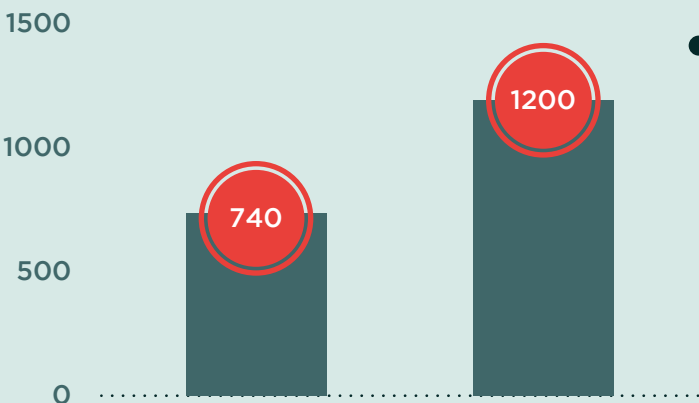


FAST FACTS

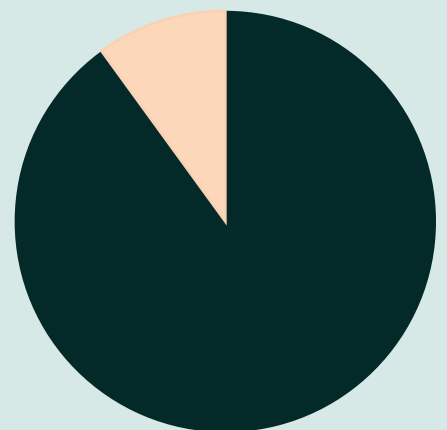
WOMEN IN STARTUPS

the good news

NEW BUSINESSES
FOUNDED BY WOMEN PER DAY {U.S.}



WOMEN REINVEST 90% INCOME
BACK INTO COMMUNITY,
CHILDREN & HEALTH



LAS VEGAS IS #1 U.S. CITY
FOR FEMALE FOUNDERS

>9 MILLION WOMEN-OWNED
BUSINESSES IN U.S.



the challenges

10% OF SEED/ANGEL FUNDED
COMPANIES LED BY WOMEN



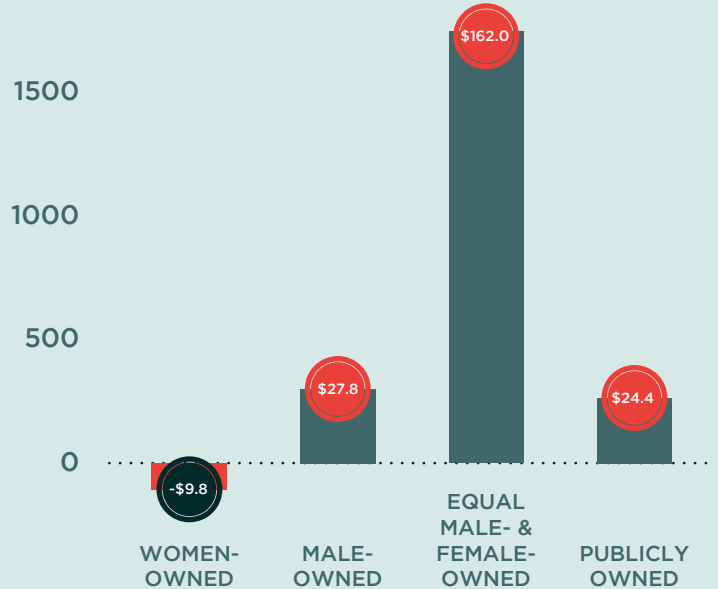
*[Women-owned] firms produce just **4.23%** of all U.S. revenues. The failure of women-owned firms to produce revenues commensurate with our male counterparts creates an annual opportunity loss of **\$10 trillion dollars.***

MARGOT DORFMAN,
CEO, WOMEN'S CHAMBER
OF COMMERCE



Texas is the worst state for women seeking venture capital. Of the 42 startups receiving Series A funding, zero of them were women-owned.

ANNUAL AVERAGE RECEIPTS DOWN
FOR WOMEN WHILE ALL OTHER
BUSINESS TYPES WENT UP



6x

AMONG THE MOST SUCCESSFUL
BUSINESSES, MEN START WITH
6X MORE CAPITAL THAN THEIR
FEMALE COUNTERPARTS

Sources: National Women's Business Council Annual Report, U.S. Women's Chamber of Commerce, TechCrunch

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