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### **It's a Water Park but Not as We Know it**

***With sustainable design, world-class dining and the relaxing ambiance, Bali's Waterbom has revolutionised the concept of the waterpark for today's savvy travellers.***

**(Bali, September 2018)** When we think of water parks, a few things are sure to come to mind: screaming kids, cheap junk food and plenty of neon-coloured plastic. Then there's Bali's Waterbom, a thoroughly grown up yet family-friendly premium lifestyle park that combines a ground-breaking environmental ethos with spa treatments, innovative, healthy cuisine and the island's best aquatic activities.

Opened in 1993, award-winning Waterbom is the creation of Santo Gulino who strived to break the water park mould with a destination that combined great dining, private spaces, a sophisticated yet pro-family ambiance, and some of the most heart-thumping water rides in the region. The result is a park that's more akin to a relaxing beach club than a water park; one that not only takes dining seriously, but which has worked hard to reach carbon neutral status while also leading the entire water park industry as the top water park in Asia in 2017 (Asia's Leading Water Park – World Travel Awards) and it has been Asia's number one water park by TripAdvisor Traveller's Choice Award, five consecutive years, since 2014.



## **Out with the Old, In with the New**

Waterbom is the pioneer of a new movement in water park design, one which caters to today's informed and inspired traveller and offers them a one-stop-shop entertainment destination on the Island of the Gods.

This premium lifestyle park's ground-breaking concept is modelled on the chic beach clubs that line Bali's coast. However, this sophisticated venue offers so much more than just great music and a compelling destination. Catering to everyone from solo guests and couples to groups and families, Waterbom has something for every traveller looking for fun under the sun.

There are designated areas for children and adults to ensure visitors always get the experience they desire; there are adrenalin-pumping slides and rides – Waterbom's 85ft high Smash Down 2.0 was named top extreme trapdoor waterslide in the world by The Travel Channel – but also intimate, private gazebos, wellness treatment salas, and innovative contemporary dining outlets that cater to all appetites.





## Fun for the Whole Family

Waterbom's 16 award-winning slides and rides cater to every water baby, from closely-supervised children's pools and world-class high-speed water slides to state-of-the-art wave pools and non-water activities.

For the little ones, **Funtastic** is a water-world with children in mind, complete with water cannons, slides, wheels, ropes and giant dump buckets; while the **Lazy River** is a great family activity that allows guests to meander their way through lush tropical gardens.

Families and groups will love the **Python**, a life-raft styled slide that winds its way through the python's belly; while the **Constrictor**, the world's longest slide at 250-metres and another raft ride, races through the upper canopy through near 90-degree turns. For something a little more exciting, try the raft-based **Superbowl**, which features a foaming cauldron in which riders race like a human roulette ball; or the popular **Boomerang**, which races raft-riders through a rainbow tube before they tackle a giant quarter pipe.

For slide veterans, the **Twin Racers** allows guests to tap into their competitive spirit as they race their friends to the pool head first down twin slides; while the **Fast & Fierce** features two open slides running side by side as they wind through the air. The **Double Twist** is great for trapdoor newbies, who can then move on to the fittingly-named **Climax**, which uses a countdown timer to release brave souls into tubes that whip into inverted loops. The **Green Vipers** offer both open and closed tube options, both of which race through the trees before arriving at their own exit pool; while the transparent **Pipeline** offers slide junkies spectacular views as their soar above the park. Finally, for the truly brave, the heart-thumping **Smash Down 2.0** includes a near vertical free fall and a stunning hydroplane finish.

If racing down waterslides isn't your thing, try your hand at **Flow Rider**, a cutting-edge wave pool that offers an exhilarating ride that combines surfing with the experience of skateboarding and snowboarding.



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If you prefer to battle it out with friends, the **Water Blaster** is a unique attraction that allows you to wage a water balloon war on someone special; while the **Euro Bungy** catapults revellers nine metres into the sky where they can practice their aerobatics under supervision.

