

Introducing STIL

Phone case industry veteran, Newvit, is recreating itself with the new STIL line of cases for the iPhone 6 and iPhone 6s, bringing high fashion and functionality to your smartphone.

STIL cases include high-end and experimental materials, allowing for multi-layered designs that provide style, protection and convenience. Rather than simply printing artwork on the back of a plain case, the art is now in the design of the case itself.

A History of Quality, Passion for Fashion

Pioneers in their industry, Newvit began to develop mobile phone accessories in 1988, when mobile phones themselves were a novel gadget to own. Their first creations were customised leather cases for mobile phones. Since then, they have produced quality mobile phone accessories with a competitive edge for their wide range of customers. Their latest brand, STIL, is a collection of luxury mobile phone accessories.

To achieve industry-changing designs, STIL assembled a team of more than ten designers with experience in both fashion and industrial design. The design process is modeled after the fashion industry. Every case in the STIL lineup is inspired by a muse, whether it is an Italian leather handbag, an iconic piece of furniture or even a pair of colorful running shoes.

The Gentleman case, for example, was inspired by a smart tweed suit, with Glen Check fabric covering the back. As every gentleman should be prepared to an impromptu serenade, a hidden sound channel amplifies and equalizes the iPhone's audio. An inner liner of shock-absorbent thermoplastic polyurethane protects the phone against drops, while a stitch-patterned bezel around the front edge protects the screen.

Liberta was inspired by the runway fashions of Milan. An outer layer of the finest Italian lambskin envelops the phone in softness, while a brushed metallic frame and inner layer of shock-absorbent Polyurethane ensure maximum protection. The lambskin is dyed to resemble a number of colors like ruby red and cobalt blue, and exotic materials like snakeskin and alligator skin.

The STIL Case Lines

STIL cases are separated into three lines.

- Pavis cases have minimalist designs that are inspired by nature and accented by repeated geometric motifs. Earthy colors like brown and beige perfectly complement wood and leather than have been distressed to give them a more natural patina.
- Hoplon cases are offbeat and edgy. They combine a futuristic pearlescent shine with bright splashes of bold color that are sure to stand out. Their personality is fun and witty.
- Targa cases mix avant garde designs with traditional craftsmanship, featuring strongly defined geometry and metallic accents that add a touch of shine. The premium leather and polished metal are of the highest quality.

Initially, STIL cases are available for the iPhone 6, iPhone 6s and Samsung Galaxy S7. The cases are available through Amazon and prices range from \$19 to \$99. Learn more on the company's website at: <http://www.stilmind.com/>

The STIL Brand

Every day you meticulously select the clothing you will wear show off your personality in the context of the day's occasion. You select the right shoes, to tie in with the perfect pants, and complement the just right top. Then you accessorize with jewelry, scarves and handbags. But one item you carry every day stays the same: Your phone.

Perhaps its covered in a screen-printed case, but overall, that case looks almost identical to the plastic sheath surrounding everyone else's expensive smartphone.

At STIL, fashion is incredibly important to us, and this is why we have connected the world of fashion design with the discipline of phone case design.

We don't believe that protecting your investment should mean hiding it beneath a plain case, so we have set about to create the world's most beautiful cases, adopting an inspiration-based design process from the fashion industry.

Our more than 10 designers use high end and experimental materials, layering metal, leather and latex into complex designs that are as beautiful as they are protective. All the while, they are supported by the accumulated knowledge of a company that has been making phone cases since 1988.

STIL is high fashion for your phone.

Quotes from the Company

Lead Designer Narry Kim:

“With STIL, I’ve had total freedom to try new things. My background is in fashion design and I’ve carried over the same techniques to designing cases for phones. It isn’t like designing a piece of hardware. It’s like designing clothes for a phone. Our team has experimented with lots of new ideas and the ones that have gone into production are truly interesting and unique.”

Newvit CEO, Gi-seop Shin:

“Every day you meticulously select the clothing you’ll wear to show off your personality. But one item you carry with you almost never changes to fit the occasion: your phone. Protecting your investment shouldn’t mean hiding it beneath a plain case, so we’ve set out to create the world’s most beautiful phone cases, adopting an inspiration-based design process from the fashion industry.”

About Newvit, STIL’s Parent Company

Newvit began making cases for mobile phones in 1988 and has created cases both under its own name and as an OEM for brands like LG, Samsung, Sony and Verizon Wireless. For its high standards, the company has earned ISO 9000, 9001 and 14001 certification. The company has offices in Seoul and Uijeongbu, South Korea and employed more than 500 people as of September 2013. In late 2014 the company was recognized by the Korean government for having exported more than 2 million mobile phone cases globally.