NOVISIGN

DIGITAL SIGNAGE SOFTWARE

NOVISIGN DIGITAL SIGNAGE

NOVISIGN CAPABILITIES

EVERYTHING YOU NEED
FOR DIGITAL SIGNAGE!

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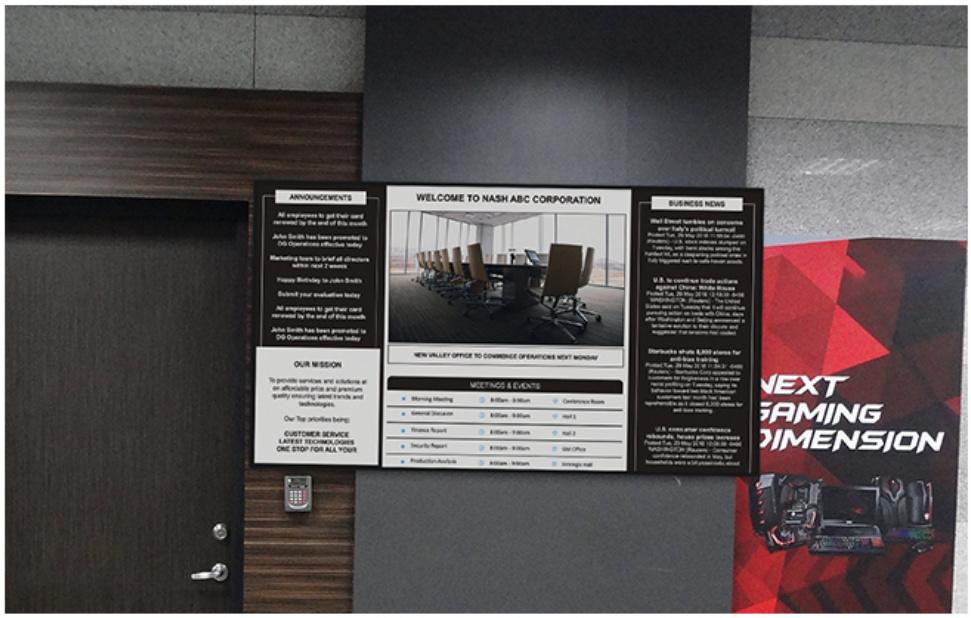
