

# CHANGING SALONS FOR THE BETTER

**organic**<sup>TM</sup>  
color curl care control  
systems

[organiccolorsystems.com](http://organiccolorsystems.com)



A Professional Hairdresser needs performance based products that allow them to deal with **any creative vision or challenge** that they may encounter or wish to achieve in their daily routine in the salon.

A Professional Hairdresser should also be able to achieve and **create outstanding results** on any client who sits in front of them, **using products that do not degrade** the environment one works in, does not adversely effect the health of the people who work with the products nor have a negative effect on the client's hair.

**After all, don't we work in the Health and Beauty Industry?**

The Organic Systems range of products have been designed to give Hairdressers a complete set of tools/products that allow them to deal with ANY challenge that they may be presented with. Treatments in the **Organic Care range** offer outstanding results when you need to **correct damaged hair from previous abuse**, whether chemical or environmental.

## **MAKING THE CANVAS YOU ARE ABOUT TO WORK ON READY TO RECEIVE YOUR CREATIVE INPUT IS FUNDAMENTAL TO SUCCESS!**

Being able to achieve this with a naturally based product line is revolutionary!

**ORGANIC COLOR SYSTEMS** gives hairdressers the opportunity to be able to achieve remarkable color results without Ammonia and the attendant degradation of the hair that comes from Ammonia. Not to mention the health benefits to Hairdressers!

**ORGANIC CURL SYSTEMS** gives Hairdressers the ability to add movement into clients Hair without Ammonia or Thioglycolates and enter a new world of condition and flexibility not previously thought possible.

**ORGANIC CARE SYSTEMS** follows our belief that the hairs delicate inner structure should be protected and maintained. This range of effective hair care products has not only been designed to repair, soften and maintain hair, but to work as the perfect partner to Organic Color and Organic Curl Systems.

**ORGANIC CONTROL SYSTEMS** Styling range will give you and your clients plastic free styling products that raises the bar when it comes to flexibility in a styling range. Fresh plant based hold, without the attendant problems associated with plastics in Hair.

We use the word System for a reason – It is a system starting from the basics of doing great hair and keeping it that way, to being able to solve pretty much any Hair or Scalp problem that may present itself for your professional help. Using International Hair and Beauty Systems to assist in your needs, you will have the products at your fingertips to produce **real results**.

Clients are more educated and aware than ever before of the effects of chemicals on their bodies and in their environment. They are seeking out more naturally based products that are healthier alternatives. Combine this with performance and results and **you WILL become sought after** by aware clients who will sing your praises to the world around them!



## Why would I Switch or Choose Organic Color Systems?

The original objective from the company that researched and developed Organic Color Systems was to come up with a hair color formula that was as natural as possible while still being effective. The need to produce professional results, while maintaining the integrity of the hair, as well as the safety of the hairdresser and the client was paramount. Thus, Ammonia Hydroxide had to be removed. Over five years and numerous dollars were invested to achieve that objective. Organic Color Systems has been used by European Hairdressers for more than fifteen years and is now used in over thirty countries around the world. Organic Color Systems was released in the USA in 2003 by International Hair and Beauty Systems.

## Why go to that much trouble to get Ammonia out of the formula?

The simple answer is this – Ammonia is corrosive to the hair and toxic to the environment. Ammonia has a negative effect on the bronchial system. Recent research has found that about 50% to 60% of clients suffer negative effects from ammonia based colors. Each complaint is individual and varies from slight to severe. Some of these include headaches, foggy feeling and nausea.



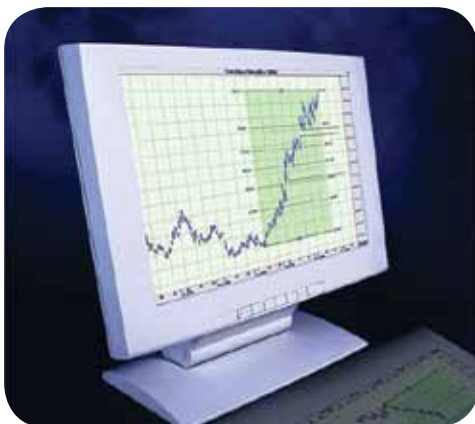
### What does this mean for the client?

