

# the bad mother

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The Bad Mother: Just in Time for Mother's Day!

Hamilton, ON, April 27, 2016 – Pollinator Films today announces that their dramatic comedy *The Bad Mother* is now available for rent, purchase and gift worldwide via Video On Demand at [badmothermovie.com](http://badmothermovie.com)

The acclaimed film stars a real family and tells the story of Tara, a mid-30s woman who has to lean out of her career to take care of her kids. The lid of her frustration is blown off when her five-year-old son accidentally posts a private rant she wrote about her husband's evil workplace to the internet. Tara and her family must deal with the dizzying consequences which include drug cocktails, the humbling eye of her own mother, and a reunion with her ex-boyfriend, played by superfood "rock star", David Avocado Wolfe.

**Teaser Trailer:** <https://youtu.be/IVtLDCJD9IU>

**Full Trailer:** <https://youtu.be/UUfDjjLWfmA>

**Clip 1:** Tara's mom informs her that she's looking older. [https://youtu.be/nkyfnQ\\_cljo](https://youtu.be/nkyfnQ_cljo)

**Clip 2:** Tara's best friend Joan questions her sanity. [https://youtu.be/jwFdCsl\\_PQk](https://youtu.be/jwFdCsl_PQk)

**Clip 3:** Tara's ex-boyfriend and old colleague Francis (played by David Avocado Wolfe) misses her. [https://youtu.be/JwOPTZpZ\\_h0](https://youtu.be/JwOPTZpZ_h0)

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The film about the stresses of work vs kids has made audiences both laugh and cry, often at the same time.

"None of it's true and all of it's true," laughs writer and star Sarah Kapoor. "I knew there was a hungry audience for this film, but there was no movie out there for them," says Kapoor, who literally put in her blood, sweat and tears to make the film.

For working moms (and Dads!) and stay-at-home Moms alike, this totally relatable, yet totally fantastic Kickstarter-backed film has had audiences literally ROFL.

"Flowers die. And unless you're writing the poem, cards are trash waiting to happen," says Director / Producer David J. Fernandes who is encouraging gifting the movie to hard working moms this Mother's Day.

Written and starring Sarah Kapoor and her whole family, the film was co-directed and co-produced by Pollinator Films' David J. Fernandes and Sarah Kapoor, and financed completely independently.

The movie has just started its film festival circuit, and has already been nominated for Best Feature, Best Actress and won Best Cinematography Prize at the Hamilton Film Festival. Audiences have loved the creative soundtrack featuring indie musicians Cobario, interwoven with powerhouses Bonnie Tyler and Doris Day.

Movie goers are calling it a "must-see" and saying, "I laughed, I cried, I peed a little."

TO BOOK AN INTERVIEW:

Jenny Vásquez  
Executive Assistant  
+1-289-931-4345  
[jenny@pollinatorfilms.ca](mailto:jenny@pollinatorfilms.ca)

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### **About Pollinator Films**

Pollinator Films Inc. is the creative collaboration between Sarah Kapoor and David J. Fernandes. They write, direct, and produce thought-provoking content. *The Bad Mother* is the company's first feature film.

*The Bad Mother* will have its US Premiere at the Big Island Film Festival in Hawai'i on Memorial Day Weekend, Friday, May 27, 2016 at 7pm.

*The Bad Mother* will also screen as part of the Niagara Integrated Film Festival in Niagara On The Lake, Canada, June 10-19, 2016 (Date TBA).

**Youtube:** <https://www.youtube.com/channel/UCfmjuzuqEI6M68PjLymvBuA>  
**Facebook:** <http://www.facebook.com/badmothermovie>  
**Twitter:** [@badmothermovie](https://twitter.com/badmothermovie)  
**Instagram:** [badmothermovie](https://www.instagram.com/badmothermovie)  
**Media Relations:** Pollinator Films Inc., 1-866-808-7703, [info@pollinatorfilms.ca](mailto:info@pollinatorfilms.ca)  
**Address:** 328 James Street North, Hamilton, Ontario, L8L1H2  
**Media bookings:** Jenny Vásquez, +1-289-931-4345, [jenny@pollinatorfilms.ca](mailto:jenny@pollinatorfilms.ca)