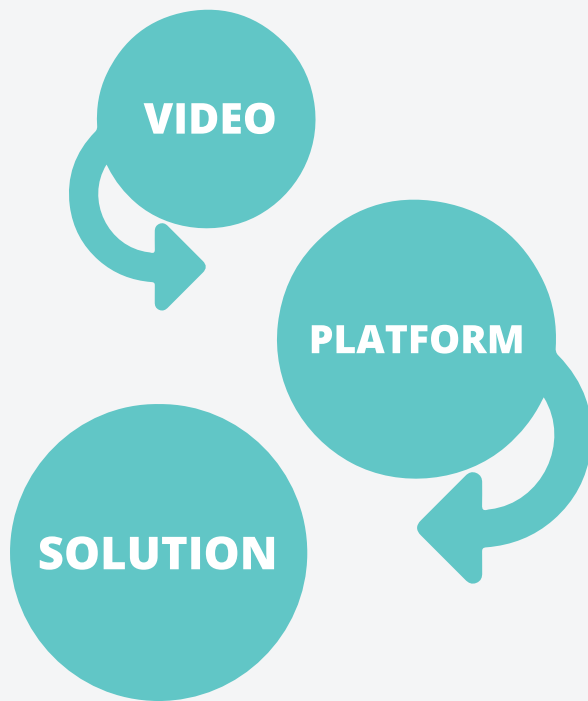




## Reduce Complexity. Increase Clarity.

Visually-articulate your benefits through brief, engaging videos and robust streaming technology.



- ✓ LearnYour Benefits is a video-first benefits communications and technology company.
- ✓ We help you provide brief, visually-interesting benefits videos.
- ✓ Plus, we offer a streaming video platform, purpose-built to engage and educate.

## Why employers & partners hire us



### Affordability

LearnYour Benefits Videos and Websites are ultra-affordable. Typically, pricing is a fraction of other benefits communication services.



### Brief, Visual Content

On average, employees spend 20 minutes PER YEAR reviewing and enrolling-in their benefits. By providing brief, visually-engaging videos, employees retain more.



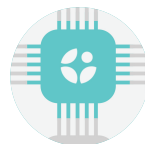
### Accessibility

A LearnYour Benefits Website has no software or apps to download. Employees and their spouses simply click a custom link to access your branded site.



### Recognized Service & Support

The LearnYour Benefits team is here to help. We do the heavy lifting so HR doesn't have to. We will compile your benefits offerings into engaging videos, launch your site, train you, and provide on-going support.



### Branded, Elegant Design

Each LearnYour Benefits Website is branded to your organization's guidelines. The user interface is clean, uncluttered, and contains intuitive functionality.

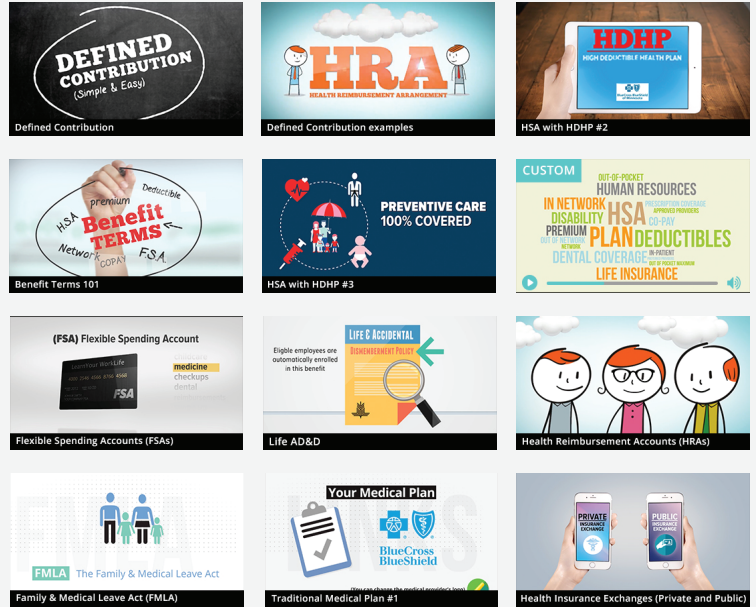


### Analytics

The LearnYour Benefits Platform has real-time analytics. This provides HR with information about videos viewed, PDFs downloaded, and total traffic to your site.

# Videos for any Benefit

- ▶ **Brief, Engaging Videos**  
We specialize in brief, visually-engaging videos.
- ▶ **Multiple Video Options**  
We offer stock, custom, and semi-custom video options.
- ▶ **Video Production Experts**  
Give us your benefit plans, wellness details, or any instructions and we'll painlessly produce a video from start to finish. We handle all scripting, editing, design, production, and revision services.
- ▶ **Branding and Design Experts**  
No two organizations are the same. We offer deep design and branding experience to create videos that better-engage your audience.



## Benefits Engagement & Education Websites

The LearnYour Benefits Platform allows you to easily manage **your own private, web and mobile benefits education and engagement website**. All websites come with a private content management system and provide employee usage statistics.

- Custom web addresses simplify access**  
Unique web address for your employees with no apps to download.
- Branded for you**  
Your LearnYour Benefits website will be branded for your organization. Your logo, your colors and your resources.
- Video increases engagement**  
Your site can come with our library of benefits education videos. You can also add your own videos, third-party videos, or videos we create for you.
- Benefits engagement 365 days a year**  
Use for open-enrollment, on-boarding, workshops, and events.
- Upload your resources**  
Upload all your own videos, PDFs, links, and contacts.
- Analytics to improve future success**  
Real-time tracking of user sessions, videos viewed and resources accessed. Monitor what works for your employees.

## Testimonials



".....The LYB team was very responsive and great to work with, especially in creating the scripts and developing the videos in a condensed period of time. In addition, we were able to create individual benefits engagement sites for each of our member employers, with their own unique video playlist and access to specific benefit documents and links....."

- Virginia Bankers Association



COFFEE & BAGEL BRANDS

"She is very impressed with LearnYour Benefits and is quite pleased with how well the implementation process has been going. Thank you for providing our mutual client with such a good experience!"

- Mercer & Coffee & Bagel Brands