



Get closer to the **source**

PROGRAM

PROGRAM

PROGRAM



# OPENING CHILE CONNECTED, GET CLOSER TO THE SOURCE\*

**October 19<sup>th</sup>, 2020**

2:00 - 3:15PM EST | Platform: GoToWebinar

2:00 – 2:15PM EST

**Opening Remarks**

Alfonso Silva, Chilean Ambassador to the United States

Jorge O’Ryan, ProChile General Director

2:15 – 3:10 PM EST

**Success stories: Chilean companies exporting to the U.S.**

Matías Gutiérrez, CEO GenoSur (Biotech)

Andrés Herrera, Williwaw foods (Healthy Foods)

Fernanda Contreras, Gamaga Games (Video Games)

Alejandro Aránguiz, Cangrejo Games (Video Games)

Round of questions

3:10 – 3:15 PM EST

**Closing remarks**

Carolina Vásquez, ProChile International Director

Moderator: Alfredo Worner, Head of ProChile’s North America International Division

*\* All times detailed correspond to Eastern Time (ET)*

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## HEALTHY FOOD

**OCTOBER 20<sup>TH</sup>**

**CHILE CONNECTED: EXPERIENCE THE FLAVORS**

PLATFORM: EVENTTIA

**9:00AM - 12:00PM EST B2B matchmaking sessions**

**2:00 - 5:00PM EST B2B matchmaking sessions**

**5:30 - 6:15PM EST**

**Food Distribution:**

Trends, Challenges and Opportunities 2020 - 2030

**Moderator:** Ignacio Recart, Trade Commissioner of ProChile New York

**Panelists:**

- John Pollock, VP Global Sourcing, McLane Global
- David Rubinstein, President American Sparks LLC
- Rodrigo Armendáriz, Founder & CEO Wakkal
- Anthony Pena, Board member National Supermarket Association

**OCTOBER 21<sup>ST</sup>**

**CHILE CONNECTED: EXPERIENCE THE FLAVORS**

PLATFORM: EVENTTIA

**9:00AM - 12:00PM EST B2B matchmaking sessions**

**2:00 - 5:00PM EST B2B matchmaking sessions**

**5:30 - 6:15PM EST**

**Healthy and Specialty Food: Trends, Challenges and Opportunities 2020 - 2030**

**Moderator:** Brian Choi, The Food Institute

**Panelists:**

- Karen Jobb, Board member, Organic Trade Association
- Lisa Spicka, Interim Director, Sustainable Food Trade Association
- Dr. Jennifer Tucker, Head of the National Organic Program, USDA
- Sandra Gillot, CEO Benexia



Experience the **flavors**

HEALTHY FOOD

**OCTOBER 22<sup>ND</sup> - 29<sup>TH</sup>**  
**CHILE CONNECTED: EXPERIENCE THE FLAVORS**  
PLATFORM: EVENTTIA

**9:00AM - 12:00PM EST**    **B2B matchmaking sessions**

**2:00 - 5:00PM EST**        **B2B matchmaking sessions**



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## TECH & INNOVATION

**OCTOBER 27<sup>TH</sup>**

**CHILE CONNECTED: BE PART OF THE LINK**

PLATFORM: EVENTTIA

**9:00AM - 12:45PM EST** **B2B matchmaking sessions - EdTech**

**1:00 - 4:50PM EST** **B2B matchmaking sessions - HealthTech**

**5:15 - 6:10PM EST** **Venture Capital: Taking the pulse of VC's looking towards LATAM**

**Moderator:** Sofía del Sante, Head of Innovation at ProChile

**Panelists:**

- Juan Capello, CEO & Founder PAG LAW
- Sofía Ramírez, Associate AgFund
- Federico Antoni, CEO ALLVP
- Michael Burtov, Vice Chair Board of Directors MIT Enterprise Forum
- Eduardo della Maggiora, Founder & CEO Burn to give

**6:15 - 7:10PM EST**

**Edtech: Challenges and solutions brought about by the circumstances surrounding 2020**

**Moderator:** Marisol Alarcón, Partner & Chief Partnerships Officer en Laboratoria

**Panelists:**

- Amit Patel, Managing Director OWL VC
- Michael Spencer, Contributor/Strategist & CEO EdTech Digest, Global Expansion Strategies
- Komal Dadlani, CEO & Co-founder Lab4U
- Fernando Valenzuela Migoya, Founding Partner, Global EdTech Alliance