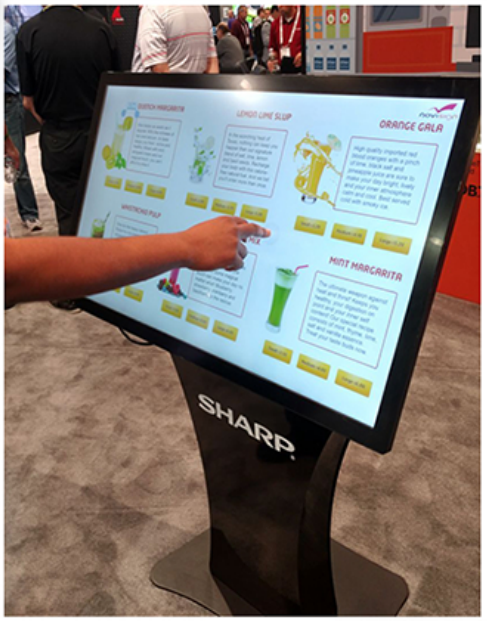
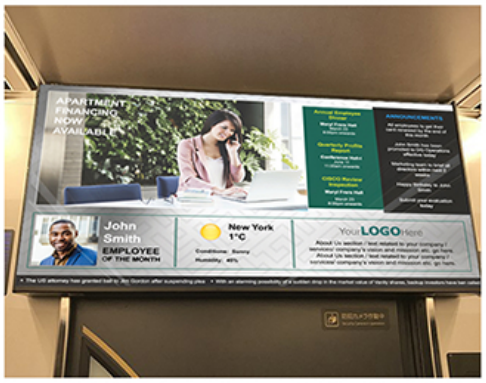
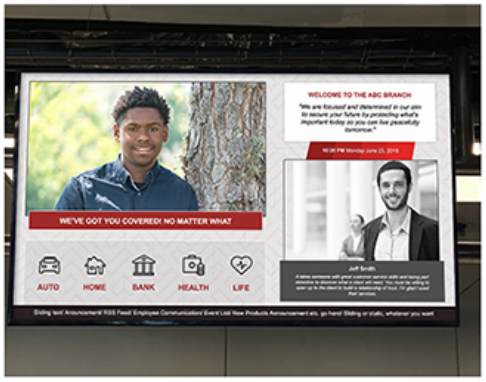
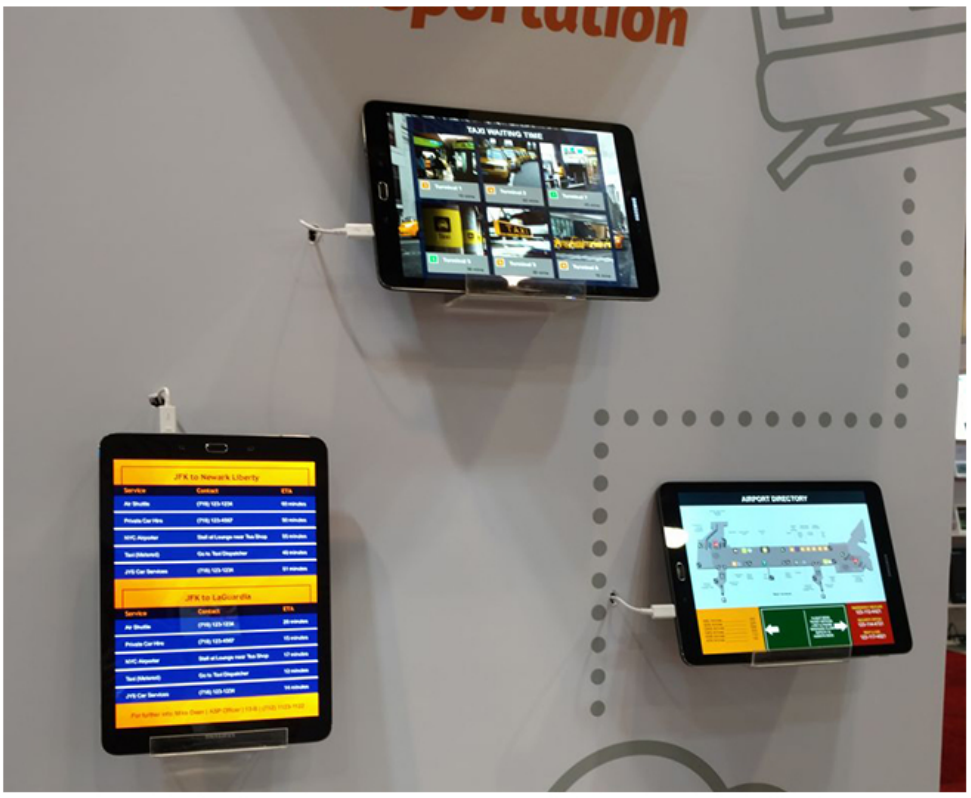










