



News Release

Many Americans in denial over Coronavirus, Says Reputation Leaders

Nearly a third (32%) of 1,207 Americans surveyed in a national poll yesterday said they don't believe they, or someone they know, will ever get the Coronavirus. The U.S. now has more confirmed coronavirus cases than any other country, with 86,000 cases according to [John Hopkins University](#) In New York state with [20,000 infections](#), 32% of 200 New York state residents polled said they have, or someone they know has a confirmed case of the Coronavirus

NEW YORK, Mar. 27, 2020 –Nearly one in three (32%) Americans said they don't believe they, or someone they know, will ever get the Coronavirus in a poll of 1207 US adults released today by Reputation Leaders. This denial is despite figures from John Hopkins University reporting that the U.S. has more confirmed cases of Coronavirus than any other country.

In two of the most impacted states, N.Y. and CA, 37% and 31% of 200 residents respectively polled in each state saying they think they or someone they know will be infected. 84% of those surveyed in New York are afraid a member of their family or friends will get the Coronavirus.

A survey of 1207 US adults by Reputation Leaders found that only 9% were not stressed at all. Staying safe with family, watching T.V. and social distancing are the top coping mechanisms for Americans with 45% still getting outside whenever possible.

The best of Americans helping others is seen in this crisis with 37% helping or witnessing individuals buying groceries for others or having a greater sense of community. Three in 10 U.S. businesses are offering free/upgraded services or paying employees who can't come into work.

Employers are not doing enough say Americans:

Nearly one quarter (22%) of U.S. workers polled say their employer is not doing enough to help employees through this pandemic. Only one-fifth (19%) of their employers have given assurances of ongoing jobs or have offered paid or unpaid time off to non-essential workers. While over half of Americans trust CDC and healthcare professionals for information about the Coronavirus, only 9% reported trusting their employer for coronavirus advice. Only 28% of employees said that their employer was communicating openly and often.

Methodology

Reputation Leaders fielded an online survey from Mar. 25 to 27, 2020 among 1207 US adult consumers, 1000 matching the demographic profile of the U.S. on age, gender and region and an additional boost sample to 200 adult consumers in each of N.Y., CA states

#Coronavirus #Covid-19 #trust #America #employers

Full results are downloadable from <https://www.reputationleaders.co.uk/coronapoll.html>

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