Clients no longer have to suffer scalp stinging, itching, burning or staining. Your salon environment creates a much more pleasurable experience without these negative sensations. The hair looks and feels much more like natural hair. The colors have a greatly reduced fade factor. This means the client is able to enjoy the color tone for a greater length of time, which equates to much better value and enjoyment of their color. For the clients that enjoy changing their look more often, the opportunity to do this is increased. Since the cuticle is basically returned to its original position, the hair has better shine and looks more natural. There are no unpleasant chemical smells while the service is being performed.



### What does this mean for YOU the Hairdresser?

Organic Color Systems allows hairdressers to color their clients hair without the corrosive effects of ammonia and subsequently leave the fabric that hairdressers work with in superior condition. This has numerous benefits. There is no banding. No hot roots. You can create change with much greater confidence in both the result and integrity of the hair. The type of changes you can create become greater. Organic Color Systems is easy to use. One range can be used to create permanent, demi and semi results. Without Ammonia you can color hair in ways not previously thought possible. One example of this is Organic Color Systems allows you to put brown straight over blonde hair without the need to use a red filler.



### What does it mean for your Business?

Anything that separates your salon and the work you do out from the crowd is obviously good from a business perspective. Organic Color Systems will definitely do this! We have found that most salons that use Organic Color Systems have had a substantial increase in color business simply by getting the word out into their community. We have reports varying from 30% to 100% increases in salon's color business.



organic<sup>TM</sup>  
color systems

Organic Color Systems is a high performance range of long-lasting, permanent hair colors containing certified organic extracts and natural ingredients. You can create infinite natural tones and exciting fashion colors. This 100% ammonia-free hair color maintains the hair's essential moisture and protein levels, so the hair is not damaged by the coloring process.

## 100% AMMONIA FREE

Ammonia can open up the pores of the skin and staining can occur. But since Organic Color Systems is not made with ammonia little to no staining occurs on the skin.

Skin irritation and burning on the scalp is significantly reduced, due

to the pharmaceutical grade peroxide which we use and the absence of ammonia.

Ammonia degrades the hairs protein structure which can lead to banding, hot roots and colors that fade off tone. With Organic Colors Systems there is no banding or hot roots and colors fade on tone!

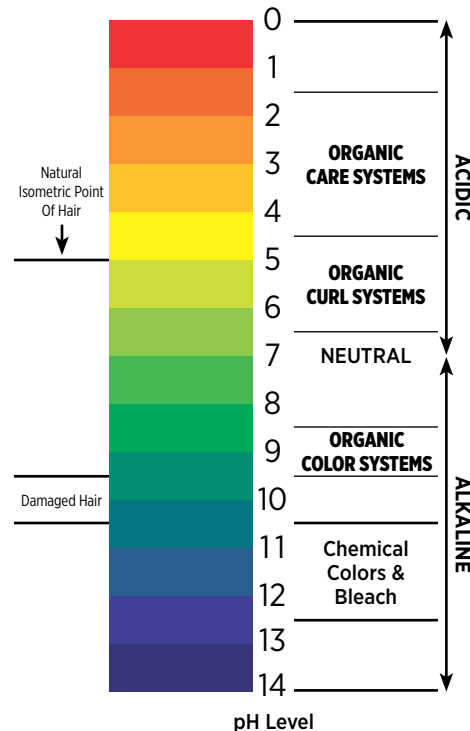
Plus, a more pleasant salon experience is created, since there are no harmful ammonia fumes that can make breathing difficult or cause eyes to swell and tear.

Organic Color Systems also uses the lowest level of PPDs (pigment) possible to effectively color the hair. Our average is 0.6%, as opposed to the legal maximum within the European Union of 6%.

## THE pH FACTOR

The hair is left healthy. Organic Color Systems does not take the hair as far from its natural or isometric point on the pH scale as chemical colors do. Hair's isometric (natural) point is between pH 4.5-5.5. Plus, by using Organic Care Systems after coloring, you are able to return the hair to its correct pH and fully close the cuticle.

