

PRESS RELEASE



FOR IMMEDIATE RELEASE

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6AM CITY ACQUIRES AUSTONIA INC.

ATXtoday a local division of 6AM City to expand presence in Austin, TX

Greenville, SC (December 2, 2022) — 6AM City, the fastest growing newsletter-first local media company, has acquired Austonia Inc., an Austin-based local media company that reports on the news and events in Austin, Texas founded by Mark Dewey.

"When we were expanding into Austin, the media company that most reflected our own model, ethos, and commitment to community was Austonia. It's serendipitous that we are bringing the two together to better serve Austin," said 6AM City VP of Expansion Michael Mazzara.

Austin is one of 6AM City's fastest growing markets. The city has seen an influx of new residents, many of whom come from other 6AM City markets and are actively seeking resources to become better connected in their new home.

The Austin newsletter, ATXtoday, is editorially led by London Gibson former Pulliam Fellow and environmental reporter for the Indianapolis Star and Laura Figi, who is a former reporter for Austonia.

Austonia, founded in 2020, has over 20,000 subscribers to the daily newsletter that is also coincidentally published at 6 a.m., a popular news website, a thriving membership program, and a strong social following.

"6AM City is exactly the right company to build on what we started here at Austonia two years ago, providing useful information in a brief, interesting format," said Austonia CEO and founder Mark Dewey.

Austonia's daily email newsletter and website will become part of 6AM City's Austin brand ATXtoday significantly expanding local reach.

Mark Dewey will serve in an advisory capacity to 6AM City supporting the transition of Austonia to ATXtoday and ensuring the long term sustainability of the legacy that Austonia created.

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About 6AM City, Inc.: [6AM City](#) is redefining the future of local media as the fastest growing newsletter-first local media company in the country, delivering the most relevant need-to-know local news and events via email at 6 a.m. The newsletters are a five-minute read, conversational in tone and politically unbiased. 6AM City seeks to be a distribution center for local content, specializing in packaging information in an accessible way that engages the audience, and drives performance and profitability. For more information, visit their website at [6AMcity.com](#) or follow their social media channels on [LinkedIn](#), [Facebook](#), [Twitter](#), and [Instagram](#).

6AM City Markets: Greenville, SC (GVLtoday); Columbia, SC (COLAtoday); Charleston, SC (CHStoday); Asheville, NC (AVLtoday); Raleigh, NC (RALtoday); Chattanooga, TN (NOOGAtoday); Nashville, TN (NASHtoday); Lakeland, FL (LALtoday); Louisville, KY (LOUtoday); Lexington, KY (LEXtoday); Columbus, OH (CBUStoday); Kansas City, MO (KCtoday); Richmond, VA (RICtoday); Madison, WI (608today); Indianapolis, IN (INDYtoday); Portland, OR (PDXtoday); Seattle, WA (SEAtoday); Boston, MA (BOStoday); Austin, TX (ATXtoday); Fort Worth, TX (FTWtoday); San Antonio (SATXtoday); San Diego, CA (SDtoday); Sacramento, CA (SACtoday); San Jose, CA (SJtoday) and Tampa Bay (TBAYtoday).

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