

ABOUT SOCIAL SCHOOL



As Canada's premier digital marketing academy, Social School arms today's businesses with the digital skills, knowledge and tools they need, with courses, workshops, conferences, certificate programs, live coaching and more.

Our mission is to launch entrepreneurs into action and help businesses big and small thrive on and offline.

Through our Calgary, AB learning campus, North America-wide calendar of events and a globally-accessible slate of virtual courses and online channels, Social School is the go-to destination for leaders and learners across the globe.

7500

GLOBAL
STUDENTS

46

WORLD-CLASS MODERN
MARKETING COURSES

10

UNPARALLELED
CERTIFICATE PROGRAMS

23

SOUGHT-AFTER
FACULTY

WHO WE SERVE



60%

SMALL BUSINESS
OWNERS & STAFF



25%

CORPORATE
MARKETERS



15%

STARTUPS &
SOLOPRENEURS



- CURIOUS LIFELONG LEARNERS
- PASSIONATE EARLY ADOPTERS



- HIGHLY CONNECTED INNOVATORS
- TECHNOLOGY-DRIVEN INFLUENCERS