



Media Briefing

Snapt ensures websites or services are always online, performing quickly and safe from threats.

We provide load balancing, web acceleration, caching and security for your critical services.



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Snapt Summary

Snapt is a young, fast-growing company that provides application delivery software for **companies of all sizes**. Our products and services are designed to improve and protect our clients' virtual infrastructure, while providing fast delivery and a stellar customer experience.

We have been disrupting the market since our launch in 2012 and achieved **year-on-year growth of 500% in both 2015 and 2016**. Today, Snapt has **10,000 customers** stretching across **more than 60 countries**.

At a glance

- Disruptive, software-based application delivery networking company
- Global headquarters: Atlanta, Georgia
- 500% annual growth rate in 2016; achieving 1,000% growth in 2017
- Over 10,000 clients in 50 countries
- Nearly half of Snapt's sales come from customers who were dissatisfied with large hardware-based web accelerator and load balancing companies
- Snapt's 24/7/365 live in-house customer service team publishes and guarantees response times – which average two minutes!

SNAPT IS TRUSTED BY THE BIGGEST BRANDS AND INSTITUTIONS TO KEEP THEIR SERVICES ONLINE



clearmanage

Snapt Products



Snapt Balancer

Ensures your business services are online and performing quickly

Snapt is the best and most complete software load balancer available. It understands your traffic, and with our full **Layer 7 load balancer**, can make **complex routing decisions** based on your rules. Insert and **manage headers**, **redirect traffic**, load balance using **multiple algorithms**, and more. Snapt offers visibility, reporting and alerting like you have never experienced before!



Snapt Accelerator

Offloads your servers and speeds up your website

Our web accelerator provides optimization and security to web traffic, both HTTP/S (secure), by focusing on two key areas: **client** and **server optimization**. Snapt **caches** content from your web servers, **optimizes** it and **accelerates** its delivery to your clients. In addition to optimization, the web accelerator also has the task of protecting your web servers from attacks and **DoS attempts**, as well as delivering content – no matter what.



Snapt WAF

Protects your critical assets from intrusions and DoS attacks

Snapt's Web Application Firewall (WAF) is a high-performance, secure, and easy-to-use HTTP and HTTPS application firewall. Snapt WAF protects and secures your website in seconds thanks to its DoS protection, GeoIP blocking, Layer 7 firewalling and more. Snapt's philosophy is to scan every request to make sure it is legitimate and is not trying to break into your website or exploit an innocent user.



The Snapt **Application Delivery Controller** is the combination of our leading-edge load balancer, web accelerator and application firewall.

All Snapt packages include the full suite of ADC applications!

Snapt Founder / Dave Blakey

Dave Blakey founded Snapt in 2012 and currently serves as the company's CEO.

Under Dave's leadership, Snapt achieved a 400% annual growth rate in 2014.

Snapt now provides load balancing and acceleration to more than 10,000 clients in 50 countries. High-profile clients include NASA, Intel, and various other forward-thinking technology companies.

Today, Dave has evolved into a leading open-source software-defined networking thought leader, with deep domain expertise in high performance (carrier grade) network systems, management, and security solutions. **He is a passionate advocate for advancing South Africa's start-up ecosystem** and expanding the global presence of the country's tech hub.



Background

Dave received his A+ computer technician certification at age 11, the youngest candidate certified globally at the time. At age 13, Dave was certified as a Microsoft Certified Solutions Expert (MCSE), the youngest person certified at the time in the southern hemisphere.

A self-made, serial entrepreneur from Johannesburg, South Africa, Dave previously launched Opteq International, a global hardware networking company.



Contact press@snapt.net

Email us if we can assist you at all with your story. You can also contact us from the website.



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There are logos, office and team images and more available on the press section of the website.