

## FOR IMMEDIATE RELEASE

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# PharmMD Launches Industry-Changing Platform that Predicts Star Measure Outcomes

*Intelligent Analytics for Part C/HEDIS & Part D Measures in One Location*

**Brentwood, TN** - July 20, 2017 – PharmMD announced today a new interactive dashboard for Health Plans looking to maximize resources for Part C/HEDIS and Part D measure success in one location, called StarTracker.

“StarTracker is the first platform with the ability predict in real-time STAR measure outcomes and Qi-Factor analysis at the member and provider level by creating and manipulating different outreach scenarios,” said Cyndi Alexander, VP Quality, and Star Ratings Improvement. “StarTracker can create and manage return-on-investment projections at the member and measure level. Quality executives inside health plans will be able to write their benefit plans knowing in advance what their STARs bonus will likely be for the next year. This level of insight has never been available until now.”

Currently, health plans create their benefit plans using evaluations based on historical evidence. Predicting the impact of a benefit plan before it is finalized and being able to make key management decisions around deployment of resources throughout the year will increase member health outcomes, satisfactions scores, and STAR ratings.

“One of the best features of StarTracker is having all the moving analytic pieces from Part C/HEDIS, CAHPS, HOS, CMS data sets and Part D measures in one location, providing health plans with an accurate global view. Seeing the member and provider status in real-time provides a plan with a multitude of strategic options for optimal results,” said Kent Holdcroft, PharmMD’s Chief Revenue Officer. “This is a perfect solution for plans that need to efficiently manage their STAR rating measure efforts and maximize any and all resources”

Webinar registration is open to view a demo of StarTracker in action this Thursday, August 3, 2017 at 12 pm CST. Early registration is encouraged as seating is limited. Register at: [www.PharmMD.com/news/webinar-introducing-startracker/](http://www.PharmMD.com/news/webinar-introducing-startracker/)

### Features & Reporting

- Qi-Factor Analysis at Measure Level
- Predict Future Star-Ratings Measures
- Understand Star Measure Status in Real-time
- Create & Manage ROI Projections at Member & Measure Level
- Make Key Management Decisions Around Deployment of Resources
- Enable Coordination of Member Outreach
- Minimize Member Abrasion...and more!

**About PharmMD:** For Health Plans or risk-bearing entities that want to improve member and employee health measurably, PharmMD is the proven choice for pharmacy quality solutions. Founded by healthcare and pharmacy innovators, PharmMD’s outcomes-driven reporting, priority on personal touch, and scalable network are backed by performance-based pricing that guarantees fast results. Areas of expertise include: HEDIS, Part D Stars, Medication Therapy Management, and Medication Risk Management.