### The pH Scale



### Under The Microscope

The hair samples pictured here are from exactly the same natural level 5 virgin hair. The image on the left shows hair colored with Organic Color Systems level 6 and 20 Volume Activator. The image on the right shows the same hair colored with a leading manufacturer's ammonia-based color, using a level 6 and their corresponding 20 Volume developer.

As you can see from the photographs Organic Color Systems does not disrupt the integrity of the hairs cuticle layer. In addition, the delicate protein/moisture balance of the hair is preserved. This means improved texture, more shine, greater fade resistance, and color that fades on tone.



Hair colored with Organic Color Systems.



Hair colored with ammonia products.

Since you are able to fully close the hair's cuticle back down after coloring by using Organic Care Systems, you can reduce color fade.

*“The color is true, shiny, and gives the hair a natural translucent quality that I’ve never gotten with conventional color. My blondes are pastel and perfect and grey coverage is wonderful.”* **“I’M GETTING SO MANY COLOR REFERRALS THAT I CAN’T HANDLE THEM ALL.”**

-Kris Weyrick, Oasis Hair Design

*“I was ready to change professions after 30 years as a hairdresser/salon owner. I had developed major sensitivities to the chemicals and major health issues.”*

**“THANKS TO ORGANIC COLOR SYSTEMS I HAVE MY LIFE BACK”** *“And a triple increase in my client base.”*

-Lisa Barringer, Salon 402

## THE RANGE

It's easy to switch and get started using Organic Color Systems. As a professional system you can expect it to really deliver!

- **No Ammonia**
- **True to color chart results**
- **Semi, demi or permanent results**
- **Up to 3 levels of lift with color**
- **Up to 7 levels of lift with lightener**
- **Superior grey coverage**
- **Cleaner blondes**
- **Beautiful reds that fade on tone**
- **Longer lasting tonal values**
- **65 intermixable colors**

The full range comprises 65 intermixable colors, plus Intensifiers and a selection of activators with powder and oil for lightening.

You can create any color imaginable with Organic Color Systems products; fiery reds, intense coppers, rich golds, auburn browns, clean platinums and infinite natural tones. What is more, these are colors that are true to the chart, that don't fade, with unrivalled

coverage even on resistant grey hair and with natural a gloss/shine.

It is possible to take the hair from light to dark in one application with no need to pre-color (This is due to the blue-violet base of our color).

For resistant grey hair, we have a series of NN colors. Levels 4NN to 8NN are designed to give extra grey coverage, enabling you to color even the most resistant hair. As with all our colors, the NN series is naturally based, with certified organic ingredients and is ammonia-free. The highly effective NN series will enhance, protect

and moisturize the hair during the coloring process.

Color correction is made easy. Since there is no damage to the hair, it is possible to re-color the hair straightaway.

**It all adds up to better results and better color business for your salon. Now, that /S a change for the better!**





# DISCOVERY PACKAGE

Our Discovery Package was designed to enable you to start exploring Organic Color Systems. It contains a sampling of our ammonia-free colors, activators and lighteners. Plus a color swatch chart and training! It will provide you with enough color to test on a variety of clients to see what it can do for your salon business, your health and the health of your clients and their hair.

## 14 COLORS:

**Natural Series:** Level 5, 7, 10  
**Double N Series:** Level 4NN, 6NN, 8NN  
**Gold:** Level 5GD  
**Mahogany:** Level 4MH  
**Copper Red:** Level 6CR  
**Ash:** Level 7AH

**Full Spectrum:** Level 4MO Mocha  
**Fiery Red:** Level 5FR  
**Red Copper:** Level 6RC  
**HighLift:** Level 11HS Silver

**ACTIVATORS:** 10 Vol 3%, 20 Vol 6%, 30 Vol 9%, 40 Vol 12% Hilift Cream

**NATURLITE:** Naturlite Lightening Powder  
**NATURLITE CREAM ACTIVATORS:** 10Vol 3%, 20Vol 6%  
**HAIRMONICS TURBO ACTIVATOR:** 20 Vol

**FREE Accessories:** Training DVD, Color Swatch Chart, Technical Manual, Reference Material



# INNOVATOR PACKAGE

Our Innovator Package is the Organic Color Systems FULL RANGE, plus a few extras. Designed for the salon who wants to “take it to the next level” this package offers everything you need to accommodate a high volume color business and all the different jobs that come with it.

