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FOR IMMEDIATE RELEASE

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Community-Driven Online Video Library Launches Crowdfunding Campaign
Tilvid launches a 35 day Indiegogo Campaign on April 9

Modesto, Calif. --

Tilvid is an intuitive video library that allows people from all over the world to share and compare the most useful, informative videos on the Internet. It uses an algorithm based on community engagement to ensure the most relevant videos are the easiest to find.

The team is looking to the community for assistance. They want to raise \$15,000 in 35 days starting April 9. Funding will aid with initial start-up capital to develop the mobile site and app, expand the team, and add features such as courses, video hosting, search optimizations, and create Tilvid's own unique comment and review system.

Tilvid aspires to be the one-stop site for information-seekers to find videos organized in an intuitive, simple way.

"With almost too much information available on the Internet, we wanted to create something that didn't just find the information, but found the right information," said Andrew Main, founder and Chief Operations Officer.

As Indiegogo exclusives, backers will receive perks such as discounted premium memberships, special user badges on the website, merchandise, and access to new beta features before everyone else.

Tilvid is composed of four young entrepreneurs ranging from ages 23 to 27. So far, they've worked over 1000 hours in the last year on it. In total, there are about 150 users from the closed alpha and betas as well as 5000+ videos on the site as of February 2015.

YouTube videos depend on views and Google relies on Search Engine Optimization (SEO) and promotion. What makes Tilvid different from other sites is that it relies primarily on community engagement to rate videos. Using a multitude of sophisticated criteria that users value such as length, entertainment value, presentation, usefulness, or density of useful information, searching becomes faster, simple, and more efficient.

"We aim to make those hard-to-find videos more readily available by focusing on more than just its popularity," said Erica Woolley, founder and Chief Design Officer.

For more information on Tilvid or to schedule an interview with creators Andrew and Erica, please contact Tilvid's Public Relations Director, Sara Ventura at sara@tilvid.com

Indiegogo URL: <http://igg.me/at/tilvid/>

Media Kit: http://bit.ly/Tilvid_MediaKit

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