Total Support & Assistance

We believe digital signage was meant to be easy to use. Because of this belief, NoviSign has over 20,000 screens deployed across all 5 continents. Some renowned clients include Disney, Ikea, Dole, NASA, Nokia, Philip Morris, Hilton, Papa John's Pizza and more!

Total Support

Free Support
We're available anytime to help you.

Contact Us Your Way
Phone, Email or Social Media.

Help Center
Simple online guides and material.

Video Tutorial
Step by step videos.

Quick Start
Online easy-to-use resource center.

Email Help Desk
24/7 email aid.

Webinars
Free online demos and training.

Easy Pricing

Month to Month
No contract, $20 per screen / media player.

Annual Discount
Prepay 12-months and receive up-to 25% off.

Education & Non-Profit
25% discount to education, government and nonprofits.

Volume Discounts
Receive special rates at 5 screens or more.

No Hidden Fees
We don't have set-up charges or hidden fees.

No Contracts
Cancel any time from our monthly subscription.

Payment Methods
Credit Card, PayPal, Invoices and POs.

YOUR TOOL-KIT FOR CLOUD-BASED DIGITAL SIGNAGE SOFTWARE

Everything you need for digital signage!

Intuitive, Cloud-Based. No IT background needed. Easy to get started. From dynamic slideshows to real-time social walls, use NoviSign's digital signage software to design media-rich content that is engaging, live and dynamic.

Drag & Drop Widgets

Over 20+ one-click easy to set up widgets to create live and engaging content.

Reports Dashboard

Remotely monitor device status, run proof-of-play reports, media statistics and more.

Scheduling

Create new playlists, preschedule content, add expiration dates, preview your content.

Hardware Agnostic

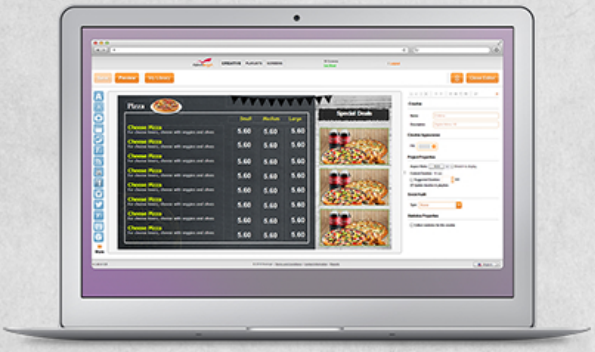
Runs on Chrome OS, Android and Windows. Download our player app for free.

Cloud-Based

No server management, no complicated software installation, no IT headaches.

Total Support

Step-by-step online videos, user manuals, webinars, phone and email support.



REMARKABLY EFFECTIVE DRAG & DROP WIDGETS

Bring your content alive using NoviSign's media-rich widgets!

You don't have to be a graphic designer or have IT background. Simply select a widget and add it to your canvas. You can then resize, adjust settings, add media or text. All widgets can be fully customized to meet your exact requirements.

✓ Best Variety of Signage Widgets

From live social media streams to custom scrolling tickers to media slideshows to website integrations we have a widget for you!

✓ Easy Media Management

Upload images, slides, videos and other media to your Media Library. All items are saved in the cloud and accessible anytime.

✓ Total Content Customization

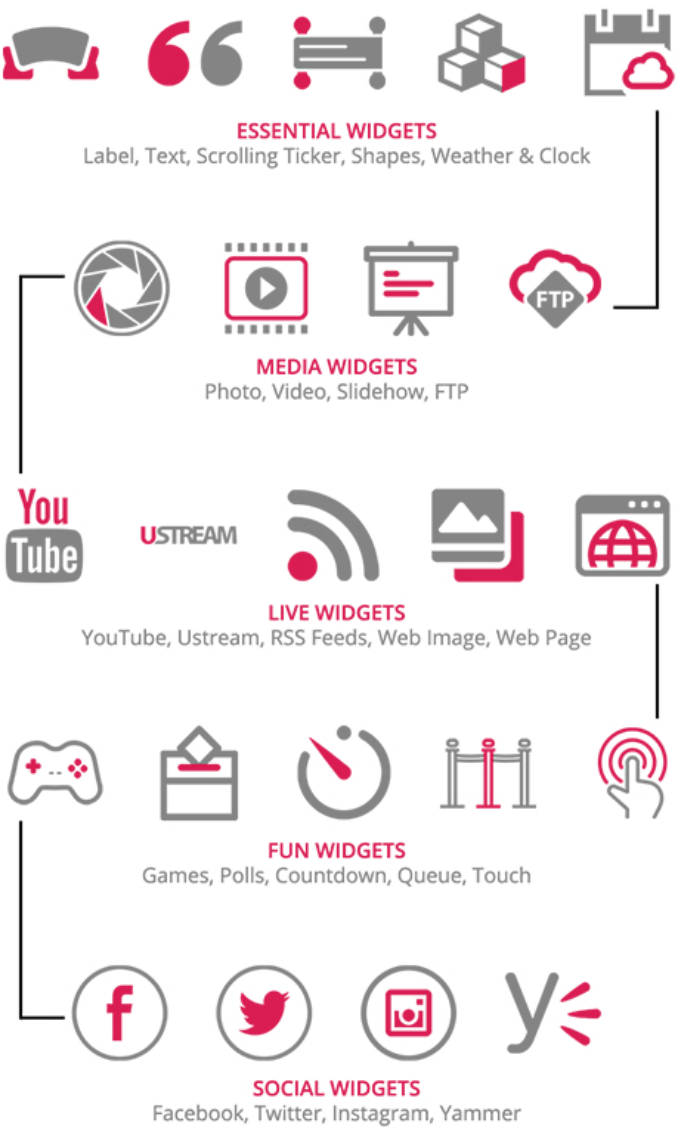
Select any color, gradient or motion clip to enhance your background. Add custom borders or frames to the media. Tailor font styles, size and appearance.