## 60 COLORS + 5 INTENSIFIERS:

**Natural Series:** Level 1- 10  
**Bright Copper Series:** Level 6-8 Bright Copper  
**Mahogany Series:** Level 4-7 Mahogany  
**Gold Series:** Level 4-10 Gold  
**Ash Series:** Level 4-10 Ash  
**Double NN Series:** Level 4NN-8NN  
**Copper Red Series:** Level 4-8 Copper Red  
**Red Copper Series:** Level 5-7 Red Copper  
**Fiery Red Series:** Level 4-8 Fiery Red  
**Level 11 HighLift Series:** Ash, Natural, Silver

**Full Spectrum Series:** Level 8 Caramel, Level 6 Toffee, Level 4 Mocha

**Double Ash Series:** Light Ash, Dark Ash  
**CONCENTRATES:** Silver, Grey, Gold, Red, Violet, Blue

**INTENSIFIERS:** Green, Red, Orange, Violet, Yellow  
**ACTIVATORS For Color:** (2) 10 Vol 3%, (2) 20 Vol 6%, 30 Vol 9%, 40 Vol 12% Hilift Cream

**NATURLITE:** Naturlite Lightening Powder, Naturlite Oil For On Scalp Lightening

**NATURLITE CREAM ACTIVATORS:** 10 Vol 3%, 20 Vol 6%, 30 Vol 9%

**HAIRMONICS TURBO ACTIVATORS:** 5 Vol, 10 Vol, 20 Vol, 30 Vol, 40 Vol

**FREE Accessories:** Training DVD, Color Swatch Chart, Technical Manual, Reference Material

**PLUS You Receive:** Status Quo Shampoo, Conditioner, and Hydrate Leave in Cond., Mousse, Finale Hairspray, and Aqua Boost Treatment FREE! This is a value equal to a 20% Discount!



***“My clients have noticed the dramatic improvement in the quality of their hair along with superior grey coverage and little or no fading. From being able to color and perm in the same day, to the ability to tint back and corrective color without filling, I TRUST THIS COLOR SYSTEM WITH MY ENTIRE REPUTATION. I would like to encourage anyone who is serious about superior color service to use this product. You will not be disappointed.”***

**-Sheri Miles, Edge Hair Studio**



### **COLOR INTENSIFIERS**

Pure Bright Pigments for the Innovative Colorist. Intensifiers can be used on their own to create an extra bright intense result (Semi permanent). The Intensifiers can also be added to Organic Color Systems color range for extra brightening or countering unwanted tones. These Intensifiers can also be used with Organic Color Systems Naturlite Lightening Powder for deposit while lightening which create subtle pastel tones.



### **NATURLITE LIGHTENING SYSTEM**

This non-ammonia lightener can be used to achieve different degrees of lift, resulting in more natural looking blondes. It contains active wheat proteins that protect the hairs delicate inner structure, reducing the damage normally caused by conventional bleach. Naturlite Lightening System comes with its own special Cream Activators, 10, 20 and 30 Volume. Naturlite Oil is used with Naturlite Lightening Powder for on the scalp lightening.



### **HAIRMONICS SPECIAL ACTIVATORS**

Hairmonics Turbo Activators carry the color pigment into the hair faster and deeper. All of our tests and feedback show that the color is more alive achieving longer lasting color with improved tonal value and color retention. This product not only handles resistive gray hair but it also allows you to process normal color in about half the time (five minutes under the dryer, ten minutes out of the dryer).

***“I am so happy with how beautiful my color has turned out! It is absolutely gorgeous! The process of getting my hair colored was so much more enjoyable.” “NO BAD SMELLS, NO WATERY EYES OR IRRITATED NOSE.” “Getting/becoming beautiful was not a chemistry class on my hair. The end result is fantastic! Thank you!”***

**-Chrissy Vicente, Satisfied Client**



## SAFE, NATURAL INGREDIENTS

Organic Color Systems contains some of the best natural ingredients to produce a gentle color which gives a superb result every time. A selection of these ingredients and their functions is given below.

