

CAMPER REPORT 2022



Campendium 2022 Camper Report

The world of camping continues to evolve as popularity for the great outdoors grows. In this report, data points from Campendium's active community of over 615,000 campers reveal the latest preferences and behaviors that contribute to deciding on where and how to camp. Whether they are part of the growing group of weekend warriors or have embraced the camping lifestyle full-time, it's clear that campers are embracing the outdoor lifestyle more than ever before.

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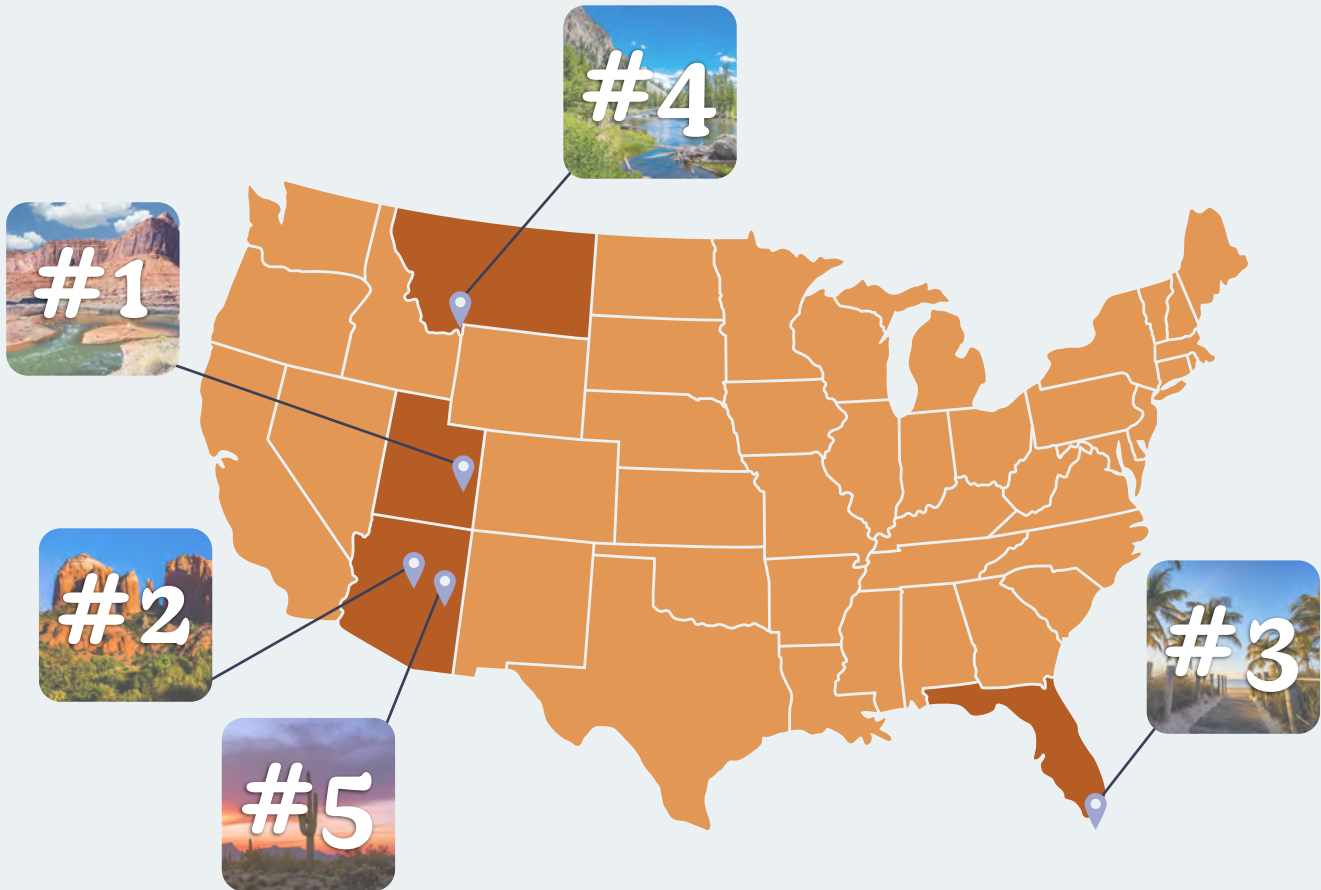


About Campendium

Created by campers for campers, Campendium has tens of thousands of places to camp, from swanky RV parks to free remote destinations, vetted by our team of full-time travelers and reviewed by over 615,000 members. Campendium will change the way you find a place to call home for the night.



