

Safa Jewelers

Safa Jewelers Welcomes New Omega De Ville Trésor Watch Collection for Women

The newly redesigned models, available at Safa Jewelers starting on April 7, take the classic elegant design of the men's Tresor line and infuses it with the spirit of the modern woman.

EDISON, New Jersey, April 9, 2018 (Newswire.com) - Safa Jewelers will introduce a new Omega watch collection, the De Ville Trésor, to their showroom starting on April 7th, 2018. With chic diamond pave accents that wrap around the case and luxurious straps to match, these new models emphasize clean design and understated elegance.



The reimagining of these distinctively thin timepieces are geared towards a younger generation of female watch enthusiasts. Housed in the case is the Omega calibre 4061, a Swiss quartz movement that makes the watch more affordable for those who enjoy a practical battery-powered model.

Available in either 36 or 39 mm sizes, the newest Trésor watches are even thinner than their male counterparts. The delicate balance of the watch's masculine and feminine features -- the thin leaf-like watch hands surrounded by bold Roman numerals, the neutral but soft color palette -- also sets it apart from the distinctly feminine watches out on the market right now.

Additionally, Omega has added a few thoughtful details to reflect the new feminine aesthetic. Aside from the tiny diamonds adorning the bezel, there is another one set upon the crown. An ornate red flower, created by overlapping the Omega logo in a circular pattern, surrounds the stone.

On the underside of the case, the "Time for Her" design shines proudly. Etched onto the mirrored surface of the caseback, this geometric floral pattern represents a woman's identity and natural charisma.

The Omega De Ville Trésor collection comes in 9 different designs, with cases made of stainless steel or the brand's exclusive 18K Sedna rose gold alloy. Choose from dial colors like taupe-brown, mother-of-pearl, lacquered black, and opaline silver.

With this new addition to their extensive fine jewelry offerings, Safa Jewelers is proud to provide the women of the Edison, New Jersey community with the latest in contemporary, classically-styled timepieces. For more information on the newest Omega watch collection or the products and

services Safa Jewelers provides, [visit their website](#) or call (732) 205-1350.

About Safa Jewelers

Located in the heart of Edison, New Jersey, Safa Jewelers is a leading jewelry retailer for [engagement rings](#), [wedding bands](#), [timepieces](#), fashion jewelry, and loose diamonds. Thanks to their staff's expertise in high-end jewelry, they serve the New York City, Philadelphia, Connecticut, and New Jersey areas with a wide selection of jewelry, astounding customer service, and knowledge on all things jewelry and timepieces.

Source: Safa Jewelers

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