In addition to the popular water slides, Waterbom boasts a pool with bar service, sun lounging spots, a range of massage treatments conducted by professional masseuses, and a series of private gazebos that cater to groups from 6-12.

### **Green to the Core**

As part of its pioneering DNA, Waterbom was designed to not only compliment its stunning natural environment but, with careful environmental management, to enhance it. The 3.8-hectare park's world-class slides, which have been built and are maintained to strict international safety standards, are wreathed by natural landscape with native plants, allowing guests to experience the distinctive authentic lush tropical vibe; which belie a complex environmental management system that has seen Waterbom become the first tourism operation in Bali to reach carbon neutrality.

As guests arrive they will immediately notice a drop in ambient temperature (approx. four degrees Celsius) compared to the street outside, a feat achieved by landscaping that makes up 50 percent of the park, and which plays home to many endemic and endangered species. In addition, recycled timber has been employed in the construction of restaurants and pavilions, and water sourcing and use is carefully monitored to ensure Waterbom maintains the strictest international sustainable credentials.

These efforts extend to the Waterbom kitchens, which have been designed to be as efficient as possible and where all rubbish and food waste is separated and recycled. This includes cooking oil which is processed for fuel. In recent years Waterbom has also replaced disposable single-use plastics with biodegradable materials.



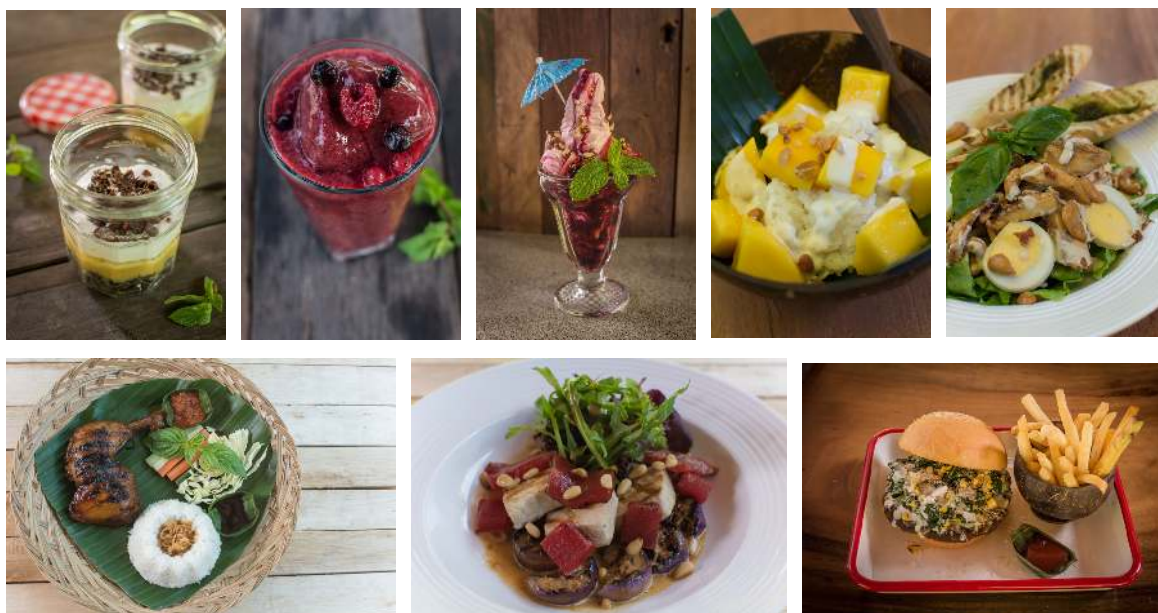


## A Destination for Dining

Another revolution at the core of the Waterbom concept is an enhanced dining offering. Forget the usual stodgy fare you'd find at other water parks, Waterbom's culinary offering is both extensive and diverse, and ranges from hand-made 48-hour leavened pizzas through to fresh salads and healthy options for swimmers of all ages.

All of Waterbom's food and beverage outlets conform to the park's sustainable philosophy; food is made fresh every day, with no GMO ingredients or MSG used. All salad and soya milk are organic, and all beef and chicken are halal certified.

