



Snapt ensures websites or services are always online, performing quickly and safe from threats. We provide load balancing, web acceleration, caching and security for critical services.



Snapt Summary

Snapt is a fast-growing company that provides application delivery software for **companies of all sizes**. Our products and services are designed to improve and protect our clients' virtual infrastructure, while providing fast delivery and a stellar customer experience.

We have been disrupting the market since our launch in 2012 and achieved **year-on-year growth of 500% in both 2015 and 2016**. Today, Snapt has **10,000 customers** stretching across **more than 50 countries**.

At a glance

- Disruptive, software-based application delivery networking company
- Global headquarters: Atlanta, Georgia
500% annual growth rate in 2016; achieving 1,000% growth in 2017
- Over 10,000 clients in 50 countries
- Nearly half of Snapt's sales come from customers who were dissatisfied with large hardware-based web accelerator and load balancing companies
- Snapt's 24/7/365 live in-house customer service team publishes and guarantees response times – which average two minutes!





Balancer

Layer 7 balancer

Full redundancy

Protocol-aware

Ensure critical business services stays online.

The Snapt Balancer is a powerful, easy-to-use TCP, HTTP, HTTPS and Layer 7 load balancer. We monitor servers and make sure they are all online before dispatching users.

Why Snapt?

Layer 7 balancer

Our balancer intelligently scans traffic as it passes, ensuring clients get the optimal experience. We also prevent errors from reaching clients.

Full redundancy

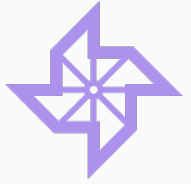
We support full active/passive redundancy. What does this mean for clients? No matter what happens, their website never goes down.

Protocol-aware

Our balancer is protocol-aware – it understands the content of requests. You can insert headers, do redirects, create complex ACLs, and more.

Snapt is available as a package for existing Linux servers, or as a VM or ISO image for loading onto any hypervisor or hardware.

VMware, Xen, OpenStack, KVM, EC2, and more are supported.



Accelerator

Client-facing optimizations

Server-facing optimizations

SSL offloading

Maximize profits by offloading servers and speeding up websites.

Snapt Accelerator is a high-end, powerful, and easy-to-use HTTP and HTTPS content accelerator. We reduce the load on infrastructure, speed up the site, improve users' experience, and protect businesses.

We focus on two key areas:

Client-facing optimizations include page compression, content and image rewriting and optimization, CSS and JS minification and much more.

Server-facing optimizations are designed to offload your web servers with caching, compression offloading, SSL offloading and more.

The web accelerator also has the task of protecting web servers from attacks and DoS attempts, as well as delivering content no matter what.

VMware, Xen, OpenStack, KVM, EC2, and more are supported.



ActiveThreat

Geo-blocking

WholeCover

Protect critical assets from intrusions and DoS attacks.

The Snapt WAF is a high-performance, secure, and easy-to-use HTTP and HTTPS application firewall.

Why Snapt?

ActiveThreat

Snapt's ActiveThreat is a proactive prevention system. A constantly monitored and updated list completely blocks communication to servers and discovery of origin servers from spam servers, botnets and known attackers

Geo-blocking

Snapt allows clients to block entire countries from accessing servers, or whitelist certain ones and block the rest. We also allow IP address or range blocking.

WholeCover

Snapt never forwards data to origin servers – we proxy every request. That means we accept the entire HTTP request and send a new request to your web servers – potential attackers are never in direct communication.

Enjoy support for VMware, Xen, OpenStack, KVM, EC2, and more.

Snapt Founder: Dave Blakey

Dave Blakey



Dave Blakey founded Snapt in 2012 and currently serves as the company's CEO. Under Dave's leadership, Snapt achieved a 400% annual growth rate in 2014. Snapt now provides load balancing and acceleration to more than 10,000 clients in 50 countries. High-profile clients include NASA, Intel, and various other forward-thinking technology companies.

Today, Dave has evolved into a leading open-source software-defined networking thought leader, with deep domain expertise in high performance (carrier grade) network systems, management, and security solutions. **He is a passionate advocate for advancing South Africa's start-up ecosystem** and expanding the global presence of the country's tech hub.

Background

- Dave received his A+ computer technician certification at age 11, the youngest candidate certified globally at the time. At age 13, Dave was certified as a Microsoft Certified Solutions Expert (MCSE), the youngest person certified at the time in the southern hemisphere.
- A self-made, serial entrepreneur from Johannesburg, South Africa, Dave previously launched Opteq International, a global hardware networking company.



Contact us

press@snapt.net

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Atlanta Tech Village,
3423 Piedmont Rd NE, Atlanta



+1 404 618 1201