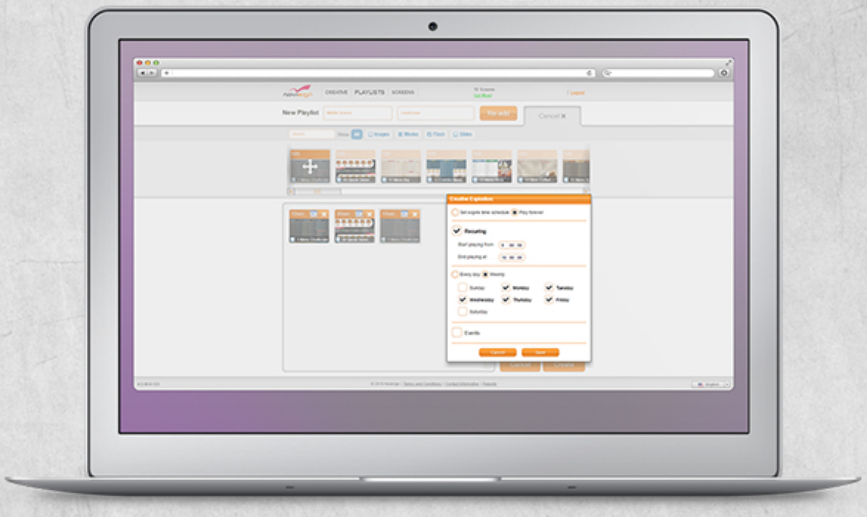
✓ Full File Support

Use the files and media that you already have and know how to make!

- PowerPoint: PPT, PPTX, PPS and PPSX.
- Google: Slideshow and Spreadsheet.
- Word: DOC, DOCX, ODT, DJVU, RTF and PS.
- Spreadsheet: XLS, XLSX and ODS.
- Drawings: AI, WMF, EMF, EPS, VSD and SVG.
- Images: JPG, JPEG, PNG and GIF.
- Audio: M4A.
- Videos: MP4 and FLV.

NOVISIGN APPS & WIDGETS





Easily Schedule Your Content to Play

All that you need is NoviSign, your computer, a web browser and an internet connection!

- Send updates to individual displays or groups.
- Within minutes the screen's content updates.
- Content caches locally on the media player.
- Drag-and-drop action for playlist creation.
- Schedule autoplay by date, day and time.
- Set play duration and expirations.

Create Advanced Schedules

Advance schedule your content to play on specific dates, times and days instantly.

Set Play Time

Schedule content to play in a specific order and preset each piece to play for a specific time frame.

Day Parting

Set your breakfast, lunch, dinner and other menus on automatic refresh for the times you set.

Playlist Order

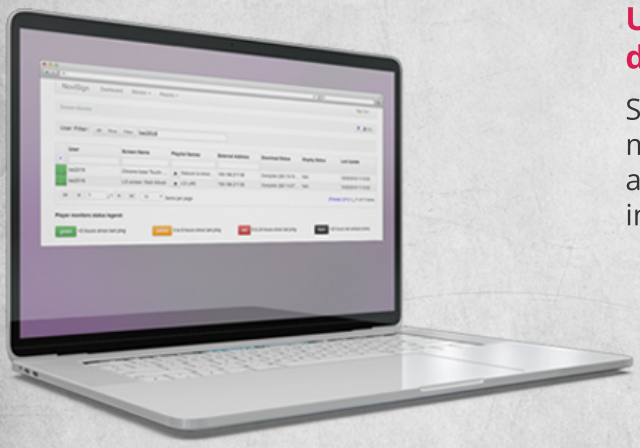
One simple click, drag, then drop, you can create your playlist in the precise order you want it to play.