Natural soothing and anti-inflammatory agents, such as certified organic chamomile (*Anthemis Nobilis*) and



certified organic comfrey (*Symphytum Officinale*). Antioxidants slow down or prevent oxidative reactions in the body. Although necessary for life, oxygen is a highly reactive molecule which can cause damage by producing free radicals. Antioxidants prevent and repair damage done to the body by these free radicals. Organic Color Systems includes the natural antioxidants certified organic orange (*Citrus Dulcis*) and grapefruit (*Citrus Grandis*), as well as vitamins C and E.

The conditioning and moisturizing function is fulfilled by Hydrolyzed Wheat Protein, which also helps to strengthen hair.

Our organic ingredients have been certified by the Soil Association which is the UK's leading campaigning and certification organization for organic food and farming.



*“After 19 years in the business, I started to have a negative reaction every time I would mix my color formula. I experienced dizziness and weakness. I felt then that I needed to look for a new profession or a less toxic color line. That’s when I found Organic Color Systems. It saved my health, my profession, and totally improved my work environment in numerous ways. The benefits to me as an artist and colorist have also been enhanced.”* **“ORGANIC COLOR SYSTEMS IS FAR SUPERIOR TO ANYTHING ELSE I HAVE EVER USED.”** *“My clients love both the results and the improved comfort factor.”*

—Maria Brown, Hair Du Soleil

*“I have had my hair colored with Organic Color Systems for the second time and I now have beautiful, shiny, soft hair. My hair was dry, damaged and fading badly into a reddish copper penny color. Uck! I had bad hair days every day. I had been to great stylists using only top of the line color for the past 3-4 years and all of them were damaging my hair. I was ready to chop it all off. Then I had my hair colored with Organic Color Systems and treated it with Organic Care Systems.”* **“NOW I HAVE HAIR THAT TURNS HEADS AND GETS COMPLIMENTS ALL THE TIME. I LOVE MY HAIR.”**

—Felicia Medlock, Satisfied Client.





organic<sup>TM</sup>  
curl systems

Organic Curl Systems is an innovative perming product which is completely free from ammonia and thioglycolates. Instead, it contains Cysteamin HCL, which is a far gentler ingredient. The neutralizer system contains plant amino acids, which soothe and condition the scalp. The hair is left with a natural feel and shine.

**Organic Curl Systems is suitable for all perming and relaxing techniques, including weave wind, root lift and traditional perms, as well as straightening and relaxing. Organic Curl Systems is suitable for all hair types, even damaged hair.**

Organic Curl Systems works between pH 4.5 and 6.5 and leaves the hair around its natural pH level, so it is undamaged by the perming process.

The neutralizer is rich in wheat and soy protein, which are natural hair conditioners and moisturizers. This increases protein levels and strengthens the hair.

- **No Ammonia**
- **No Thioglycolates**
- **Certified Organic Extracts**
- **Superb Curl Retention**
- **Natural Healthy Bounce**
- **Can Relax & Straighten Too**



***“I love this perm.” “I HAVE BEEN DOING HAIR FOR 30+ YEARS, AND THIS IS THE BEST PERM I HAVE EVER USED BY FAR.” “I can use this perm on any head of hair whether it’s bleached, colored, normal or resistant. It’s true to rod size on any type of hair. It doesn’t strip color and leaves the hair shiny, healthy and without damage. The curls last longer and does not drop like other perms. My clients are very excited about the results and have commented on the difference in the condition and lasting power. It doesn’t have a bad smell like other perms. I don’t worry about the dry ends any more either. It’s an amazing, amazing, amazing perm.”***

-Janet Sutherland, Eclectic Hair



organic<sup>TM</sup>  
care systems

Organic Care Systems is a range of shampoos, treatments and conditioners which use the latest natural and certified organic ingredients. They contain no parabens or SLS. Plus, they are not manufactured with animal products and they are never tested on animals!

