















"It's almost like spending cash...be mindful of the real value of what you're getting. Don't overspend just because it's SwiftCoin."



A SwiftCoin preferred customer/frequent-flyer program is a loyalty program that keeps customers coming back. It is modelled on airlines that have frequent-flyer programs designed to encourage airline customers enrolled in the program to accumulate points (also called miles) which may then be redeemed for air travel or other rewards.



One popular option is for clients to earn points (SwiftCoin) by spending money at associated retail outlets, car hire companies, hotels or other associated businesses. SwiftCoin can be redeemed for air travel, other goods or services, or for increased benefits, such as travel class upgrades, airport lounge access, or priority bookings.

Frequent-flyer programs can be seen as a certain type of virtual currency, one with unidirectional flow of money to purchase points, but no exchange back into money. SwiftCoin is a true virtual currency with all the advantages of frequent flyer miles with the added benefit of being usable across a wide range of businesses.

A Cashback reward program is an incentive program operated by credit card companies where a percentage of the amount spent is paid back to the card holder. Many credit card issuers run programs to encourage use of the card where the card holder is given points, air miles or a monetary amount. This last benefit, a monetary amount, is usually known as Cashback or cash back reward. SwiftCoin is your Cashback reward program that doesn't cost you a dime.

Your firm can take advantage of of the SwiftCoin Rewards program with a grant of up to 100,000 SwiftCoins worth US \$100,000 at no cost. The terms of the program are tailored to the individual circumstances of each firm and our marketing goals at any given time.



Contact us at info@swiftcoin.club for more details.