Preview

Play and preview, precisely what you have just made before sending it to your display.

Name & Description

Keep your content organized by giving it a name and description.



Use NoviSign to monitor, track and manage your digital signs!

See what screen is playing what content, real-time access to data, media analytic, and device statuses. Available from any browser at any time, the monitoring and reports tool offers you valuable insight into your devices, player status and performance.

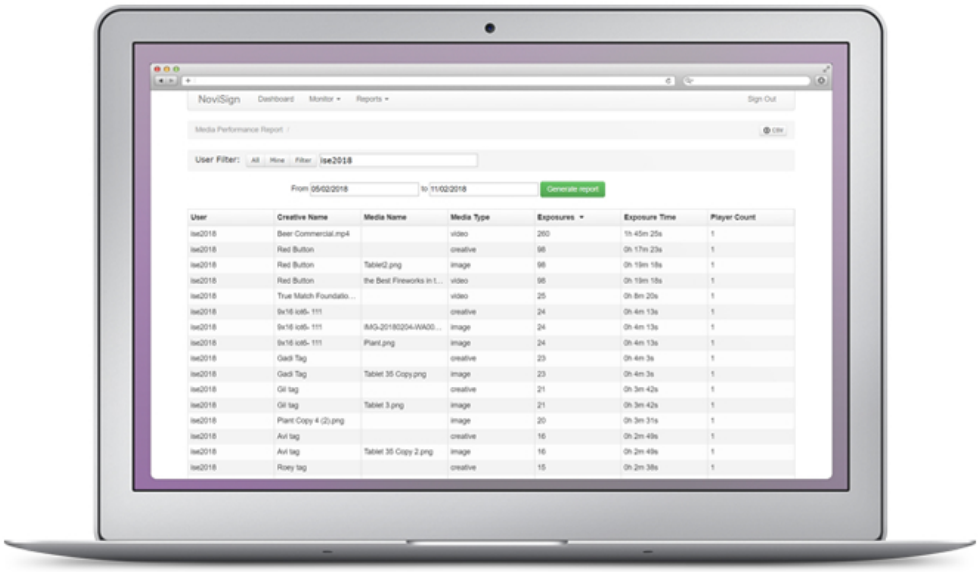
- Instantly view screen/device statuses.
- See updates time and name of running playlists.
- Downloadable proof-of-play reports.
- Media play statistics; time, exposure, type.
- User audits; see who and what was uploaded.
- Run quick screen availability reports.

A Powerful Dashboard for Reporting

In seconds, you can see the status of your screens and devices, online connectivity, recent playlist, time of content update and more.

Proof-of-Play

Gather play reports by month, week, day or any other set range of dates. The reports include the total number of media plays with the file name and device play time.



Media Statistics

Run systematic reports to include media name, media time, exposures per media, time played and how many screens the media is on.

Screen Availability

See a device snapshot of every player you have installed, the total playlist time and available playlist room for additional play.

User Accountability

View the username and what media and/or playlist was uploaded to what screen/device.

NoviSign Runs On Chrome OS, Windows, and Android Media Players

Best Variety of Media Players

In one-click, you can easily download our free NoviSign Digital Signage Software app and install it on your preferred operating system. Once installed you can instantly begin sending content to your display!

Purchase the media player of your choice then install the free NoviSign signage player app.

