



PalMar Studios

Gravitas Ventures

**\*\*FOR IMMEDIATE RELEASE\*\***

## **Niche Productions and PalMar Studios partners with Gravitas Ventures to Release "Chuck Leavell: The Tree Man" Documentary December 2, 2020**

Dayton, OH (October 22, 2020) – Allen Farst, founder of Niche Productions, is thrilled to announce the signing of a distribution deal with Gravitas Ventures, a Red Arrow Studios Company, to release his latest film, "Chuck Leavell: The Tree Man," a sterling documentary on the rock 'n' roll pianist/keyboardist often described as the "Fifth Rolling Stone." The film will be released to several Video-On-Demand (VOD) outlets on December 2, 2020.

Directed by Farst, "Chuck Leavell: The Tree Man" provides an epic, in-depth look into Leavell's life both on and off the stage. Leavell has played and toured with the Rolling Stones since 1982, and his status as rock royalty may be equaled only by his stature within the world of environmental forestry, where he previously has been named the National Tree Farmer of the Year in the United States. It's this fascinating combination of passions, coupled with more than 80 gripping interviews from legendary musicians with a combined 58 Grammy Awards, that already has produced quite the buzz for the film.

The documentary captivated crowds recently at both the Macon Film Festival and Sedona International Film Festival, the latter of which recognized the film as the 2020 People's Choice Award. "This is a MUST-SEE film for anyone who loves great music and great documentaries," said Patrick Schweiss, Artistic Director of the Sedona International Film Festival. "Director Allen Farst has managed to capture the life of one of the great keyboard legends, Chuck Leavell, who has worked with all the greatest musicians...The Tree Man' was a rousing hit at our festival, with audience members cheering and raving about the film!"

I've seen plenty of rock documentaries in my many years, and this one honestly is one of the best rockumentaries you'll ever see, said Ivor Levene of Goldmine Magazine.

Allen and I have been working on this for over three years now and I have to tip my hat to him. He's done a masterful job," Chuck Leavell.

"Chuck's story is more than music. It's about life, love and the precious world we live in. The story is like a circle, the top 180 is his career in music. The bottom 180 is a mix of a love story and his life long work in forestry. You will laugh and cry at all of the right moments," said Director, Allen Farst.

The documentary is full of star power with Billy Bob Thornton, Mick Jagger, President Jimmy Carter, Eric Clapton, Keith Richards, Bonnie Raitt, Dickey Betts, Paul Shaffer, Chris Robinson, Charlie Daniels, Miranda Lambert, Charlie Watts, Bruce Hornsby, Juliann Lennon, Mike Mills, John Bell, Pat Monahan, Ronnie Wood, Warren Haynes, John Mayer, David Gilmour and more.

With capabilities of reaching more than 100 million homes in North America and nearly 1 billion homes worldwide, Gravitas Ventures will be making this must-see movie available on several VOD platforms, including iTunes, Amazon, GooglePlay, VUDU and Playstation today!

**ABOUT DIRECTOR ALLEN FARST - NICHE PRODUCTIONS** - Farst is an acclaimed award winning director, filmmaker and photographer whose most notable work involves action sports, music, documentary films, high-end commercials and intimate celebrity photography. His work has been featured by Contour by Getty, Panasonic, Maxim Magazine, USA Today, Drone360, Nikon Cinema and more. For additional information, visit [www.allenfarst.com](http://www.allenfarst.com)

**ABOUT GRAVITAS VENTURES** - Gravitas Ventures, a Red Arrow Studios company, is a leading all rights distributor of independent feature films and documentaries. Founded in 2006, Gravitas connects independent filmmakers and producers with distribution opportunities across the globe. Working with talented directors and producers, Gravitas Ventures has distributed thousands of films into over a hundred million homes in North America - over one billion homes worldwide. Recent releases include *The Secret: Dare to Dream*, directed by Andy Tennant and starring Katie Holmes; *End of Sentence* starring Logan Lerman and John Hawkes; *Looks that Kill*; *Tread*; *Loopers: The Caddie's Long Walk*, narrated by Bill Murray; Colin Hanks' *All Things Must Pass*; and the upcoming *Our Friend* starring Casey Affleck, Dakota Johnson, and Jason Segel. For more information, please visit [gravitasventures.com](http://gravitasventures.com), and follow @GravitasVOD on Twitter and @gravitasventures on Instagram.

### **About Red Arrow Studios**

Red Arrow Studios is one of the world's leading creators and distributors of entertainment content, comprised of an acclaimed network of international production companies and labels in seven territories; world-leading digital studio, Studio71, based in six countries; and global film and TV distributors Red Arrow Studios International and Gravitas Ventures. The group's significant output includes scripted, non-scripted and formatted content and IP, from TV and film to short-form and branded content, made for an array of global networks and platforms. Red Arrow Studios is part of ProSiebenSat.1 Media SE, one of Europe's leading media groups. [redarrowstudios.com](http://redarrowstudios.com)

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