Most Popular Destinations

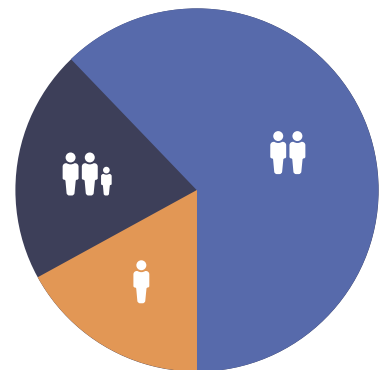
The most popular destinations in 2021 were found in the west, where campers were drawn to the beautiful landscapes and open spaces.



1. Moab, UT
2. Sedona, AZ
3. Florida Keys, FL
4. West Yellowstone, MT
5. Tucson, AZ

Who's at the campground?

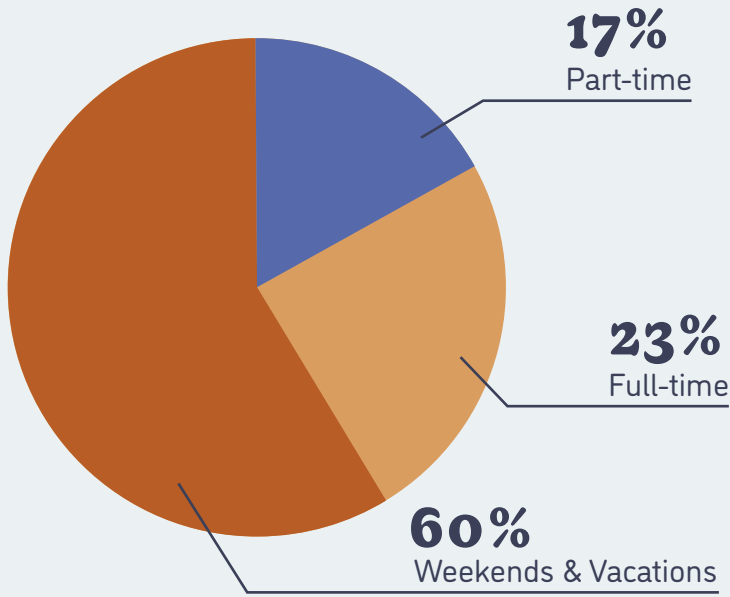
-  67% of campers are couples
-  19% of campers are families
-  14% of campers are solo



Camping Frequency

Weekend Warriors

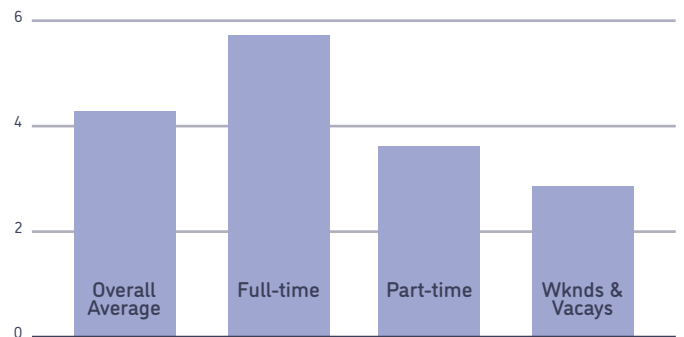
The largest group of campers are weekend warriors, who camp on weekends and vacations. In 2021, 1-in-5 families have made camping their full-time lifestyle.



