based studio. Michael M's motto "diamonds over everything" has inspired his artisans to craft luxurious jewelry by merging time-honored traditions and innovative modern techniques. For more information on Michael M, visit [michaelmcollection.com](http://michaelmcollection.com), or visit their [Instagram](#) or their Facebook fan page to learn more.