

# Jewelry Design Center

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## Jewelry Design Center Collaborates With Spokane Hoopfest Association on Prizes for Hoopfest Elite Champions

The signature dog tags feature a touching tribute to Andrew Vathis, a member of the Hoopfest family who passed away earlier this year.

SPOKANE, Washington, June 21, 2019 (Newswire.com) - In honor of Spokane Hoopfest's 30th anniversary, local jewelry retailer Jewelry Design Center has collaborated with the Spokane Hoops Association for an exclusive prize for the winners of the basketball tournament's Elite division.



Spokane Hoopfest, also known to locals as the Best Basketball Weekend on Earth, is the largest 3-on-3 outdoor basketball tournament on the planet. On the last week of June each year, over 6,000 teams, 3,000 volunteers, 225,000 attendees, and 450 courts spread out over 45 city blocks take over the city of Spokane, Washington.

The outdoor festival also offers shopping opportunities, food, and interactive entertainment for those who may want to take a break from watching the tournament. Altogether, the event brings in about \$47 million in revenue to the businesses of the Inland Northwest each year.

Jewelry Design Center, the largest jewelry retailer in the Pacific Northwest, [has partnered with](#) the Spokane Hoopfest Association once again to design signature jewelry pieces for the tournament's Elite champions. Keeping in mind the diverse group of athletes that participate each year, the two organizations came up with a design that feature the wearers as Hoopfest champions.

Each dog tag is made of laser-cut sterling silver and dipped in 24 karat gold. On the front, two [diamonds](#) highlight the wearer's status as winner of this year's Hoopfest tournament. Engraved on the back are the words "AV Forever" -- an eternal tribute to Andrew Vathis, an important member of the Hoopfest family who passed away in January. So, in addition to having a memento of their victory, the sixteen winners of the Elite division can honor Vathis' memory for years and years to come.

To learn more about Spokane Hoopfest or the [organizations](#) that [Jewelry Design Center](#) works with, contact the jewelry retailer by emailing [love@jewelrydesignercenter.com](mailto:love@jewelrydesignercenter.com). Otherwise, you can call their Spokane showroom at (509) 487-5905 or their Kennewick location at (509) 579-0456.

## About Jewelry Design Center

Since 1977, Jewelry Design Center has delighted customers coming in from all over the Pacific Northwest with stunning [engagement rings](#), [wedding bands](#), fine jewelry, and luxury timepieces. With newly-renovated showrooms in Spokane and Kennewick, Washington JDC is known for being the largest full-service jewelry and watch store in the area. Although they carry top jewelry brands like Tacori, Simon G, and Gabriel New York, Jewelry Design Center is also renowned for their exquisite custom design work.

For more information on the products and services available at Jewelry Design Center, visit their website at [JewelryDesignCenter.com](http://JewelryDesignCenter.com), email [love@jewelrydesigncenter.com](mailto:love@jewelrydesigncenter.com), or visit their showrooms in person.

Source: Jewelry Design Center

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