

Press Release: StraVis IT Solutions partners with Business Intelligence vendor Yellowfin

StraVis signs agreement to resell Yellowfin’s BI software to help clients increase business performance with intuitive and collaborative data analysis.

San Jose, California, USA – February 9, 2016 – StraVis IT Services Inc., a US-based Business Consulting and Information Technology Services Provider, has signed a reseller agreement with global Business Intelligence (BI) and analytics software vendor, Yellowfin.

Under the guidelines of the partnership, StraVis will offer Yellowfin’s business-user-oriented BI solution, and associated suite of professional services, to its current and future clients throughout the US, via its Boston, Chicago, Troy and San Jose offices.

StraVis Managing Partner, Ram Rishi, said that the decision to partner with Yellowfin was brought about by increased demand from its customers for modern BI software that enabled end-users to independently access, share and act on data-based insights.

“Founded in 2003 to reduce the cost and complexity of BI software, we knew that Yellowfin’s approach to reporting and analytics would meet growing market demand for pervasive, business-user-focused Business Intelligence software,” said Rishi. “We have seen substantial interest from our clients in Yellowfin as a great way to bring the power of visualization and Business Intelligence to end-users.”

Yellowfin Sales Manager for North America, Shane Harris, said that StraVis’ experience delivering successful BI projects throughout the US would assist Yellowfin to win new clients and expand its market presence.

“StraVis’ analytics expertise enable them to empower clients to harness the true value of their data assets to directly impact business outcomes and secure fast return on investment,” said Harris. “The StraVis partnership is a valuable addition to Yellowfin’s growing channel network in North America.

About StraVis IT Solutions:

StraVis IT Solutions is a Business Consulting and Information Technology Services Provider focusing on the Digital Business Transformation and implementation of Integrated Business Systems, with specialization in SAP applications and technology. The company provides functional process design and integration expertise for Fortune 500 companies in the areas of HCM, SCM, CRM, Financial and Cost Management. StraVis is engaged by customers due to its ability to easily understand business processes and technology with relative ease in different industry segments. We are a CMMI Level 3, ISO 9001:2008 and ISO 27001:2013 certified company.

www.stravissolutions.com

About Yellowfin:

Yellowfin is a global [Business Intelligence](#) (BI) and [analytics software](#) vendor passionate about making BI easy. Founded in 2003 in response to the complexity and costs associated with implementing and using traditional BI tools, Yellowfin is a highly intuitive 100 percent Web-based reporting and analytics solution. Yellowfin is a leader in mobile, collaborative and embedded BI as well as Location Intelligence and data visualization.

Over 10,000 organizations, and more than one million end-users across 70 different countries, use Yellowfin every day. For more information, visit www.yellowfinbi.com

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