

Safa Jewelers

Safa Jewelers Presents Sale on Doves by Doron Paloma Jewelry During Memorial Day Weekend

Fans of the jewelry brand can spend their Memorial Day weekend exploring the best of the designer's gemstone collections at Safa Jewelers, located in the Menlo Park Mall.

EDISON, New Jersey, May 24, 2018 (Newswire.com) - This Memorial Day weekend, fans of Doves by Doron Paloma in New Jersey should head to Safa Jewelers for a special store-only event. The Edison-based jewelry retailer will host their Memorial Day Sales Event featuring the designer on Friday, May 25 until Monday, May 28.



During this special weekend event, shoppers can explore the eye-catching gemstone collections from high-end jewelry brand Doves by Doron Paloma.

The design studio was founded by Doron Hakimian, an architect-turned-jewelry designer with a talent for creating works of art with materials like 18K gold, diamonds, and gemstones. Although each piece comes from humble beginnings, drawn up with a pencil and a sketchbook, Hakimian's pieces have gone on to adorn the likes of former First Lady Michelle Obama, Catherine Zeta-Jones, Jennifer Lopez, and more.

"Color is my favorite language," states Hakimian on his website. "When I create a collection, I think of what that color means to me, and design with that emotion in mind." With collections utilizing exotic stones in an array of colors -- stones like peach morganite, royal blue lapis lazuli, and black mother-of-pearl -- Doron truly puts his passion for color on full display.

At Safa Jewelers, discover the best pieces from Doves' London Blue Topaz, Natural Turquoise, and Haute Hematite collections, as well as the rest of Hakimian's gemstone offerings.

However, as this is a special sale taking place only during Memorial Day weekend, gemstone jewelry lovers should take advantage of this event while it lasts.

For more information on the sale event, as well as the products that will be offered there, contact Safa Jewelers at (732) 205-1350.

About Safa Jewelers

[Safa Jewelers](#) is the premier jewelry destination for the Monmouth County, Middlesex County, and Staten Island areas. Their showroom, which is conveniently located in the Menlo Park Mall in Edison, New Jersey, connects their customers with offerings from top-notch jewelry brands like Hearts on Fire and Gabriel New York. In addition to offering bridal and fine jewelry, Safa Jewelers also offers timepiece collections from renowned Swiss watchmakers like Baume & Mercier, Omega, Citizen, and Raymond Weil.

For more information on the products and services Safa Jewelers offers its distinguished clientele, please visit SafaJewelers.com or call them at (732) 205-1350.

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