

Dubset's Mix Transparency Report

December 2015

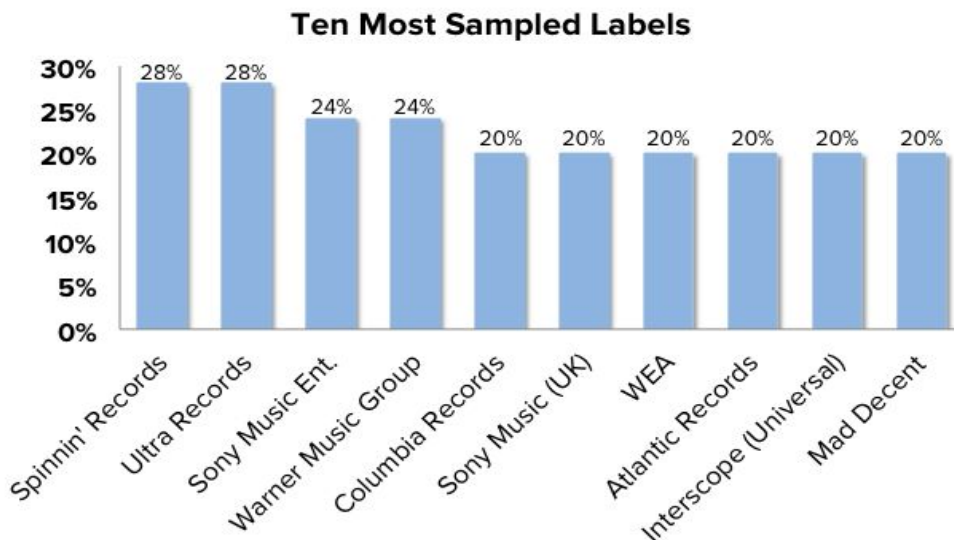
Data Collected From Music's Top 25 Streamed Mixes

Mixes uploaded to SoundCloud, YouTube, and other streaming sites during the month of November 2015

From the advent of vinyl, to the meteoric rise of dance festivals, mix music has become an important part of today's music culture. Mixes and remixes now represent one of music's most listened-to categories yet due to the challenges associated with licensing, this music has been prevented from being offered by most of the world's largest music services.

A major shift in music is about to take place. Dubset, a technology-based licensing specialist, has developed an identification and licensing platform enabling the rights holders of the tracks being mixed and sampled to clear it. This allows for legally compliant streaming on all music services unlocking a massive new royalty flow for the underlying artists, labels, publishers, and DJs.

It begs the question though...what's in those mixes? Each month Dubset identifies the most popular mixed music in the world, thoroughly analyze it, and share its findings. Full transparency to the "who" and "what" is being listened to (often royalty-free) by millions of music fans a day.



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Dubset Top 25 Most Sampled Labels - November 2015		
Rank	Label	Frequency Index (%)
1	Spinnin' Records	28%
2	Ultra (Sony)	28%
3	Sony Music Ent.	24%
4	Warner Music Group	24%
5	Columbia Records (Sony)	20%
6	Sony Music (UK)	20%
7	WEA	20%
8	Atlantic Records (Warner)	20%
9	Interscope (Universal)	20%
10	Mad Decent	20%
11	Parlophone (Warner)	20%
12	Revealed	20%
13	Roc Nation (Universal)	16%
14	Universal Music Group	16%
15	Musical Freedom	16%
16	Dim Mak	12%
17	Armada	12%
18	El Cartel Records (Sony)	12%
19	Protocol Recordings	12%
20	Buygore	12%
21	Cloud 9 Music	12%
22	Def Jam (Universal)	12%
23	Capitol (Universal)	8%
24	OWSLA	8%
25	Big Beat (Warner)	8%

