

The Donny Hathaway Legacy Project

FOR IMMEDIATE RELEASE

Anasa Troutman
404.664.5836 cell
admin@elovate.net
or
Perri duGard Owens
615.829.6499 cell
perri@dugardellis.com

ELOVEATE LAUNCHES THE DONNY HATHAWAY LEGACY PROJECT

The Donny Hathaway Legacy Project Launches on His 70th Birthday

Nashville, TN, October, 1, 2015 Donny Hathaway, arguably one of the most important voices of the 20th century, would have been 70 years old on October 1. With some of the most culturally impactful music of the 1970's, Hathaway's songs, along with his story as a prolific singer, songwriter, pianist and composer still resonates in the hearts of people all over the world.

"Our father was a prolific musician admired by many for his creativity and musicianship," said Donnita Hathaway, daughter and chair of the DHLP board of directors. "It's an honor that people like Roberta Flack [honorary co-chair] and Lindsey Aaron [advisory board member] have said yes to helping us solidify his legacy with this effort."

The launch of *The Donny Hathaway Legacy Project* (DHLP) aims to celebrate his life and legacy with events planned in major cities around the world to celebrate his birthday and pay tribute to his legacy. Designed to honor the legacy of a visionary gone too soon, *The Donny Hathaway Legacy Project* will present special projects, notable honors and charitable programs to share the music that filled his life and support those artists who share his illness.

"We are honored to launch this effort for the Hathaway family," said Anasa Troutman, president of Elovate. "The magnitude and body of work that Donny Hathaway produced still has a significant impact on music, even today. I was pleasantly surprised that Hungarian Pop Star Viktor Király, just this week, sang Donny's version of "[What's Going On](#)" on *The Voice*."

Tribute concert events in Atlanta and New York City, as well as radio stations, around the world, are dedicating entire shows to his music today. In addition to these events, The Donny Hathaway Legacy Project will organize on social media to celebrate with the hashtag **#Donny70** encouraging friends and followers to post a picture, video or story to tell the world what Donny and his music means to them.

DHLP is also pleased to announce that **The National Museum of African American**

Music, based in Nashville, TN, has partnered with the project to collect artifacts from Donny Hathaway's life and music. This partnership will result in a permanent collection for DHLP and a permanent display in the museum space. Additionally, **MusiCares**, a program of The Recording Academy, has partnered with the project to manage and distribute funds to support emergency and ongoing care for artists with mental health diagnoses.

To learn more about The Donny Hathaway Legacy Project, visit The Donny Hathaway Legacy Project on [Facebook](#).

About The National Museum of African American Music

As the only museum dedicated to the many offerings African Americans have made in music, the National Museum of African American Music serves a global landscape by commemorating and honoring the legacy, impact and influence of rhythm on over 50 music genres and styles. Detailing the many dimensions of all types of music, NMAAM focuses on the musical impact on musicians and consumers around the world. For more information, visit [NMAAM.org](#).

About MusicCares

MusiCares provides a safety net of critical assistance for music people in times of need. MusiCares' services and resources cover a wide range of financial, medical and personal emergencies, and each case is treated with integrity and confidentiality. MusiCares also focuses the resources and attention of the music industry on human service issues that directly impact the health and welfare of the music community. For more information, visit [Grammy.org/musicares](#).

About Eloveate

A collective of artists devoted to creating a culture of love on the planet. Led by founder and CEO, Anasa Troutman, The Eloveate Team works to educate, incubate and innovate using the power of art, culture and creativity. Eloveate produces its own work and supports the work of others to create a robust line up of creative projects meant to increase opportunities to each of us to reflect beauty, heal separation, serve humanity and transform to become our best selves. For more information, visit [Eloveate.net](#).

###

Events:

