

DUBSET'S MIX TRANSPARENCY REPORT

Special Edition Year-to-Date 2015

Data Collected From Music's Top 25 Streamed Mixes

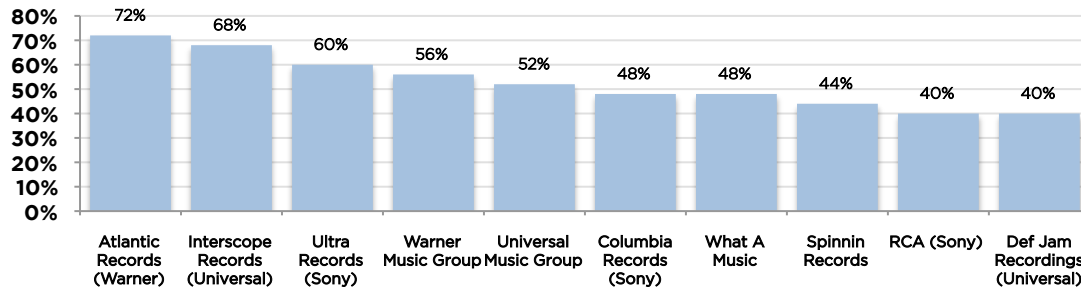
As determined via search on SoundCloud, YouTube, and other streaming sites utilizing the search term "Dance Mix"

From the advent of vinyl, to the meteoric rise of dance festivals, mix music has become an important part of today's music culture. Mixes and remixes now represent one of music's most listened-to categories yet due to the challenges associated with licensing, this music has been prevented from being offered by most of the world's largest music services.

A major shift in music is about to take place. Dubset, a technology-based licensing specialist, has developed an identification and licensing platform enabling the rights holders of the tracks being mixed and sampled to clear it. This allows for legally compliant streaming on all music services unlocking a massive new royalty flow for the underlying artists, labels, publishers, and DJs.

It begs the question though...what's in those mixes? Each month Dubset will locate the most popular mixed music in the world, thoroughly analyze it, and share its findings. Full transparency to the "who" and "what" is being listened to (often royalty-free) by millions of music fans a day.

Ten Most Sampled Labels



Dubset's 25 Most Sampled Labels		
Rank	Label	Frequency Index
1	Atlantic Records (Warner)	72%
2	Interscope Records (Universal)	68%
3	Ultra Records (Sony)	60%
4	Warner Music Group	56%
5	Universal Music Group	52%
6	Columbia Records (Sony)	48%
7	What A Music	48%
8	Spinnin Records	44%
9	RCA (Sony)	40%
10	Def Jam Recordings (Universal)	40%
11	Island Records (Universal)	40%
12	Sony Music UK	36%
13	Mad Decent	36%
14	Republic Records (Universal)	36%
15	Capitol Records (Universal)	32%
16	Armada Music	32%
17	WEA Music	28%
18	Revealed Recordings	28%
19	Sony Music Entertainment	24%
20	Parlophone	24%
21	Virgin Records (Universal)	24%
22	Musical Freedom	24%
23	Cloud 9 Dance	20%
24	Cash Money Records (Universal)	20%
25	Smash The House	20%

The **Frequency Index** identifies how often a particular data set appears in the sample analyzed.