- **No Parabens**
- **No SLS**
- **State of the art natural technology**
- **Highly effective on natural, color treated and bleached hair**

The highly advanced formulations are effective on natural, colored or

highlighted hair and are the perfect partner to Organic Color and Curl Systems. They are also fantastic retail products that your clients will love to take home to maintain their hair between visits.

**Organic Care Systems is capable of dealing with every hair type and is powerful enough to repair hair in a very short time frame. No matter whether your client's hair is low in protein, moisture or both, our products can return the hair back to a healthy state.**

This range is designed to return the hair to its natural pH level, leave it undamaged by the coloring process. Closing the cuticle back down helps to reduce color fade

and leaves hair with a healthy, natural shine.

The ingredients contained in the Organic Care Systems range have been carefully selected to create products which are both highly effective and gentle to the hair.

Calming and soothing is made possible by chamomile and aloe vera. The moisturizing and conditioning action is taken care of by jojoba seed oil, sweet almond oil and hydrolyzed wheat protein, which also helps to strengthen the hair. UV protection is provided by sunflower oil. In addition, we use vitamin B5, which adds body to the hair without adding weight and vitamin E, which is a natural antioxidant.

## CERTIFIED ORGANIC

- **Almond Seed Oil**
- **Aloe Vera**
- **Chamomile**
- **Comfrey**
- **Jojoba Seed Oil**
- **Sunflower Oil**
- **Vitamin B**
- **Vitamin E**

## ALL NATURAL

- **Wheat Protein**
- **Green Seaweed**







## AQUA BOOST

Designed to soften the hair's natural inner protein and add moisture to the cuticle allowing it to open and close making the hair more pliable,

**Aqua Boost Treatment** is an intense moisturizing treatment formulated to nourish your hair, leaving it soft and smooth.

**Aqua Boost Shampoo** has been formulated to soften the hair, reduce color fade and aid in soothing the scalp.

**Aqua Boost Conditioner** has been formulated to leave the hair soft and protected from UV damage as naturally as possible.



## POWER BUILD

Designed to re-build damaged hair and give fine limp hair more body.

**Power Build Treatment** is an intense volumizing treatment formulated from a range of organic extracts to lift fine, limp, colored or bleached hair, leaving the hair soft and smooth.

**Power Build Shampoo** is a rich shampoo formulated to add strength and volume to the hair while protecting it from UV damage.

**Power Build Conditioner** has been formulated to volumize fine, limp, colored or bleached hair. It leaves the hair smooth and invigorated.



## STATUS QUO

For normal and color treated hair. It is gentle enough for every day use.

**Status Quo Shampoo** has been formulated to create a mild shampoo, gentle enough for everyday use. It maintains the hairs natural strength while protecting it from UV damage.

**Status Quo Conditioner** has been formulated to create a light conditioner, gentle enough for everyday use. It maintains the hairs natural strength while protecting it from UV damage.

**Protect Leave-In Conditioner** is designed to protect the hair from the damaging effects of hairdryers, humidity and sunlight. It leaves hair shiny and manageable.



## SPECIAL TREATMENTS

Our revolutionary treatments can restore damaged or dry hair and literally bring it back to life. These treatments return protein and moisture to the hair leaving it in ideal condition for salon services. In addition to Aqua Boost and Power Build we also bring you the Revamp Treatment.

**Revamp** is a highly concentrated treatment for chemically damaged or weak, fine, limp hair. Formulated to help strengthen the hair and reduce breakage.



## SOOTHE PLUS

The Soothe Plus range was designed to naturally calm, cleanse and rebalance irritated and sensitive scalps.

**Soothe Plus Treatment** reduces irritation and inflammation of the scalp and skin. This spray-on treatment provides a cooling and soothing effect. It is naturally preserved and perfume-free.

**Soothe Plus Shampoo** cleanses highly sensitive, irritated scalps and hair. Ideal as a body wash, it may also reduce soreness and tenderness of the skin. It is pH balanced and perfume-free.

**Soothe Plus Conditioner** is made to leave highly sensitive scalps and hair with the correct pH balance and in superb condition. It is perfume-free.



To complete any treatment on your clients, we offer a unique range of styling products, which are 100% plastic-free.