60%
of campers are
weekend warriors

This must be the place

Full-time campers tend to stay at a single location for 6 nights on average. Part-time campers will stay an average of 4 nights.



What Defines Full-time vs. Part-time?



Full-time
Campers that travel full-time in an RV.



Part-time
Campers that spend between 3 and 6 months traveling in an RV.

Campers Love Public Land

Weekend warriors spend the greatest proportion of their trips on public land. Private land is most popular among part-time camping families and solo campers.



6/10
trips are on
Public Lands

“ Fantastic views, quiet, and peaceful. What a beautiful place to camp. There are large open spaces with great views of the mountains. ”
- Gary W. Krwmmling, CO

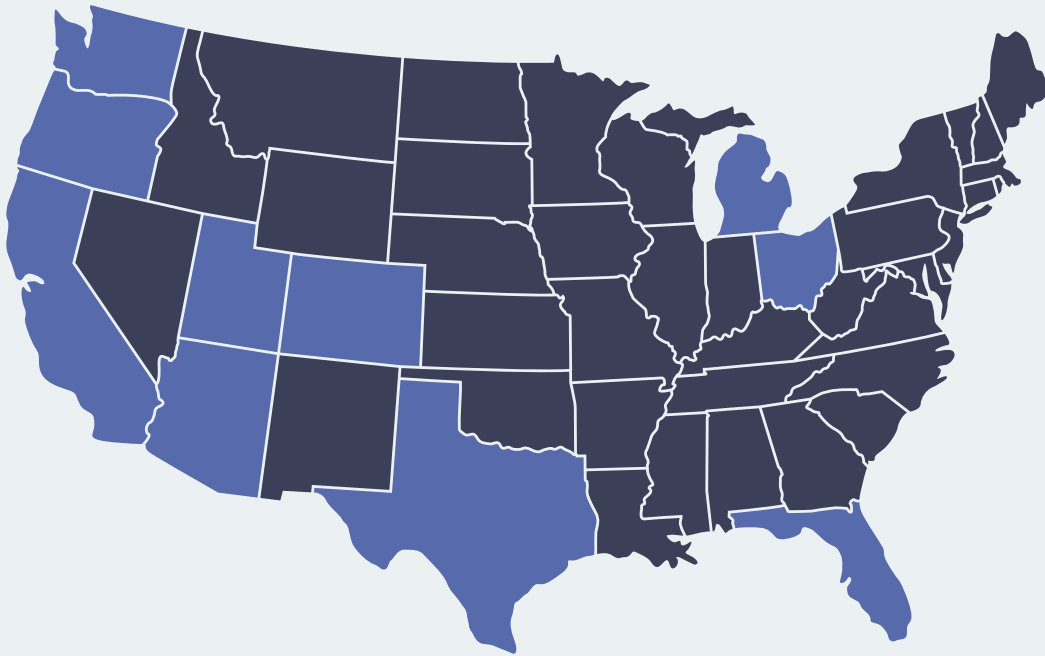
\$35.90
Average nightly rate

Weekend warriors will pay more per night for a campsite compared to part-time and full-time campers.

Top 10 States for Free Camping

Happiness is Free

Overall, full-time travelers are most likely to use free camping locations, while part-time campers and weekend warriors are less likely to seek out free camping.



1. California
2. Florida
3. Colorado
4. Arizona
5. Texas
6. Utah
7. Washington
8. Oregon
9. Michigan
10. Ohio

Camping Accommodations

Full-time, part-time, and vacationers all show a preference for tow-able rigs, and in particular, for travel trailers.