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Dubset Top 25 Most Streamed Mixes - November 2015	
Rank	Mix
1	Reggaeton Mix 2015 Vol 7 HD Daddy Yankee, Wisin, Gente De Zona, Plan B, Farruko, Reykon, Alkilados by DJ EDUARDO
2	Feeling Happy - Best Of Vocal Deep House Music Chill Out #8 by DJ Regard
3	Best Trap Music Mix 2015 Vol. 3 by BEST EDM
4	Best Gaming Dubstep Mix 5 by DubstepGutter
5	Metronome Mix #50 by GETTER
6	Feeling Happy - Best Of Vocal Deep House Music Chill Out #9 by DJ Regard
7	Mashup Party Music Mix 2015 - Electro House by ElectroDanceMixes
8	Best Vocal Deep House Club Music 2015 #114 ★ by XYPO
9	Best Remixes of EDM Songs Dance Mix 2015 by DJFlyBeatMusic
10	Car Race Mix 5 - Electro & House Bass Boost Music by ElectroDanceMixes
11	Best Gaming Dubstep Mix 2015 - Best Dubstep Remixes of Popular Songs 2015 by M - Music Nation
12	Rise of the Villains 1 Hour of Powerful Dark Epic Music Mix by ThePrimeCronus
13	🎵 Beautiful Trance November 2015 / Mix #54 by PARADISE
14	Reggaeton Mix 2015 Vol 8 J.Balvin,Daddy Yankee, Don Omar, Nicky Jam, Plan B, Farruko, Wisin & Yandel by Dj Silviu M
15	Best Party Remixes of House & EDM Music Mix + Giveaway by ElectroDanceMixes
16	Reggaeton, Merengue, Mambo, Bachata Mix Vol 3 HD Fuego, Romeo Santos, Daddy Yankee, Prince Royce by DJ EDUARDO
17	2-Hours Epic Music Mix Most Beautiful & Emotional Music - Emotional Mix Vol. 2 by Pandora Journey
18	[1 HOUR] BEST GAMING MIX [ELECTRO, HARD DANCE, DUBSTEP, DRUMSTEP] PART 2 by TheBeat108
19	Trap Music Mix 2015 [Chill Trap Mix] by Artic Empire
20	Monstercat Podcast Ep. 082 by Monstercat
21	AOKI'S HOUSE 199 by Steve Aoki
22	🎵 Classics Trance (November 2015) / New Trance Mix / Paradise by PARADISE
23	Best Remixes of Popular Songs Mix 2015 by DJFlyBeatMusic
24	Trap Music Mix 2015 - November Trap Mix [EP. 53] by Th4WhiteKnife
25	Beautiful Chillstep Mix #24 by MixHound

Total Streams: 4,501,889

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Dubset Top 25 Most Sampled Artists - November 2015		
Rank	Artist	Frequency Index
1	Calvin Harris	20%
2	KSHMR	16%
3	Major Lazer	16%
4	Epic Soul Factory	16%
5	Said The Sky	16%
6	Daddy Yankee	12%
7	DJ Snake	12%
8	Elephant Music	12%
9	Flo Rida	12%
10	FTampa	12%
11	Fuego	12%
12	Mø	12%
13	MOTi	12%
14	Dimitri Vegas & Like Mike	8%
15	Bad Royale	8%
16	Martin Garrix	8%
17	Gothic Storm	4%
18	Tiësto	4%
19	Omar Varela	4%
20	R3hab	4%
21	Audiomachine	4%
22	Don Omar	4%
23	Droideka	4%
24	Farruko	4%
25	Jack Ü	4%

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Dubset Top 25 Most Sampled Tracks - November 2015		
Rank	Track	Frequency Index (%)
1	How Deep Is Your Love, Calvin Harris & Disciples	16%
2	Can't Feel My Face, The Weeknd	12%
3	GDFR, Flo Rida	12%
4	Lean On, Major Lazer & DJ Snake feat. MØ	12%
5	Dynasty (Mumbai), JDG & Samuel James feat. Karra	8%
6	Harder, Better, Faster, Stronger, Daft Punk	8%
7	Strike It Up, FTampa	8%
8	Burnin, Calvin Harris & R3hab	8%
9	La Gozadera, Gente De Zona, Marc Anthony feat. Sergi Gil	8%
10	Sugar, Robin Schulz feat. Francesco Yates	8%
11	Sweet Nothing, Calvin Harris feat. Florence Welch	8%
12	The Hum, Dimitri Vegas & Like Mike	8%
13	Waiting For Love, Avicii	8%
14	We'll Be Coming Back, Calvin Harris	8%
15	Wonderwall, Oasis	8%
16	Worth It, Fifth Harmony	8%
17	Biggie Bounce, Diplo	4%
18	Blessings, Big Sean feat. Drake	4%
19	Burned With Desire, Armin van Buuren feat. Justine Suissa	4%
20	C.U.B.A, Calvin Harris	4%
21	Delirious (Boneless), Steve Aoki & Chris Lake & Tujamo feat. Kid Ink	4%
22	Dragon, Martin Garrix vs Matisse & Sadko	4%
23	Electric Elephants, Jay Hardway	4%
24	Hey Mama, David Guetta feat. Nicki Minaj & Afrojack	4%
25	Hotline Bling, Drake	4%