## 100% PLASTIC FREE

Organic Control Systems 'No Plastic Styling' allows the hair to move naturally, while holding the style in place. There is none of the crispy, crunchy feeling that you get with plastic-based styling products, which work by coating the hair with a plastic film. Plus, Organic Control Systems provides long-lasting hold.

Bonds made with traditional plastic-based products tend to be brittle and break under vigorous movement and so the hair requires re-styling or touching-up to maintain a freshly styled look over the course of a day.

Instead, Organic Control Systems offers a flexible hold, with superb curl retention, anti-frizz benefits and a lustrous shine for a soft, natural look. All the products are fully intermixable, so there is no limit to the styles you can create. The complete range is suitable for all hair types.

## RAW MATERIALS

Replacing the traditional plastic base of styling products are two highly innovative ingredients:

Hydrolyzed Maize Starch is a naturally-derived quaternary polymer for outstanding style retention, while maintaining the natural shine and feel of the hair. It also significantly reduces frizz and static. This ingredient is used in our Volume Mousse.

Polyquaternium-72 is a new and exciting plant-derived ingredient that provides the hair with a flexible coating, which produces moveable, high energy curls, as well as anti-frizz benefits and superb shine. It also provides a natural feel to the hair and is used in our Spray Gel and Glaze.

## CERTIFIED ORGANIC

We also use active organic ingredients to maintain healthier hair and shine.

Certified organic marigold flower extract provides the lustrous shine and Certified organic green tea extract acts as a natural antioxidant.

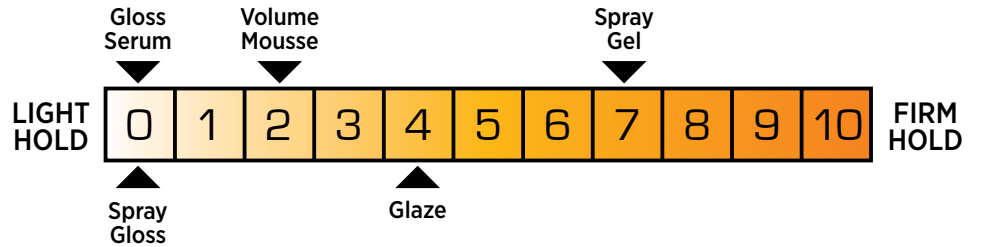
Antioxidants are necessary to fight the free radicals in our bodies, which are caused by oxygen and can cause damage.





# CONTROL FACTORS

To help you choose the right product for your clients' styling needs, we have devised a simple scale of control. Factor 0 has the lightest hold and factor 10 the firmest hold.



## GLOSS SERUM

This unique concentrated serum provides hair with high shine and anti-frizz benefits. It provides a concentrated solution for frizzy hair, providing shine and manageability.



## SPRAY GLOSS

This unique naturally based product provides anti-frizz and high shine. The exceptional, lightweight formula includes Calendula Oil for increased shine and Green Tea Extracts as an anti-oxidant.



## VOLUME MOUSSE

Volume Mousse gives hair great hold, body and shine, while the carefully chosen ingredients provide protection and anti-humidifiers.



## GLAZE

With a unique blend of plant proteins and conditioners, Glaze provides the hair with body, hold and shine. The gentle, alcohol-free formulation increases the conditioning effects and does not damage the hair even if used regularly.



## SPRAY GEL

Spray Gel contains natural proteins, conditioners and UV filters, which do not damage or dry the hair. They provide protection during and after the styling process

- **No Plastics**
- **Certified Organic Ingredients**
- **Fully Intermixable Range**
- **Long Lasting Flexible Hold**
- **Anti-Frizz**
- **Lustrous Shine**
- **Suitable for all hair types**

# organic<sup>TM</sup> connect

The Organic Connect range was launched to fulfill the need for specific products not included in the other Organic lines. Our company objective has always been to provide hair products which are as natural as possible. This ethos equally applies to the new Organic Connect range, which is a selection of highly effective care and styling products.



