

#### FOR IMMEDIATE RELEASE

#### Urban FT to Power Sprint Money Express

NEW YORK, NY, WEDNESDAY SEPTEMBER 16, 2015: Urban FT, Inc., a leading provider of white-label digital banking applications for bank and non-bank issuers, announced today that its platform will power Sprint Money Express.

Sprint Money Express is a joint initiative between Sprint Corporation (NYSE: S) and Urban FT, and will be available to Sprint's 57 million customers starting in January 2016.

Unlike other offers in the market today, Sprint Money Express has been designed to give Sprint customers' best-in-class banking functionality, social features, and targeted deals as part of a single lifestyle application.

Richard Steggall, CEO and co-founder of Urban FT, said, "Its sleek and modern design with intuitive functionality sets it apart from other digital wallets in the marketplace. I feel Sprint is the first of the Wireless Telco's to develop the right formula – one that successfully pairs customers' needs and wants with relevant and meaningful functionality".

Specifically, Sprint Money Express will allow Sprint customers to sign up for a Sprint branded Prepaid MasterCard, aggregate other cards and accounts into one digital wallet, manage their finances and budgets, take advantage of local offers and deals, and monitor their mobile phone activity.

Mark Kilpatrick, Chief Product Officer at Urban FT said, "Our objective with Sprint Money Express is very simple. We want to give Sprint customers relevant and meaningful functionality that solves a need. This new service does exactly that and is something we and Sprint are very pleased to have demonstrated at Finovate today. As we move forward we are continuing to work with Sprint to rollout additional features to meet their customer's evolving needs. These include contactless NFC payments as well as carrier billing options. We expect these features to be available to customers in the second-half of 2016".

Steggall said, "We have seen a number of organizations, including carriers themselves, make progress in this space. What Sprint and Urban FT have unveiled today clearly differentiates Sprint Money Express from the others, and meets a clear market need. We look forward to working with our partners including MasterCard Incorporated (NYSE: MA), ePay Worldwide and RIA Financial Services in successfully rolling out this service".



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**About Urban FT:** Urban FT is a white-label digital banking platform. It is focused on giving small cardissuers the ability to compete with, and even leap-frog the offerings of the big card-issuers. The UFT solution successfully delivers consumers with best-in-class banking functionality, social features, and targeted deals as part of a single lifestyle application. As a processor-agnostic platform, UFT allows card-issuers to better engage their customers, increase brand touchpoints and develop new lines of revenue. In addition, the UFT Management Portal allows card issuers to be in full control of their platform, user data, and all integrated analytic tools. Urban FT is strategically partnered with and invested in by Euronet Worldwide (NASDAQ: EEFT), H&R Block (NYSE: HRB) and Core Innovation Capital, and best known for recent partnerships with Sprint Corporation (NYSE: S) and Boost Mobile.

**About Sprint Corporation:** Sprint (NYSE: S) is a communications services company that creates more and better ways to connect its customers to the things they care about most. Sprint served more than 57 million connections as of June 30, 2015 and is widely recognized for developing, engineering and deploying innovative technologies, including the first wireless 4G service from a national carrier in the United States; leading no-contract brands including Virgin Mobile USA, Boost Mobile, and Assurance Wireless; instant national and international push-to-talk capabilities; and a global Tier 1 Internet backbone. Sprint has been named to the Dow Jones Sustainability Index (DJSI) North America for the past five years. You can learn more and visit Sprint at www.sprint.com or www.facebook.com/sprint and www.twitter.com/sprint.



## **IMAGE RESOURCES**

# **Sprint Money Express**

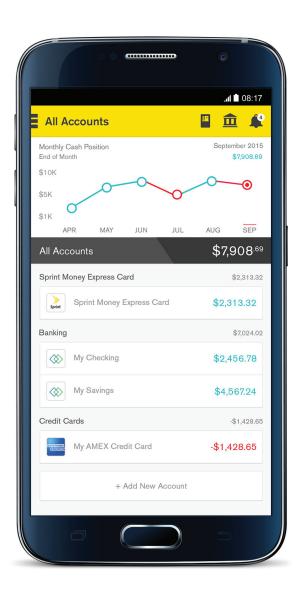
**Dropbox Link** 





### **ACCOUNT AGGREGATION**

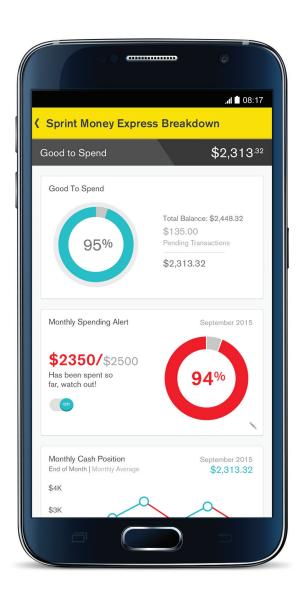
# View all accounts in one place





#### **PFM**

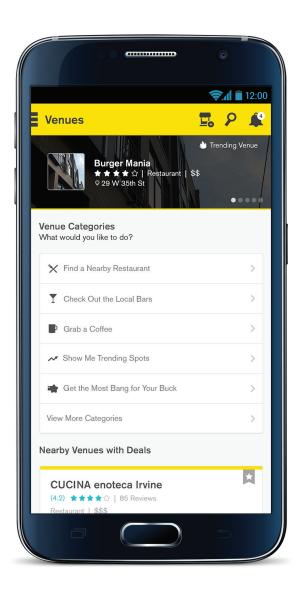
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