

Ziel Home Tech Exhibits at Las Vegas Market Summer 2022

Global Design House Ziel Home Tech Launches New On-Trend, Affordable Furniture at the 2022 Las Vegas Market

Rancho Cucamonga, CA, July 22, 2022—Ziel Home Tech, a global manufacturer of ready-to-assemble (RTA) home furniture, will be showcasing 11 new on-trend collections at LVMKT 2022 at booth #B200-23. With its lineup of three product brands, Ziel Home Tech actively covers over 200 product categories and boasts over 3,000 SKUs.

“Our international teams are known for designing on-trend but practical products that deliver maximum value to consumers while problem-solving the biggest issues retailers are facing today: Drop Shipping,” says Rami Izadyar, Regional Marketing Manager of North America. “Ziel Home Tech is known worldwide for its mastery of flat-pack, drop-shipment-ready packaging.”

VASAGLE: *For Modern Living* will be showcasing two collections of side and coffee tables. *Versailles Series*—a modern take on a much-loved American farmhouse style. *Modern Series*—A minimalist nesting table series with straight angles featuring warm metal hues with faux marble and stone accents.

SONGMICS: *Beyond Basics* will be featuring two new designs of its crown jewel and ever-popular outdoor modular patio sofa and dining sets. Two featured collections have beautifully incorporated mixed materials, finishes, and weaves to create visual interest and modernize the aesthetic while addressing the needs of consumers’ ever-evolving eclectic tastes.

FEANDREA: *We Care, We Share* is excited to feature its extremely trend-forward collection of pet products, including the Modern Glam and Modern Boho series of cat towers and trees. “These pet products will beautifully mix in with your home décor without standing out like a sore thumb. We dare say if you didn’t know you might think it’s just a trendy bookshelf or a cabinet,” says Helen Miller, VP of Product.

About Ziel Home Tech—The journey began in Germany circa 2007. Since then, Ziel Home Tech has become the destination for one-stop shopping for all things home. Its vast manufacturing capabilities include indoor and outdoor furniture, storage goods, gardening tools, and pet products. Active in 68 countries and serving over 20 million consumers annually, Ziel Home Tech utilizes its three brands to produce trend-right, practical products that deliver exceptional value and enhance the joy of family life. Ziel Home Tech’s design team has over 400 patents while its distribution operations provide hassle-free logistics in Europe, North America, Japan, and China.

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