Android

- Android TV
- Android Phone
- Android Tablet
- Android Box

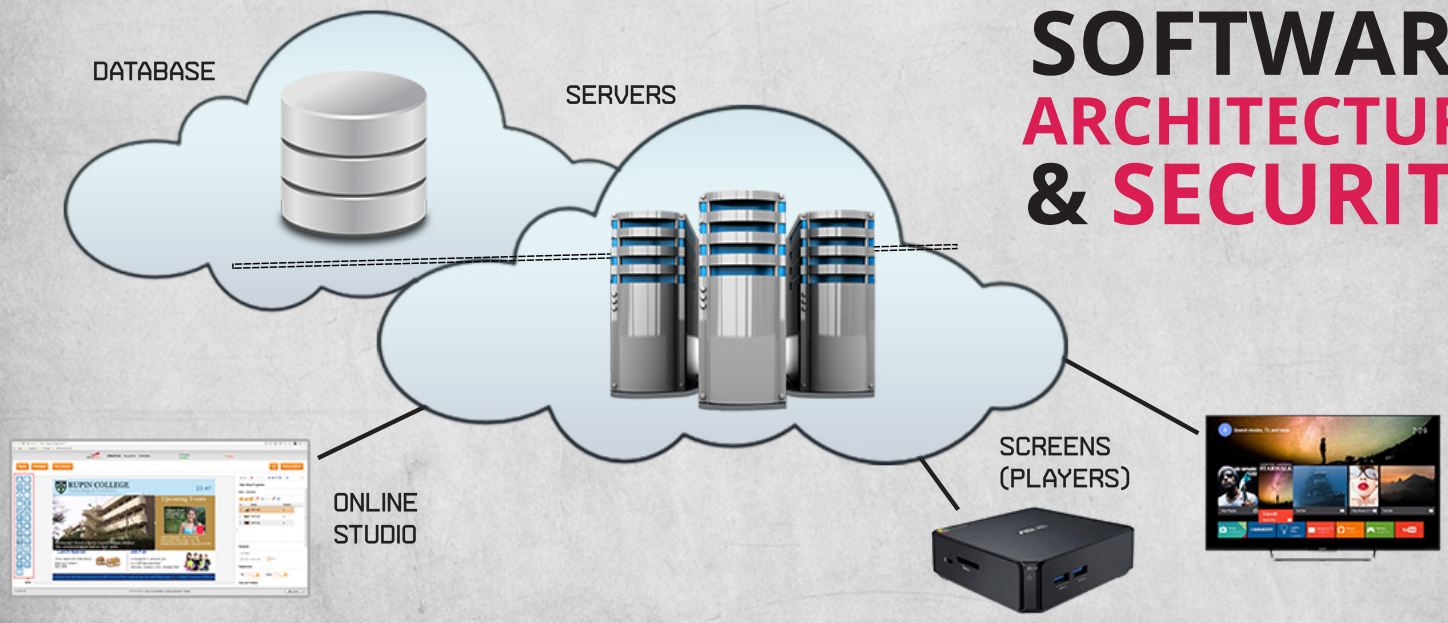
Chrome OS

- Chromebit
- Chromebox

Windows

- Intel Compute Stick
- Intel NUC
- Windows Media Player

SOFTWARE ARCHITECTURE & SECURITY



- No consuming database backup
- No server management
- No IT headaches

NoviSign's "Online Studio," is a rich client application that runs within a web browser. This is an internal NoviSign IP. The connectivity within NoviSign components (database, servers, statistics and monitoring components) are safe within the cloud. There is no implication on the user players/screens due to the connectivity within it.

HTTPS
HTTP/S protocol to connect to NoviSign SaaS cloud.

SSL
The Online Studio is secured by SSL, user and an encrypted password.

ENCRYPTION
All user passwords in the database are also encrypted.

SECURE STORAGE
NoviSign Storage cloud is secured on Amazon S3 Cloud Servers.

Easy Media Management

NoviSign will check the cloud every 2 minutes for playlist updates and pull any changes from the server. The user can set the custom refresh rate. All media (videos, images, text, etc) updates are downloaded then saved locally to the player.

YouTube, Ustream, webpages, any other URL-based streaming widgets are not cached to the player and require constant internet access.

Safe and Secure Content Updates

- HTTP protocol (port 80) with NoivSign REST API for cloud updates.
- 2 Minutes refresh rate with the ability for the user to update.
- Images, videos and other media caches locally on the media player.