



Public Health Genetics Week

How Can Your Organization Participate?

Public Health Genetics Week seeks to raise awareness and celebrate the field of public health genetics by bringing together professionals, organizations, and the general public that work within public health genetics. To help us celebrate, here are some ways your organization can get involved.

1

Share information, resources, and opinions on each of the daily themes across social media. The daily themes are:

- What is Public Health Genetics?
- Who is Involved with Public Health Genetics?
- What are Public Health Genetics Programs?
- Public Health Screening
- Public Health Genetics Resources

2

When participating on social media use the hashtags - **#PHGW** and **#PublicHealthGenetics**.

Find resources to help you share information about the week (graphics, logos, sample social media posts) at <https://phgw.org/toolkit>

3

Share and participate in one of the 10+ events being held throughout the week.

Events will be held for professionals (healthcare providers and public health professionals), students, families and individuals with genetics conditions, and the general public!

4

Encourage your partners to participate by distributing information about Public Health Genetics Week to your networks using the PHGW toolkit.



phgw.org

#PublicHealthGenetics
#PHGW