



#THEBLADRESS

ONE GIRL CAN
ONE mile at a time
ONE girl rollerblades
across the USA to end child
marriage through education



THE MISSION

#TheBladress: one girl skates across the U.S. with no money is a campaign inspired by the kindness of the people Yanise encountered through her years as a solo traveler. She wants to empower other girls to believe in themselves, so one mile at a time Yanise will be fundraising in support of girls' education in areas of the world where gender inequality and oppression are still rampant.

While using her physical ability to reach her goal, she wants to set an example that anything is possible through faith in human kindness. Through inspiring people to care for and trust one another, the narrative can change from **one girl can't** to **one girl CAN**.



ABOUT THE BLADRESS

Yanise is a 23 year old long distance rollerblader and passionate human rights and happiness advocate. Born and raised in Hong Kong, she has spent the past six years studying and working, traveling as a one-girl band everywhere from Italy, to Central America, to Canada and the United States, gaining proficiency in five languages. At 21, she created #TheBladress project with the intention to share the real-life stories of the kindness and love she has experienced.

Inline skates have become her means of transportation as she advocates for love, kindness and girlpower. Yanise picked up her first pair of inline skates in 2016 and became self-taught. Within two months she had gone from a bruised up novice skater with ten stitches in her scalp, to participating in a full-length inline skate marathon in Minnesota. In November, 2016, she rollerbladed 550 miles from Savannah, Georgia to Miami, Florida in 19 days without carrying or spending any money. She relied only on the kindness of complete strangers she met along the way to feed and host her.

Now Yanise has her sights set on a bigger goal. Starting in March, 2018, Yanise is embarking on a journey to rollerblade 6000 miles across the U.S. with no money. She is aiming to break the world record for the longest journey on inline skates, all while raising money to empower girls through education by supporting One Girl Can.

Track #TheBladress

www.yaniseho.com TheBladress @yaniseho
www.youcaring.com/thebladress4girls

ABOUT ONE GIRL CAN WE BUILD. WE EDUCATE. WE MENTOR.

One Girl Can is a non-profit organization with a mission to empower girls through education to break the cycle of poverty and gender inequality in Kenya and Uganda. Through building schools and offering continuous support, One Girl Can provides girls with a safe and well-equipped learning environment to thrive. Girls with the greatest need and highest potential are provided with secondary school and university scholarships,

as education past an elementary level is not free in these countries. One Girl Can and a volunteer team of professional African women also empower girls to achieve their potential through mentoring programs and workshops.

100% of donations made to One Girl Can go directly to their projects, eradicating poverty and gender inequality one girl at a time.



FUNDRAISING

Yanise aims to raise \$60,000 to fight against gender inequality. All proceeds raised will go to benefit One Girl Can. Every \$500 dollars raised through #TheBladress Scholarship will fund a girl through secondary school for one year. Yanise's ultimate target of \$60,000 will fund high school scholarships for 120 girls!

CONTACT ONE GIRL CAN

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 @onegirlcan

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 One Girl Can

#THEBLADRESS PRESS

The Brunswick News

https://thebrunswicknews.com/news/local_news/skater-rides-on-faith-down-east-coast/article_d7ae19d1-2897-5408-8df3-8fdda9a7db0c.html

Orlando Sentinel

<http://www.orlandosentinel.com/features/kayla-obrien/os-woman-rollerblading-from-georgia-to-miami-with-no-money-20161213-story.html>

Miami Local 10

<https://www.local10.com/news/local/miami/chinese-rollerblader-wants-to-resurrect-the-lost-art-of-trust>

Big Wheel Blading

<http://bigwheelblading.com/the-bladress/>

Harry Connick Jr. Show

<https://www.youtube.com/watch?v=69vdTTetcPo&feature=youtu.be>

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