

**PRESS RELEASE**

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**Clinical Outcomes Solutions and Genesis Research announce innovative partnership.**

Clinical Outcomes Solutions (COS) is delighted to announce its partnership with Genesis Research.

Established in 2013, COS is a global leader in delivering innovative science to capture and communicate the patient voice, in order to provide actionable evidence in clinical drug development through qualitative and quantitative research, with a specific focus on Clinical Outcomes Assessments.

Genesis Research is an international Real-World Evidence (RWE) and Health Economics and Outcomes Research (HEOR) organization that delivers scientifically rigorous, tech-enabled solutions to pharmaceutical, biotech, and medical device clients across the product lifecycle.

As the regulatory landscape with respect to RWE continues to evolve, this innovative partnership brings together COS's Clinical Outcomes Assessment (COA) scientific and clinical trial expertise and the evidence-based expertise of Genesis Research – keeping both companies firmly at the forefront of this ever-changing landscape to the wider benefit of clients, payers, and regulators.

**Stacie Hudgens, Chief Executive Officer at Clinical Outcomes Solutions, said:**

“Clinical Outcomes Solutions was founded in 2013 with a specific focus on bringing innovative scientific solutions to patient-centered research. Our longstanding relationship with Genesis Research transitioning to a scientific partnership with the Oncology Outcomes network of partners continues to expand that focus. Evidence generation of patient-centered outcomes begins with prospective and clinical studies and expands through real-world treatment experience and symptoms management. This partnership, along with the additional Oncology Outcomes partners, provides Life Sciences Companies (LSCs) with a comprehensive body of evidence to support new anti-cancer therapy clinical development programs.”

**Tara Symonds, Chief Science Officer at Clinical Outcomes Solutions, said:**

“Real-world studies to capture patient-centred effectiveness data require careful design, implementation and analysis given the often-uncontrolled nature of the study design. Bringing together our organizations – and with this our respective skillsets and proven expertise - will provide an industry-leading offering for Life Sciences Companies (LSCs) to

leverage, especially given the increasing interest and request for such data by both regulators and payers.”

**Chris Pashos, Member, Board of Directors at Genesis Research, said:**

“Regulatory bodies around the world have made RWE and COA central to their consideration of new therapies developed by LSCs. This partnership offers LSCs the combined capabilities of leaders in these areas. Together the partnership can ensure that LSCs develop and execute timely strategies that will meet the evidentiary requirements of regulators.”

**Susan Oliveria, Chief Scientific Officer, Genesis Research, said:**

“RWE and COA are now recognized as central to the development and commercialization of new therapies. The partnership offers LSCs the ability to successfully plan and execute an integrated evidence generation plan that will be patient-centric and meet the needs of regulators, payers, medical professionals, and the patient community.”

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**Press contacts**

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**Notes to editors**

**About Clinical Outcomes Solutions**

Clinical Outcomes Solutions, founded in 2013, is a solution-focused team with global experience committed to bringing together the right team of experts to approach medical research questions. The expert team provides clients with the most effective clinical outcome solution to help make the right patient care value decisions. COS has expertise in qualitative and quantitative research that will result in actionable evidence to support clinical and regulatory strategies for both the US and European markets. For more information, please visit [www.clinoutsolutions.com](http://www.clinoutsolutions.com)

**About Genesis Research**

Genesis Research is an international Health Economics and Outcomes Research (HEOR) and Real-World Evidence (RWE) research organization that supports the life sciences industry. As



a leader in evidence strategy, generation and communication, the company also supports pharmaceutical and biotech clients with tech-enabled, dedicated partnerships delivered via a unique engagement model that enables life sciences companies to address complex needs with unmatched timeliness and quality. For more information, visit [www.genesisrg.com](http://www.genesisrg.com).