

**PURE**

INFUSION SUITES

# PURE INFUSION SUITES

OVERVIEW

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# CUSTOMER TESTIMONIAL

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“I came for the cost savings but returned for the experience; there’s nothing else like it.” Mark W.



A black and white portrait of Susan M. Wenger, FNP-C, a woman with long, wavy hair, wearing glasses and a dark top. She is smiling and has her hand resting near her chin. The image is positioned on the left side of the page.

# THE PURE EXPERIENCE

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## **Significant Reduction in Patient Out-of-Pocket (OOP) Costs**

As an Ambulatory Infusion Center (AIC), PURE is capable of delivering substantial cost savings to patients. Patients can expect to see their OOP cost reduced by up to 60% when treatments are received at PURE instead of a hospital or University Medical Center

## **Cost Reduction to Insurer**

Inline with our commitment to expand patient access to quality, cost effective healthcare solutions, PURE works closely with Insurers to facilitate the migration of costly services from an in-patient setting into a more cost-effective Ambulatory Infusion Center (AIC). These partnerships allow PURE to be an instrumental asset to Insurers in their ongoing battle to reduce costs and improve patient outcomes.

Susan M. Wenger  
FNP-C

# CONTINUED

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## **Unmatched Patient Experience**

PURE understands the chronic nature of these illnesses and the burden that often accompanies a patient's diagnosis. With that understanding PURE has designed quite possibly the most thoughtful and complete patient experience the Infusion industry has ever seen. From the moment we receive a patient's order, to the moment they are sitting in their car to return home, PURE provides an atmosphere of love, compassion and sound medical expertise.

## **Expert Medical Staff**

PURE's staff have been hand picked from hundreds of credentialed applicants for their medical competence, demeanor, and skill set. With decades of expertise, our seasoned team members pull from their experience administering 1,000's of infusions in Oncology, Rheumatology, Gastroenterology, Immunology and Neurology specialties and are intimately versed in the needs of each specialty medication to ensure we deliver the best possible care to our patients..





# STATE-OF-THE-ART TECHNOLOGY

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As technology advances at a record pace, PURE has closely monitored innovators in the medical, diagnostic and pharmaceutical space and has incorporated applicable technology to improve outcomes, reduce cost, and advance the quality of patient care. PURE's willingness to integrate these advances has translated into a remarkable patient experience and mutual trust. These advances include:

## **Vein Viewer**

Improving our nurses success rates in cannulation (IV Insertion) is at the core of our mission to provide our patients a superior, repeatable experience. By utilizing this advanced technology nurses are able to see blood patterns and clinically relevant veins 10-15mm beneath the skin and clearly view bifurcations, valves and access in real-time, the refill/flushing of veins. This improves our nurses 1st stick rates by over 50% and builds the trust and confidence of our patients have in our nurses.

## **J-tip**

Cannulation is often the most tense and fearful experience for patients (especially pediatric patients) receiving IV therapy. The fear associated with the pain of cannulation (A certified phobia: Fear of Needles) can lead patients to delay needed treatments, increase the number of cannulation attempts and prevents patients from having the best possible experience.

PURE has incorporated the J-tip for patients who struggle with cannulation pain or fear. Without a needle and in less than a second, the J-tip numbs the area of cannulation eliminating the physical discomfort during the insertion of the IV.



# BEAUTIFUL FACILITIES

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Possibly PURE's most defining feature to patients are the unmatched beauty, comfort and design of our locations. We've incorporated years of external research into our design approach to ensure the atmosphere is comfortable, relaxing, and rejuvenating for patients receiving treatments for chronic illnesses. Instead of the clinical/sterile feel of a hospital or cancer center, our patients are greeted with a warm and inviting environment tailored for privacy and relaxation.

## **Private Suites**

PURE's commitment to our patient's privacy extends beyond clinical protocols and into the daily experience available to each patient. At PURE, patients are treated to their own preferred private suite. As there are multiple suites, each with their own characteristics and design elements patients are able to request the suite they prefer.

Each suite is at least 12x12 in size and all our suites can accommodate family members or friends who wish to accompany our patients during treatment. Each of our locations have a room dedicated to patients who need to infuse with children. We also provide a dedicated suite for those who need to work during their treatment - outfitted with everything you would need to be as efficient as possible.





# ADDITIONAL BENEFITS

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## **Premier Amenities**

All of our patients receive unfettered access to a complement of onsite amenities from an assortment of snacks and drinks to nugget ice. PURE can also accommodate meal requests for patients with longer infusions.

In addition, each suite is outfitted with 4K TVs and access to Netflix, Amazon Prime, video games or other streaming services.

Patients receiving treatments can relax in comfortable, leather power recliners while enjoying their favorite shows, or may choose to read from provided magazines or books. Electric blankets, pillows and bluetooth headphones are also provided along with video games. High speed Wi-Fi or direct internet access is available and complementary in each room.

