

# Real Touch Paper™

Communicate the natural  
appeal of your brand with  
paper-like sensory  
experience



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Your brand designs, texturized

Custom design consultations are available for texturization of both new and existing brand packaging designs. Connect with a Flair expert to give your brand a shelf appeal they'll feel.

- Natural paper look and texture for all film substrates
- Developed for food and non-food applications
- Economical solution for customizable tactile designs
- Full graphics support for various texturization
- Available in various formats to meet a wide range of applications

Sensory marketing made possible with:

**Real Touch™**  
Tactile Packaging

## Market-Driven & Customer-Focused Innovation, Since 1992

Flair Flexible is a privately-held, fully-integrated packaging manufacturer focused on comprehensive support and solutions for your packaging needs, no matter your size or budget. Complete with GFSI-recognized FSSC22000 certification of our food safety management system, Flair's products are FDA, USDA & CFIA compliant for safe solutions you can rely on.