60%



34%



Staying Connected

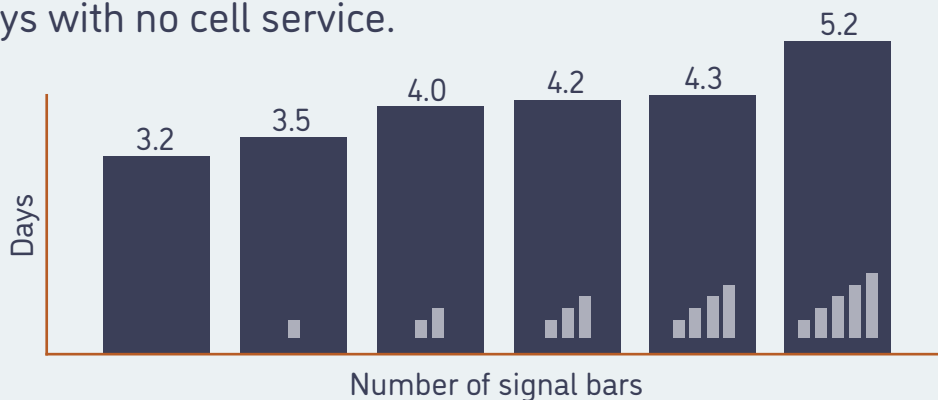
Campers will pay more and stay longer for cell service.



On average, sites with 5 bars of cell service cost \$33 per night, while sites with no cell service cost \$20.

Service is Security

Campers stay at sites with full cell service an average of 5.2 days vs. 3.2 days with no cell service.

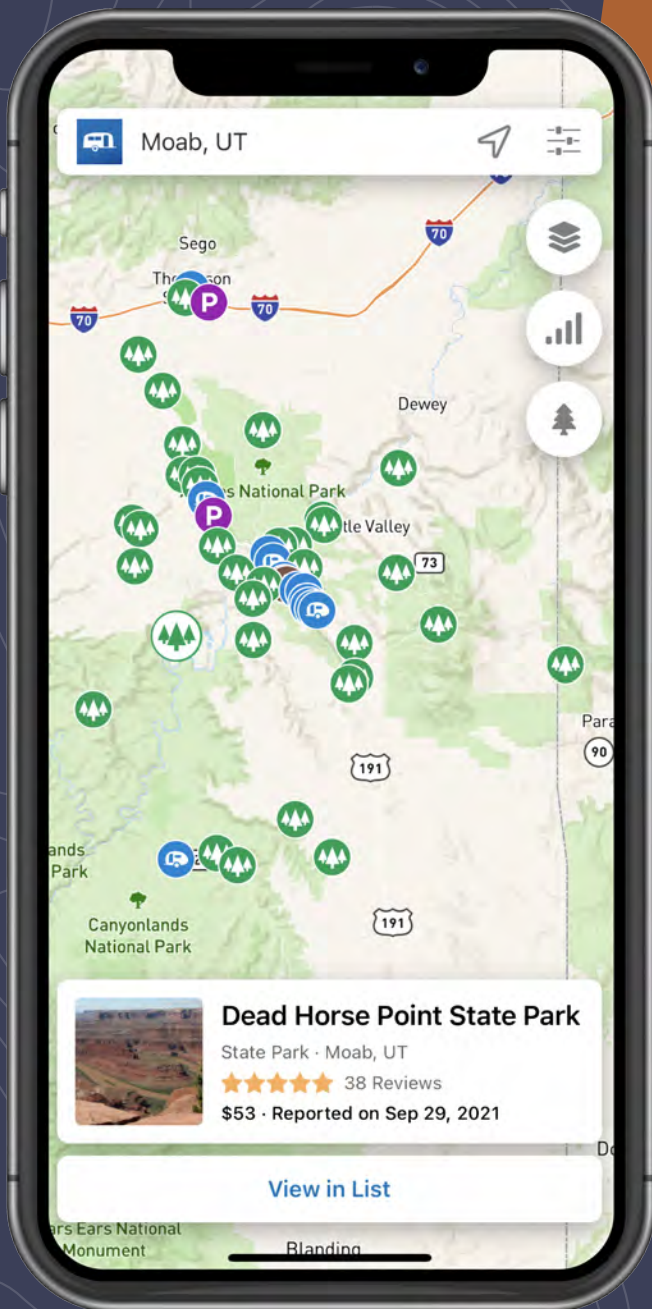


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