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Dubset's 25 Most Streamed Mixes		
Rank	Mix	Streams
1	New Electro & House 2015 Best of Party Mashup, Bootleg, Remix Dance Mix, Eric Clapman	67,700,161
2	Hip Hop Urban RnB Club Music Megamix 2015, Best HipHop Music	64,404,997
3	New Best Club Dance Music Megamix 2015, Club Music	19,710,624
4	New Best Dance Music 2014 Electro & House Dance Club Mix, Anthony Gerrard	18,078,132
5	Best Remixes Summer Starter Party Dance Mix 2015, Eric Clapman	17,965,318
6	Electro & House 2015 Best of Party Charts Dance Mix #140, EDM Music Lovers	11,022,447
7	Best Remixes 3 MEGA Dance Mix, Eric Clapman	10,636,511
8	90's Megamix - Dance Hits of the 90s, Alex K	8,959,764
9	Best Remixes Dance Mix 5, Eric Clapman	8,154,914
10	Best Remixes of Popular Songs 2015, Jason Laville	7,699,797
11	Best Gaming Mix, The Beat 108	7,168,540
12	Techno 2015 Hands Up, DJ Dly Beat Music	7,170,639
13	New Best Dance Music 2015, Electro & House Dance Club Mix, Anthony Gerrard	7,035,902
14	New Electro & House 2015 Best of Party Mashup, Bootleg, Remix Dance Mix #2, Eric Clapman	7,016,316
15	Best Remixes Summer Party Dance Mix 2015, Eric Clapman	6,691,781
16	New Best Club Dance Music Megamix 2015 Party Music, Club Music	6,533,169
17	Best Summer Dance Music Remixes Party Hits & Mashups 2015, Club Music	6,500,700
18	New Electro & House 2015 Best of Party Mashup, Bootleg, Remix Dance Mix #3, Eric Clapman	6,214,174
19	New Best Club Dance Music Megamix 2015, Club Music	6,128,685
20	Best Remixes Party Hits Mega Dance Mix 2015, Eric Clapman	5,813,141
21	Summer Adrenaline Mix 2015, Eric Clapman	5,359,432
22	Hip Hop Urban RnB Trap Club Music Megamix 2015 - Best HipHop Music	5,186,403
23	Hip Hop Urban RnB Trap Club Music Megamix 2015 - Best HipHop Music	4,094,507
24	New Best Club Dance Music Summer Megamix 2015, Best Music	4,884,322
25	Hip Hop Urban RnB Trap Club Music Megamix 2015, Best HipHop Music	4,378,877

TOTAL STREAMS 325,509,253

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Dubset's 25 Most Sampled Artists		
Rank	Artist	Frequency Index
1	David Guetta	52%
2	Calvin Harris	48%
3	Ellie Goulding	44%
4	Flo Rida	40%
5	Pitbull	36%
6	Zedd	36%
7	Avicii	28%
8	Showtek	28%
9	Major Lazer	28%
10	Clean Bandit	28%
11	DJ Snake	24%
12	Hardwell	24%
13	Sean Paul	24%
14	Tiesto	24%
15	R3hab	20%
16	Tove Lo	20%
17	Alesso	20%
18	Bodybangers	20%
19	Enrique Iglesias	20%
20	Laidback Luke	20%
21	Sigma	20%
22	Katy Perry	16%
23	Maroon 5	16%
24	Jennifer Lopez	16%
25	Carly Rae Jepsen	16%

Dubset's 25 Most Sampled Tracks		
Rank	Track	Frequency Index
1	Outside, Calvin Harris feat. Ellie Goulding	36%
2	Going Down For Real, Flo Rida	24%
3	Rather Be, Clean Bandit	20%
4	Heroes, Alesso Feat. Tove Lo	16%
5	Bailando, Enrique Iglesias feat. Sean Paul	16%
6	Lovers on the Sun, David Guetta	16%
7	Prayer In C, Lilly Wood & The Prick	16%
8	Scream & Shout, Will.I.Am feat Britney Spears	16%
9	Dangerous, David Guetta Feat. Sam Martin	12%
10	Blame, Calvin Harris feat. John Newman	12%
11	Lean On, Major lazer Feat. MØ & DJ Snake	12%
12	Am I Wrong, David Guetta & Nico & Vinz	12%
13	Burn, Ellie Goulding	12%
14	Don't Stop The Madness (Original Mix), Hardwell & W&W feat. Fatman Scoop	12%
15	Get Low (Rebirth), Dillon Francis & DJ Snake	12%
16	Ghost, Ella Henderson	12%
17	Heads Will Roll, Yeah Yeah Yeahs feat. A-Track	12%
18	New Thang, Redfoo	12%
19	Nobody To Love, Sigma	12%
20	Nova, Dimitri Vegas & Like Mike	12%
21	Runaway, Galantis	12%
22	The Nights, Avicii	12%
23	Watch Out For This, Major Lazer	12%
24	Stay The Night, Zedd feat. Hayley Williams	8%
25	Ah Yeah So What (Extended Mix), Will Sparks feat. Wiley & Elen Levon	8%

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