

# BUSINESS NEWS PRESS RELEASE

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## HOW ABOUTIQUE FITNESS FRANCHISE CONTINUES TO SERVE MEMBERS DURING CORONAVIRUS.

*ISI Elite Training Is Offering 9 LIVE Virtual Workouts Per Day!*

**[Dateline: Fort Mill, SC, March 2020]** — National emerging boutique fitness franchise, ISI® Elite Training, transitions all in studio training to LIVE workouts 9 times per day streaming on Facebook and Youtube. Founder & CEO, Adam Rice, converted ISI Fort Mill's physical location into a film studio in a matter of 24 hours to continue to serve ISI Elite Training members and beyond during this uncharted time. LIVE workouts are streamed (open to anyone) Monday through Friday at 6am, 7am, 8am, 9am, 1130pm, 1230pm, 4pm, 5pm, and 6pm. This quick transition has allowed ISI Elite Training members to continue to get coaching and accountability from their coaches.

The LIVE training can be seen at [www.isielitetraining.com/virtualabt](http://www.isielitetraining.com/virtualabt). Rice has decided to keep the website viewable to anyone in the world in hopes that at this unprecedented time in history, perhaps this will serve as an outlet for people to prioritize their health & wellness and find inspiration and motivation through the ISI Elite Training coaches running the numerous LIVE workouts everyday.

