

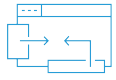
A photograph of a male worker in profile, wearing a yellow hard hat and a high-visibility safety vest over a light-colored shirt. He is holding a tablet computer and looking at the screen. The background is a blurred industrial factory setting. A large blue diagonal overlay covers the bottom right portion of the image.

***Webalo***<sup>®</sup>

**THE UX PLATFORM FOR THE  
FRONTLINE WORKFORCE**

# Webalize your workforce

Webalo helps your workforce make better, more informed decisions by rapidly democratizing your data for useful consumption, enabling your digital transformation initiatives to increase business productivity and drive bottom line growth.



## NO-CODE

Webalo is a no-code app generation platform. Webalo's patented technology generates apps automatically through a simple, no-code, step-by-step configuration process.



## DATA SOURCE CONNECTORS

Webalo apps are integrated, bi-directionally, out-of-the-box with a broad range of enterprise applications such as IBM, Microsoft, Oracle, Salesforce.com and SAP, and with industrial applications such as those from GE, Rockwell, Siemens and Wonderware.



## ACTIONABLE & BI-DIRECTIONAL

Webalo-generated apps support data entry and data capture so they can be bi-directional with the data flow.



## TASK-BASED WORKFLOWS

Webalo manages online and offline tasks and workflows, across multiple data sources, to support closed-loop processes: the management, operation and closure of the frontline workforce's daily tasks and routines.



## DYNAMIC PERSONA-BASED APPS

Webalo-generated apps are persona-based, automatically meeting the unique needs of individual users, who only see what they need to see to help them get their jobs done.



## ALERTS & NOTIFICATIONS

Webalo apps support real-time interactions with plant and enterprise data sources and can be set up with alerts and messaging to provide immediate user notification and response.



## USER-FOCUSED DATA MASHUPS

Webalo provides a user-focused data mashup capability, enabling users to more easily visualize data from multiple data sources. Webalo is focused on the Industrial Market, which means Webalo screens, language, and complete user experience all reflect the needs of the industrial frontline worker.



## MULTI-CHANNEL DEPLOYMENT

Out-of-the-box, Webalo is set up for multi-channel deployment. Webalo can be configured from any browser including Chrome, Edge, Firefox & Safari. End users can access Webalo-generated apps from a browser or on iOS and Android smartphones and tablets. Webalo automatically generates native mobile apps for Android & iOS smartphones and tablets. These apps provide offline functionality for applications where network connections are not always available and full support for on-device functionality, including email, GPS, camera and scanners.



## ENTERPRISE-GRADE

Webalo is available, scalable and secure, with cloud and behind-the-firewall deployment options.



## KPIs, DASHBOARDS & CHARTS

Webalo offers a broad choice of visualization options, automatically generating KPIs, dashboards and charts dynamically, directly from the data sources.



## ASSET MODEL

Webalo's industrial Asset Model Viewer provides tight integration with common industrial databases, such as a Historian and Microsoft SQL Server, auto-generating hierarchical views, visualizing their object trees and relationships and enabling users to browse and find objects of interest and automatically visualize the available list of services for each selected object.



## AD HOC TRENDING

Designed to consume and visualize the time series data available within a data Historian. Making sense out of this data can help you reduce operational cost and risk and put process improvement actions into place to improve your bottom line. Webalo provides this intuitive and easy to use visualization tool that works as a pure web browser application.

SEE YOUR ASSETS WITH NEW EYES

# 90%

of information that comes to the brain is visual

ACTIONABLE VISUALIZATION FOR YOUR DIGITAL TRANSFORMATION PROJECTS



# Actionable visualization

*Transforms enterprise and industrial applications into apps and data sources that are organized for and around the user*



## CONNECT

Configure and automatically generate your applications through a simple, no-code, step-by-step configuration process, using Webalo's Administrative Website. Access the Webalo Platform through a cloud service or installed behind your firewall as a virtual appliance.

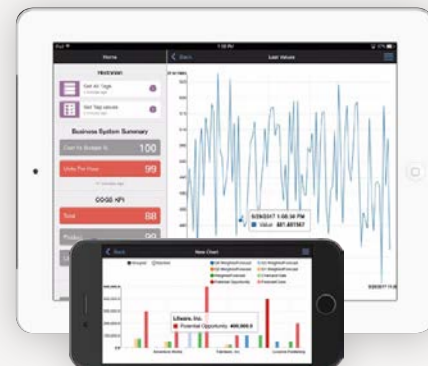


## CONFIGURE

Connect Webalo to your enterprise and industrial data sources through a broad range of included connectors.



## USER FIRST



## DEPLOY

Deploy your automatically generated apps to Android & Apple smartphones and tablets as well as to Chrome, Firefox, Edge & Safari browsers on desktops and large screen displays.

# Accelerate time to value



**Visualize** data from disparate sources



Monitor operations in **real-time**



**Improve** plant productivity, safety and equipment reliability



Increase workforce **productivity**



Drive operational **excellence**



**Reduce** risk & **Control** cost



**Optimize** business operations



Accelerate time to **value**



**Implement early** in the sales cycle

## ABOUT WEBALO

*Webalo, The UX Platform for the Frontline Workforce, provides the app generation infrastructure for the digital transformation of frontline workers.*

Webalo's patented technology enables companies to become User First™ organizations, easily transforming their existing enterprise and industrial applications into real-time, actionable, task-oriented, persona-based applications, where each user has just the information they need, on their device, to help them get their job done.

Webalo is enterprise-grade, built to operate in the face of massive amounts of real-time transactional usage by thousands of workers, helping them to make better, more informed decisions and to make their businesses more productive.