



## PREEMINENT DESIGN SITE REMODELISTA PARTNERS WITH LEKKER HOME FOR LATEST OF ITS LOCAL MARKETS IN BOSTON NOV. 14-15

*Design aficionados shop a curated selection of housewares from artisans based in Boston and throughout New England.*

**BOSTON, MA—OCTOBER 20, 2015**—Remodelista.com, the go-to home design and renovation blog for professionals and design enthusiasts, today announced its latest Remodelista Market, which will be held over the weekend of November 14-15, 2015 in Boston, MA at Lekker Home, co-sponsor of the event.

The New England Market is the second in a series of local markets planned for 2015 curated and created by Remodelista, and will be held at Lekker Home in Boston's South End. The Remodelista New England Market, which features small artisan makers and designers from throughout *the region*, will focus on goods for the home along with clothing, jewelry, organic botanicals, artisanal foods, and more. The Remodelista Markets have already enjoyed a strong reception in the design community, both online and offline. The Remodelista San Francisco Market drew over 4,000 attendees during the one-day event last December.

Shopper Rena Behar said of the Remodelista Seattle Market, "The market had a wonderful feeling of euphoria, it didn't feel like commerce...more like a spontaneous event."

Remodelista markets have been noted for bringing little-known favorites of the design site to a broader audience, who enjoy the feel of "organic collaboration" at the two-day events. "This is our sixth year of holding these markets and the first in Boston, and we're noticing how they generate a truly collaborative spirit between the retailers as well as a sense of energy with shoppers," said Remodelista editor-in-chief, Julie Carlson. "New England has an amazingly creative collection of makers, and we're pleased to have put together a great mix of goods. While the emphasis will be on wares for the home, we'll also be featuring lifestyle goods as well."

Given the enthusiastic local following for Remodelista.com and the sophisticated consumer base, Boston was a natural next step in the growth of the Remodelista Local Markets. "We've been following Lekker Home for years and have long been fans of their modern mix" said Carlson. "They were the obvious choice to host our first market here."

"Hosting these markets is a way to directly introduce Remodelista's readers to artisans who might otherwise have trouble reaching a larger market." Said Natalie van Dijk, Founder of Lekker Home, "We're thrilled to be involved in an event that puts a Boston spin on the Remodelista aesthetic and combines their refined design inspiration with our favorite local talents." "The Remodelista ethos and aesthetic strongly resonates with our readers, who are passionate about the site and see us as a community of like-minded thinkers," said Carlson. "These markets feel like an antidote to the world of online commerce: we all crave human interaction, and the knowledge of the stories behind what we consume, the provenance of a purchase, is important to people."

There will also be gourmet foodstuffs, and local distilleries are sharing tastes of their latest concoctions. And finally, Carlson will be on hand to meet local Remodelista readers and sign copies of her book, "*Remodelista: A Manual for the Considered Home*."

## WHEN

Saturday, Nov. 14th, 10am to 6pm

Sunday, Nov. 15th, 10am to 5pm

## WHERE

Lekker Home, 1313 Washington Street, Boston, MA 02118

Participating vendors include:

8Knots	EHChocolatier	Rachel Gunnard
Albertine Press	Fox Island Printworks	Salt Cellar Shop
Allore Candles	GOODLINENS	Shannon Reed
Always Piper	Gray Green Goods	South Hollow Spirits
Annie Meyer Studio	Le Bouton	Stitch and Tickle
Black Point Mercantile	Morgan & Milo	Studio Carta
Brothers Artisan Oil	NIHO Candles	Taylor Ceramics
Coral & Tusk	Patch NYC	Templeton General
dbO Home	Pikku	The Everyday Napkin
deWolfe	Pilgrim Waters	The MAINE BLANKET

## ABOUT [REMODELISTA.COM](http://REMODELISTA.COM)

San Francisco-based [Remodelista.com](http://Remodelista.com) is the go-to home design and renovation blog for professionals and design enthusiasts. Launched in 2007, Remodelista guides readers through the home design and renovation process based on the philosophy idea that everything in your home is worthy of careful consideration. Remodelista has won numerous online home design awards, and also been recognized as a leading resource for home furnishing and design ideas by *The New York Times*, *The Wall Street Journal*, *Martha Stewart Living*, *Elle Décor*, *Real Simple*, *Dwell* and *Sunset* magazines.

## ABOUT LEKKER HOME

Lekker Home is an award winning national retailer that embodies the Dutch sentiment “Lekker” - alluring, enticing and tempting – a collection of modern upholstery, furniture, tabletop, lighting, accessories, bed and bath for the edited home. Natalie van Dijk, an Amsterdam native and Founder of Lekker Home, provides interior design professionals and discerning homeowners alike a curated portfolio of mid-century modern, independent and exclusive brands that fosters a *design-for-living* lifestyle. Lekker Home was founded in 2003 with their flagship showroom in Boston and a national presence online. For more information please visit [www.lekkerhome.com](http://www.lekkerhome.com)

## FOR MORE INFORMATION:

High resolution images available upon request. Please contact us for more details at [remodelista@lekkerhome.com](mailto:remodelista@lekkerhome.com)

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