

# PRESS RELEASE

## MetroList Launches Property Search by Voice

*Powered by Lundy, Inc., Search by Voice helps the visually impaired participate in their home buying process.*

**Sacramento, California, June 22, 2022:** MetroList®, the largest Multiple Listing Service (MLS) in Northern California, now offers Search by Voice capabilities, powered by Lundy, Inc. through its newly released MetroList.com real estate search portal. Lundy is leading the way in developing the most comprehensive property search engine to help MLSs be more inclusive and accessible to blind or visually impaired consumers.

Search by Voice utilizes Amazon's Alexa products that enable consumers to search by property address or by telling Alexa what property characteristics they desire including price, bedrooms, bathrooms, etc. Search by Voice users will also be able to receive notifications at home through their Alexa device, mobile notifications through the Alexa app, text messages, and email when a new property is listed or when there is a price correction.

"This is one of the most exciting new technology developments to help bring even more access to consumers who have been unable to use traditional website tools in their search for a property," said Rick Trevino, CEO of MetroList. "We believe all consumers looking for a home should have equal access to real estate data, and we are proud to partner with Search By Voice to make this a reality for the blind and visually impaired community."

Lundy takes the raw MLS data and runs it through natural language processing algorithms (NLP) to produce the data in complete sentences. Their software removes words like "See Remarks" and "Other" to enhance the consumer's search experience.

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“Search by Voice fills a major gap in the home buying process for those who are blind or experience loss of vision,” said Justin Lundy, Founder and Visionary for Lundy.

“Purchasing a home is one of the greatest investments one makes in a lifetime, and Search by Voice opens up the real estate world to those who have not had access previously.”

To access all the homes in the MetroList geographic service area by voice on an Alexa device, begin by saying, “Alexa, start finding homes,” and follow the verbal prompts. With a mobile device, download the Alexa app for iOS or Android, open the app and begin by saying “Alexa, start finding homes.”

“Lundy has created a powerful new technology that changes the lives of blind and low-vision people so they can now fully participate and be included in the home buying process to help find the dream property for their families,” said Everette Bacon, National Federation of the Blind, Board Member.

When buying or selling real estate, a licensed real estate agent helps buyers and sellers navigate real estate transactions by providing their expertise and knowledge on local market conditions, guiding the client in setting the right price, and marketing the home to potential buyers, among an array of other services.

Consumers can search for properties at [www.metrolist.com](http://www.metrolist.com).

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### **About MetroList Services, Inc.**

MetroList Services Inc. ([www.metrolist.com](http://www.metrolist.com)) is the official Multiple Listing Service (MLS) and technology provider to more than 23,000 real estate brokers and agents in Amador, Butte, Colusa, El Dorado, Merced, Nevada, Placer, Sacramento, San Joaquin, Stanislaus, Sutter, Yolo and Yuba Counties. MetroList acts as a seamless real estate information network and has been in operation for more than 35 years, is the largest MLS in Northern California and serves a geographic market area covering over 10,000 square miles. MetroList operates ten regional administrative centers that provide a full range of value-added tools, resources, and services to help real estate professionals in their businesses.

### **About Lundy, Inc.**

Lundy ([www.getlundy.io](http://www.getlundy.io)) makes real estate data accessible by syndicating it to voice on the Amazon Alexa platform. The company's natural language processing provides a conversational interface to search for and learn about homes for sale. Lundy's mission is to serve the blind and visually impaired while benefiting millions of consumers who want quick access to real estate prices and facts by voice, at home, or while driving. Co-founders Justin Lundy and Jim Grady combine real estate industry experience and technology backgrounds to bring the vision of shopping for homes by voice to life.