## SILVER SHAMPOO

This is a gentle shampoo to use after lightening or highlighting hair, in order to maintain a clean, clear color. It is also ideal for more mature clients with grey/white hair. The violet tones in this shampoo reduces unwanted orange/yellow in hair. This protein and moisture based shampoo is pH balanced to keep the cuticle closed, enhancing shine.



## HYDRATE LEAVE-IN CONDITIONER

This is a very rich, moisturizing conditioner for dry, brittle hair. It is designed to leave hair silky soft with a deep natural shine. This product is ideal for clients with dry hair and is particularly suitable for use in warm climates. Hydrate Leave-In Conditioner imparts moisture into the cuticle, giving the hair greater flexibility, shine and luster.



## THERMAL 2 TWENTY

Thermal 2 Twenty is a revolutionary new styling product, designed to protect hair up to temperatures of 220° C (428° F).

Regular use of thermal styling tools such as flat irons, curling irons, etc. subject the hair to high temperatures which can damage the hair by removing moisture. The hair is left dry, brittle and fragile, often causing the hair to break. In addition, the proteins in hair can become unstable and the hair's structure can be affected. Hair, therefore, requires protection from such damaging heat. Thermal 2 Twenty is designed to prevent such damage from occurring.

Overall, hair is protected from considerable damage, is easier to comb and dry/straighten. Hair is left smooth, straight and glossy.



## FINALE HAIRSPRAY

Finale Hairspray is a firm hold hairspray, which is gentle on the hair. It caters to clients who like a strong hold to their finished look and is especially good for hair up styles. The unique blend of conditioners leaves the hair shiny, with natural looking hold.



# INTERNATIONAL HAIR & BEAUTY SYSTEMS

At International Hair & Beauty Systems we are proud of what we do and the difference that we are making in the hairdressing world. We feel that we have a responsibility to the profession, as well as to the broader world in general. We believe that as a company it is our mission to change salons for the better by providing safer, natural products that perform to the highest professional standards. Products that give your clients a more pleasant salon experience, gorgeous longer lasting results and healthier hair!

Organic Systems have been changing salons for the better for over 15 years in Europe and 7 years in the USA. Thousands of hairdressers in thirty-plus countries now enjoy a greater sense of integrity in their daily professional lives knowing that what they use on their clients is safer and healthier for all concerned.

International Hair & Beauty Systems is the exclusive distributor of Organic Color, Curl, Care, Control and Connect Systems in the USA. Not only do we bring you these fantastic products, but we also help you in using them. We offer seminars on how to better understand color theory, how it relates to Organic Color Systems and how to get the most out of this amazing color line! We provide you with excellent technical support by phone, email and through "Tech Tips" included in your orders! Our friendly customer service team is always ready to answer questions and to assist you during the ordering process.

We will strive to continue enriching our profession with the best natural hair and beauty products available, while backing them up with the finest service and support.

***"THIS IS BY FAR THE BEST COLOR CLASS EVER!"***

***"Hilton took us from A to Z of hair color, ethics, product knowledge, tricks of the trade and more! It was a wonderful experience to help me go to another level!"*** -Shelly Smith, Salon Vedat

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***"I may have never said this before, but thank you for all of your hard work. Everyone on your team is helpful and accommodating." "WITHOUT ALL OF YOU I KNOW WHAT WE DO AT MIDORI WOULD NOT BE POSSIBLE."***

-Amber Holland, Midori Salon & Spa

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***"I love getting my orders and finding all the Tech Tips with such useful information on them. We hang them up at the shampoo bowl. "IT IS SO CONVENIENT TO BE ABLE TO CALL YOUR TECH SUPPORT FOR ADVICE..." "Thanks for everything that all you guys do for us!"***

-Tammy DeRossett, Tammy's Hair & Tanning



# THE BEST THING ABOUT OUR PRODUCTS IS WHAT WE LEAVE OUT

- No Ammonia
- No Hazardous Fumes
- No Burn or Itch
- No Banding
- No Hot Roots
- No Brassing
- No Animal Testing
- No Animal Products
- No Parabens
- No Plastics
- No Thioglycolates



## THE EFFECT IS SUPERIOR RESULTS AND HEALTHIER HAIR

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