

California Jewelry Designers Michael M Reveal Innovative 360° Jewelry View Technology

Always at the forefront of jewelry technology and innovation, the Los Angeles-based designers at Michael M have joined forces with Stark Jewelry Animations to create state-of-the-art 360° jewelry view capabilities for the brand-new MichaelMCollection.com.

Available on the page for every [Michael M engagement ring](#), [wedding band](#), [necklace](#), [earring](#), [bracelet](#), and [fashion ring](#), this 360° view technology will allow viewers to conveniently examine every inch of every piece in high-definition detail. A collaboration with the Los Angeles animators at Stark Animations, the 360° view technology of MichaelMCollection.com is the product of a simple three step process resulting in Computer-Aided Pictographs (CAP) that are far clearer and crisper than the ones on other jewelry websites.

In a discussion concerning the 360° technology at MichaelMCollection.com, Michael M Creative Marketing Director Bathilda Hsu said, “at Michael M we are committed to creativity and with our brand-new 360° view technology we are able to better share our bridal and fine jewelry innovations with our customers and retailers.”

To see Michael M and Stark Animation’s groundbreaking 360° jewelry view technology for yourself, please visit MichaelMCollection.com, and to see the bridal and fine jewelry of Michael M in-person, check out the “[Store Locator](#)” page to find the authorized Michael M retailer nearest you.

About Michael M:

Founded in 2008 by designer Michael Meksian and son Peter Meksian, Michael M crafts luxury engagement rings, wedding bands, necklaces, earrings, bracelets, and fashion rings. With over 35 years of industry experience, the Meksian family developed and continues to produce glamorous fashion and bridal jewelry from his Los Angeles-based studio. Michael M’s motto, “diamonds over metal,” has inspired his artisans to craft luxurious jewelry by merging time-honored traditions and innovative modern techniques. For more information on Michael M, visit MichaelMCollection.com, or visit their [Instagram](#) or their [Facebook](#) fan page to learn more.