The park's menus are seasonally-inspired, and food is responsibly sourced, with ingredients from Waterbom's own gardens complementing the 80 percent of produce that is sourced from local markets, farms and fishermen, ensuring Waterbom also supports local Balinese producers. A total of seven food and beverage outlets ensure there's delectable dishes for every appetite, from Indonesian and Balinese classics and Italian pizza and pasta, to Mexican and Japanese favourites. In keeping with Waterbom's contemporary approach, a wide range of healthy dishes are available, from salads and fresh juices to smoothies, and a range of special dietary additions, including gluten and dairy free items. There's even Wantilan, a 'pork free' eatery with al fresco seating.



Guests have an amazing variety of dining outlets and cuisines to sample from. These include the Caribbean beach shack-inspired **illy Coffee Shop & Bakery**, home to homemade cakes, cookies, doughnuts and pastries (including vegan and gluten-free options); burgers, Vietnamese *bahn mi* sandwiches, salads, grilled meats, traditional sundaes and homemade ice cream, barista coffee, draught beer and Tiki rum cocktails at the **The Shack**, inspired by the beach shacks concept in the Caribbean with a rustic and easy-going vibe, which was built using upcycled drift wood and recycled timber; and long-pulled pizzas and a create-your-own-sandwich bar as well as Indonesian favourites and children's snacks at the poolside **Bali Banana**. For Thai and Italian street food, including pizza, pasta, roti and noodles, fresh salads and juices, and a dedicated margarita bar, head to **Thaitalian**; or for classic cocktails and fresh juices make a beeline for the **Pool Bar**.

The result is a water park that breaks with tradition and defines the future of water theme parks globally, while offering today's travellers an intelligent and sustainable holiday solution.

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<b>Venue Type:</b>	Water Lifestyle Park
<b>Space:</b>	3.8-hectare
<b>Address:</b>	Jalan Kartika Plaza Tuban, Kuta Bali 80361 Indonesia
<b>Phone:</b>	+62 361 755 676
<b>Website:</b>	<a href="http://www.waterbom-bali.com">www.waterbom-bali.com</a>
<b>Opening Time:</b>	Daily from 9pm to 6pm
<b>Opened since:</b>	1993
<b>Founder:</b>	Santo Gulino
<b>Award Winning:</b>	Asia's number one water park by TripAdvisor Traveller's Choice Award, five consecutive years, since 2014  Asia's Leading Water Park in World Travel Awards 2017
<b>Ticket and Pricing:</b>	<b>Single Day Pass</b> starting from IDR327,000 (approx. USD22) <b>Two Day Pass</b> starting from IDR477,000 (approx. USD32)
<b>Payment Methods:</b>	Cash (IDR), Visa, Mastercard, American Express, JCB
<b>Facilities:</b>	<ul style="list-style-type: none"><li>○ Cashless Payment System with a waterproof wristband</li><li>○ 22 World Class and Award-Winning Water Slides</li><li>○ Flowrider (a combination of surfing, skateboarding, snowboarding)</li><li>○ Water Blaster</li><li>○ Euro-Bungy Trampoline</li><li>○ Massage and Reflexology</li><li>○ Nail Spa and Hair Braiding</li><li>○ Sunbathing Area</li><li>○ Gazebo and Cabana</li><li>○ Group Functions and Private Area Booking</li><li>○ Locker and Changing Room</li><li>○ Fresh Towels</li><li>○ Professional Photography Service</li><li>○ Various dining venues:<ul style="list-style-type: none"><li>● The Wantilan Restaurant and Various Food Stalls</li><li>● Bali Banana Café</li><li>● The Shack</li><li>● Thaitalian</li><li>● The Coffee Shop</li><li>● Pool Bar</li></ul></li></ul>
<b>Social Media:</b>	<a href="https://www.facebook.com/Waterbom">www.facebook.com/Waterbom</a> <a href="https://www.instagram.com/waterbombali">www.instagram.com/waterbombali</a>