

REBEL

A T H L E T I C



ERIC M^cCRITE COMPANY
CATALOG 2020





WHY IS REBEL DIFFERENT?

Rebel is well known for taking risks. Rebel does not care if it has never been done before, in fact, they take ideas that have never been done and run with them. With a whole team of experts contributing in different ways, Rebel has come up with some outstanding ideas that are brought to life and worn by talented athletes all over the world.

In addition to the next-level products, Rebel's marketing tactics have made a profound impact on the company's consistent growth.

By working with gyms of all sizes, all over the world, the Rebel Mark is being worn on athletes everywhere. Rebel is also extremely active on social media, where they display uniform reveals, product launches, fabrication details, lifestyle and organic images, and more. Actively promoting and informing the audience about everything Rebel Athletic has to offer has brought the brand into the public eye and gained them thousands of loyal customers, in and out of the cheerleading industry.

THE FIRST COUTURE UNIFORM BRAND

Rebel's attention to detail is unlike any other. The creations are not only beautiful to look at; every piece goes through several stages to make sure it fits every girl or boy like a glove, is comfortable to wear all day long, and will stay in place even during strenuous activity. Rebel has the uniform and active wear fit down to a science.

The fabrics, styles, and measurements are engineered to fit various body types comfortably before making it into the hands of customers.

Rebel uses a plethora of fabrics, crystals, and spangles to adorn every uniform. The quality of the uniform will never be sacrificed for any design. Even the most simple, sleek uniforms are created with the same attention to detail as the most glamorous, over-the-top looks.

Although Rebel's products range from a simple black legging that can be work anywhere, to an insane cheerleading uniform covered in crystals, velvet, or fringe, each piece will exceed expectations the customer's expectations of looking and feeling great.

rebel performance shoes

COLORS & STYLES



RUTHLESS WHITE

Indoor only. Youth 10-13, 1-3; Adult 4-13.
Not customizable.

\$98



RUTHLESS BLACKOUT

Indoor only. Youth 10-13, 1-3; Adult 4-13.
Not customizable.

\$98



REVOLT

Indoor only. Youth 10-13, 1-3; Adult 4-13.
Customizable logo, minimum order
quantity is 25 units.

\$98



RISE

Indoor/Outdoor. Youth 10-13, 1-3; Adult
4-13. Customizable logo, minimum order
quantity is 25 units.

\$65

full-size dream bags

COLOR & ZIPPER OPTIONS

\$108

*BABY DREAM BAG \$99



IMAGINE
BLACK ZIPPER



IMAGINE
WHITE ZIPPER

ONLY AVAILABLE IN BABY



MOONSTRUCK
WHITE ZIPPER



MOONSTRUCK
PINK ZIPPER

ONLY AVAILABLE IN BABY



OPALESCENT
WHITE ZIPPER



SUNRISE
WHITE ZIPPER



COMPACT



ROSE GOLD
WHITE ZIPPER

ALSO AVAILABLE IN BABY



SCARLETT
WHITE ZIPPER



MAROON
WHITE ZIPPER



EXTRA STORAGE



ORANGESICLE
WHITE ZIPPER



UNICORN
WHITE ZIPPER

ALSO AVAILABLE IN BABY



AMETHYST
WHITE ZIPPER

ALSO AVAILABLE IN BABY



VENTILATED

THE HIDDEN, VENTILATED SHOE COMPARTMENT FEATURE



MYSTIC
WHITE ZIPPER



ROYAL
WHITE ZIPPER

ALSO AVAILABLE IN BABY



PIXIE DUST
WHITE ZIPPER



BREAKFAST AT TIFFANI'S
WHITE ZIPPER



LUCKY GREEN
WHITE ZIPPER

Erin McCrite Company
4974 Cobb Pkwy NW
Acworth, GA 30101

Tel: (770) 975-3339
Email: CustomerService@McCrite.com

EricMcCrite.com