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## TECH & INNOVATION

**OCTOBER 28<sup>TH</sup>**

**CHILE CONNECTED: BE PART OF THE LINK**  
PLATFORM: EVENTTIA

**9:00AM - 12:45PM EST**    **B2B matchmaking sessions - FinTech**

**1:00 - 4:50PM EST**        **B2B matchmaking sessions - RetailTech**

**5:15 - 6:10PM EST**

**Scaling Fintech from Latam: Challenges and opportunities when going North**

**Moderator:** Mauricio Benítez, Director of the Americas China Desk

**Panelists:**

- Nicolas Ibaibarriaga Fontaine, VP, International Transformation Officer, City National Bank
- Cristóbal Forno, Founding Partner & GM, Capitaria, Global 66
- Rick Grove, CEO Rutter Associates
- Thiago Dias, Vice President Fintech Strategy and Labs LAC, Mastercard

**6:15 - 7:10PM EST**

**Panel Women in Tech: Role of Technology on women empowerment**

**Moderadora:** Sofía del Sante, jefa Subdepartamento Innovación ProChile

**Panelistas:**

- Eliana Briceño, Customer Success Manager, Phone2Action
- Paulina Cousiño, Strategy and impact Manager, Venture Café Miami
- María José Monferrer, Procurement Manager, BT Group
- Madeleine Valderrama, CEO Altum Labs

**6:15 - 7:10PM EST**

**E-Commerce 2030 / Conversation about the future of retail and e-commerce in the upcoming decade, as well as the tendencies and technologies that will help us get there**

**Moderator:** Álvaro Echeverría, Co-Founder & CEO Simpliroute

**Panelists:**

- Yuval Selik, CEO Promomash
- Carlos Honorato, CEO AltoMovUp
- Ariel Schilkrot, Co-Founder Zippedi
- Cristian Vera, Vice President Commercial DHL
- Christian Beckner, Senior Director of Retail Technology, National Retail Federation



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## TECH & INNOVATION

**OCTOBER 29<sup>TH</sup>**

**CHILE CONNECTED: BE PART OF THE LINK**

PLATFORM: EVENTTIA

**5:15 - 6:10PM EST**

**The Present Future of HealthTech: COVID accelerated transformation of the healthcare sector. Join us for a discussion about what this means for the future of healthcare technology**

**Moderator:** Josh Sol, Administrative Director of Houston Methodist Innovation and Ambulatory Clinical Systems

**Panelists:**

- Daniela Mendoza, Commercial Manager Genosur
- Alberto Rodríguez-Navarro, Founder Levita Magnetics
- John Dvor, Managing Director Miraki Innovation



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## VIDEO GAMES

### NOVEMBER 4<sup>TH</sup>

**CHILE CONNECTED: TALENT FOR THE WORLD**

PLATFORM: MEETTOMATCH

**12:00 – 2:55PM EST**      **B2B matchmaking sessions**

**5:00 – 8:00PM EST**      **B2B matchmaking sessions**

### NOVEMBER 5<sup>TH</sup>

**CHILE CONNECTED: TALENT FOR THE WORLD**

PLATFORM: MEETTOMATCH

**9:30 – 10:30AM EST**      **Workshop #1: Discover Canada’s World-Class Video Games Hub**

**Panelists:**

- Chris Chancey, President & CEO of ManaVoid Entertainment, VP at La Guilde
- Noor El Bawab, Director of Programs at Zú
- Laurence Fouquette-L'Anglais and Eliza Fiuza of Montreal International

