

PRESS RELEASE

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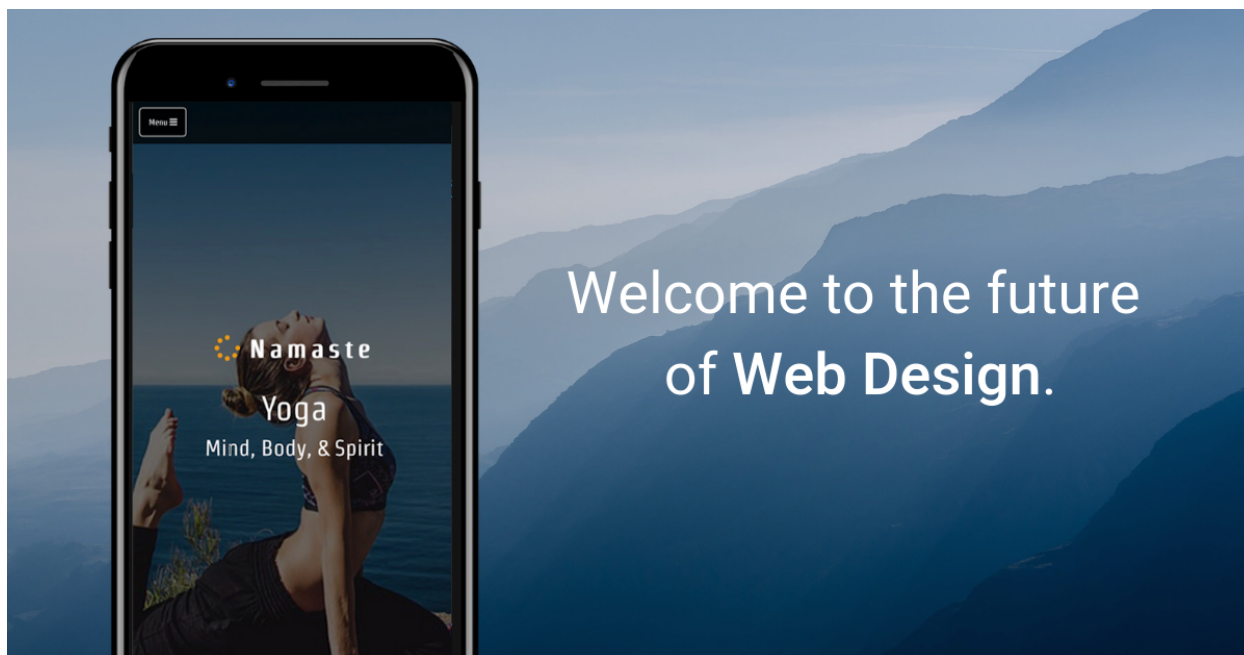
Vybe Software Joins Sputnik ATX's Winter 2019 Cohort



Austin, TX - Vybe Software, recent winner of the Flatley Challenge and Accelerate NH pitch competitions, announced on Monday that they have accepted their invitation to participate in Sputnik ATX's third accelerator cohort.

Based in Austin, TX, the program will be providing Vybe and four other startups with \$100,000 in funding, as well as mentorship and office space over an intensive, three-month growth period. Despite launching less than two years ago, Sputnik has already become one of the country's most sought-after accelerators, fielding over 200 applications worldwide for an exclusive five spots.

"There are many reasons why we applied to Sputnik", said Mitch Marchand, founder of Vybe and creator of Leia, "among the first of which is the energy of the tech ecosystem here in Austin. We're looking to expand the team rapidly, and there really isn't a better place in the country to do that right now. We have no doubt that this is going to be a great fit, and are very excited for the opportunity we've been given."



For those who don't know, Vybe Software's mobile application, Leia, uses artificial intelligence to provide free web design and publishing services for businesses, clubs, nonprofits, hobbyists, and other entities looking to create a website. Having launched less than six months ago, Leia's A.I. has already been used to create and host over 30,000 active websites, and is currently helping over 250 new organizations succeed online every day.

"We're changing the way people build websites", said Marchand. "Unlike DIY tools, which force you to sift through dozens of cookie-cutter design templates, Leia writes the actual code for a fully customized website on the spot - all based on a simple voice command. It's like having a personal web designer in your pocket."

While a typical DIY website builder runs on the web, Leia's primary focus is on allowing users to build websites from their smartphones. The mobile app has been featured by Apple on the iOS App Store in over 20 countries, and has been received with equal praise on the Google Play store as the highest rated website builder available.

"We couldn't be more excited for what the future has in store for Leia and for Vybe Software", said Marchand. "With the addition of Sputnik to the team, we're gearing up for tremendous growth in the coming months. By the end of 2019, Leia's A.I. will power more than one million websites globally - nearly 1 one 500 truly active websites on the internet."

If you'd like to give it a try, Leia can be downloaded for free from the iOS and Google Play App Stores, as well as accessed online at HeyLeia.com.