## **Co-Pay Assistance**

The financial burden patients face from chronic illnesses can be devastating, a patient at the wrong facility could be faced with bankruptcy or serious financial peril as a result of inaction or ignorance by their infusing center.

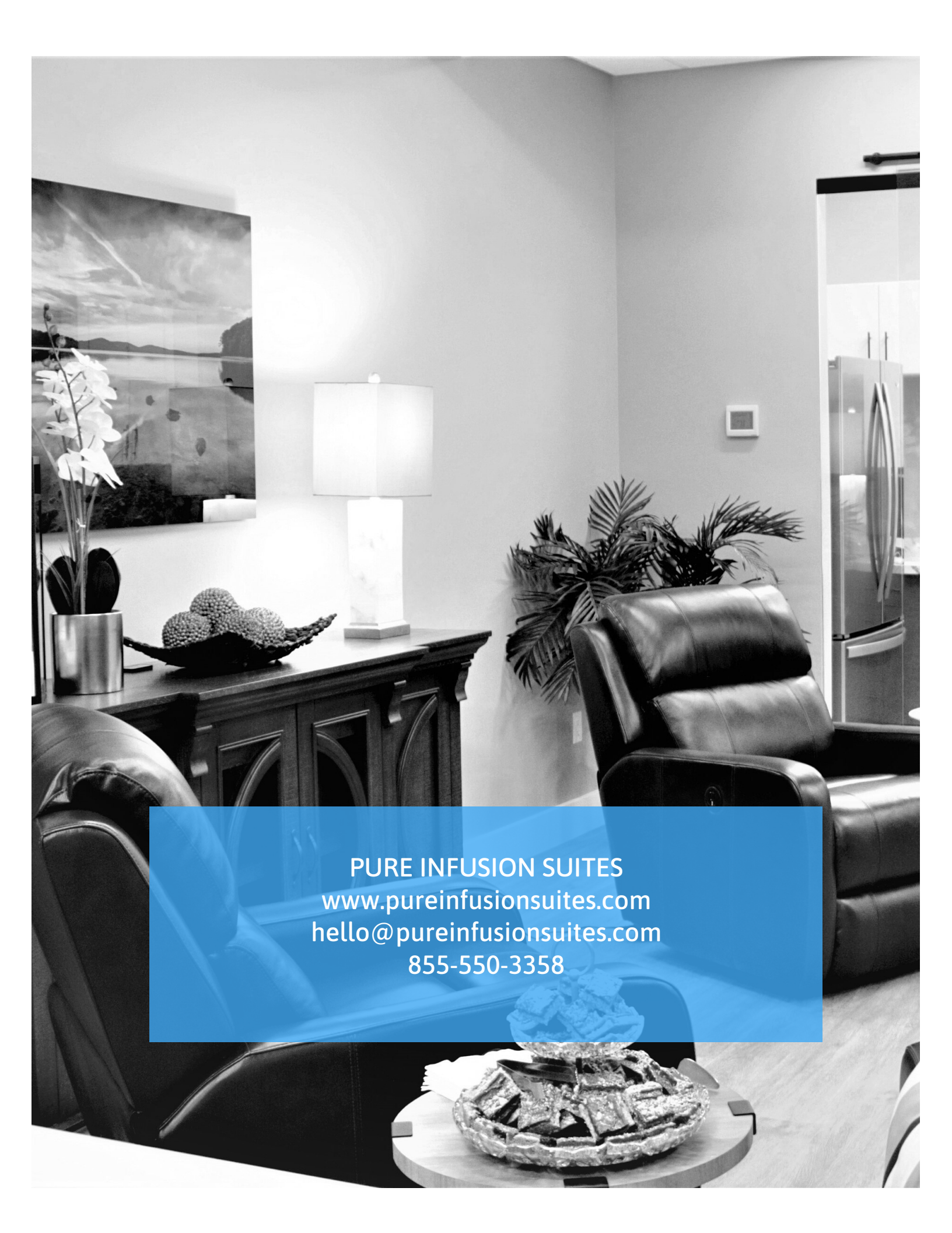
PURE has designed a systematic approach to working with insurers and manufacturers and patients to alleviate the financial burden felt by our patients. To date our program has saved patients over \$1,000,000 in Out-of-pocket costs (OOP) and continues to drive savings and peace of mind for every patient who walks into our care.

## **Scheduling Flexibility**

PURE provides patients with significant flexibility when scheduling their treatment. Our team of scheduling and billing specialists work with patients to find the appropriate schedule and make it as easy as possible to make changes as needed.

## **Parking**

Every PURE facility has been selected with patient parking in mind. Each location has parking that is easily accessed and reserved for PURE patients. All of our locations are in close proximity to the entrance of our facilities. Our goal is to have patients in our front door within 30 steps.



PURE INFUSION SUITES  
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