**12:00 – 2:55PM EST**      **B2B matchmaking sessions**

**5:00 – 8:00PM EST**      **B2B matchmaking sessions**

### NOVEMBER 6<sup>TH</sup>

**CHILE CONNECTED: TALENT FOR THE WORLD**

PLATFORM: MEETTOMATCH

**12:00 – 1:00PM EST**      **Workshop #2: “Market Insights and Development Trends”**

**1:00 – 2:00PM EST**      **Workshop #3: “Opportunities for International Developers”**

**4:00 – 5:00PM EST**      **Workshop #4: “Opportunities for International Developers”**





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## MUSIC

### NOVEMBER 16<sup>TH</sup>

CHILE CONNECTED: TALENT FOR THE WORLD

PLATFORM: KOYAG

- |                          |   |
|--------------------------|---|
| <b>2:00 - 2:15PM EST</b> | <b>Opening remarks</b>  |
| <b>2:15 - 3:00PM EST</b> | <b>“The Music Industry Post-Pandemic”</b><br><b>Moderator:</b> TBA<br><b>Panelists from WME:</b><br>- Rob Markus                      - Richard Lom<br>- Carlos Abreu                    - Ashley González<br>- Richard Vega      |
| <b>3:00 - 4:00PM EST</b> | <b>Workshop: YouTube and the Music Industry: How has YouTube become the leader in Streaming and how has it developed as a provider of live concerts? Monetization strategies and best practices to attract a larger audience.</b> |
| <b>4:00 - 6:00PM EST</b> | <b>B2B matchmaking sessions</b>   |

### NOVEMBER 17<sup>TH</sup>

CHILE CONNECTED: TALENT FOR THE WORLD

PLATFORM: KOYAG

- |                          |  |
|--------------------------|--|
| <b>2:00 - 3:00PM EST</b> | <b>Live Concerts: When will it reach its ceiling?</b><br><b>Moderator:</b> TBA<br><b>Panelist:</b><br>- Polo Montalvo, president La Buena Fortuna. |
| <b>3:00 - 4:00PM EST</b> | <b>Workshop: Synchronizations in Film, TV and Advertising with the experts Alex Menck &amp; Herminio Gutiérrez</b>                                 |
| <b>4:00 - 6:00PM EST</b> | <b>B2B matchmaking sessions</b>  |



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MUSIC

**NOVEMBER 18<sup>TH</sup>**

**CHILE CONNECTED: TALENT FOR THE WORLD**

PLATFORM: KOYAG

**2:00 - 3:00PM EST**

**Synchronization: The New Lifesaver?**

**Moderator:** TBA

**Panelist:**

- Mary Núñez, VP, Sync Latin at Warner Chappell Music

**3:00 - 4:00PM EST**

**Workshop Instagram + Facebook with Tania Dorantes, Strategic Partner Manager-Music Label Partnerships at Facebook.**

**4:00 - 6:00PM EST**

**B2B matchmaking sessions**



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CINEMA & TV

**NOVEMBER 18<sup>TH</sup>**

**CHILE CONNECTED: TALENT FOR THE WORLD**

PLATFORM: EVENTTIA

**12:00 – 13:15PM EST**

**Opening Panel: “Creative Economies: Get Closer to Our Talent”**

Introduction by ProChile

Cinema & TV Industries with Mark Johnson, Producer ‘Fever Dream’ - Netflix

**2:00 – 8:00PM EST**

**B2B matchmaking sessions**

**4:00 – 5:00PM EST**

**Cinema & TV Workshop: “US Industry Association Market Insights & Opportunities” with Benjamin Lopez, CEO of the National Association of Latino Independent Producers**

**NOVEMBER 19<sup>TH</sup>**

**CHILE CONNECTED: TALENT FOR THE WORLD**

PLATFORM: EVENTTIA

**12:00 – 2:55PM EST**

**B2B matchmaking sessions**

**1:00 – 2:00PM EST**

**Documentaries Workshop #1: “Opportunities for Documentaries in US VOD Platforms and Festivals” with Kimberly Browning, Executive Producer at HBO Access, Associate Short Film Programmer at Tribeca, Documentary Curator & Festival Director at HollyShorts.**

**4:00 – 5:00PM EST**

**Animation Workshop #1: “US Industry Association Market Insights & Opportunities”**

**5:00 – 8:00PM EST**

**B2B matchmaking sessions**



**Talent** for the World.

CINEMA & TV

**NOVEMBER 20<sup>TH</sup>**

**CHILE CONNECTED: TALENT FOR THE WORLD**

PLATFORM: EVENTTIA

- |                           |   |
|---------------------------|---|
| <b>12:00 - 2:55PM EST</b> | <b>B2B matchmaking sessions</b>   |
| <b>1:00 - 2:00PM EST</b>  | <b>Animation Workshop #2: "Opportunities for International Animators"</b>   |
| <b>4:00 - 5:00PM EST</b>  | <b>Documentaries Workshop #2: "US Industry Association Market Insights &amp; Opportunities" with Michele Ohayon, Academy Executive Committee of International Films</b> |
| <b>5:00 - 8:00PM EST</b>  | <b>B2B matchmaking sessions</b>   |