

Gwynne Rife, Owner

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## FOR IMMEDIATE RELEASE

**Fostoria, OH** – Zenmundi Designs Zen = enlightened Mundi = World, a natural mineral, and stone artisan company announced the addition of aroma diffusers to the product line. The Zen-sational Zen-essential Zen-scent-ial aroma diffusers can be worn as jewelry or kept close on a desk or shelf. Add a favorite essential oil to the diffuser to provide stress relief, comfort, and empowerment throughout the day.

<u>Gwynne Rife</u>, owner of Zenmundi Designs, says her motivation for starting the business was both a mind and body experience that soothed her soul.

"I wanted to make jewelry and artisan pieces with stones that were luminous and elegant enough to wear to work while allowing women to feel connected to the world and stay grounded," said Rife. "Each piece incorporates natural minerals and adornments that are pleasing to the eyes, body, and mind."

The new diffusers come in various forms including lockets, desk sitters, hangers, and bracelets. For those that don't wear a lot of jewelry, the stationary pieces keep the calming essential oil scents nearby. The jewelry and artisan pieces are meant to not only bring beauty but awareness to those that wear it.

Rife says each piece; each stone has a story to tell and a specific energy to generate. The addition of a pleasing scent with the energy of the stones provides a powerful, mood-enhancing experience for the one that keeps it close.

"In the scope of the products I carry, the diffusers were an obvious choice," said Rife. "I love keeping the scents that give me energy close, and this is my hope for my customer; that these pieces are an experience, not just a piece of jewelry."

Rife offers jewelry with traditional and unique symbols represented in ancient practices including the elephant, birdcage, tiger, and Namaste. She offers pieces made out of several minerals including jasper, agate, mookite, and fluorite.

To learn more about Zenmundi Designs, email zenmundi@zenmundi.com.

## About the Founder

Gwynne Rife (Gwynstone) created Zenmundi Designs Zen = enlightened Mundi = World while working and raising a family. She sought to find balance in her day and contentment in her life while being a wife, mother, and businesswoman. She uses precious metals to create jewelry and incorporates stones and crystals that promote calm, balance and enlightenment.

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