



T R I O
E N T E R T A I N M E N T

THE TEAM



KRISTANNA LOKEN

PRESIDENT / CEO

Kristanna Loken, Chief Executive Officer, has starred in several successful films and television series, ranging from Terminator 3 to the Showtime hit The L Word. In addition to her acting talents, Loken has produced the Sy-Fy series PainKiller Jane and the independent films Attack on Darfur, Fighting For Freedom, and Lime Salted Love. She intends to use her experience and in-depth understanding of the entertainment industry to allow Trio to remain nimble and approach a vast array of opportunities.



JIMMY PALMIOTTI

CHIEF CREATIVE OFFICER

Jimmy Palmiotti, Chief Creative Officer, is a multi-award-winning character creator who has worked with major brands such as Nike, Nickelodeon, Disney, Marvel, and Warner Brothers, just to name a few. Palmiotti's experience in character creation will aid Trio by providing the creative backbone for production endeavors.



JONATHAN BATES

CHAIRMAN

Jonathan Bates, Chairman, is a 25-year veteran of investment management, currently serving as an Managing Director and Financial Advisor for a Wall Street investment bank. He has a deep knowledge of structured financing, risk mitigation strategy, and supporting his clients to achieve their profitability goals.



PHILIP FIER

CHIEF FINANCIAL OFFICER

Philip Fier, Chief Financial Officer, has experience serving global firms in executive roles, such as Sony Pictures Entertainment, where he served as Senior Vice President of Business Development, 20th Century Fox, as Vice President and Chief Financial Officer, and Credit Lyonnais, where he oversaw the restructuring of a \$1 billion loan portfolio.

THE BUSINESS

Our core business is to become an Independent Film and Television Studio. Initially we intend to write our own scripts, and therefore own all intellectual property rights for potential future use, licensing, or sale.



Our ultimate goal is to own a large and valuable library of content and franchises from which we earn ongoing fees and profits from sources such as streaming, licensing, and sequels.



As the company matures, we intend to partner with other producers to increase our volume of productions, and hope to utilize innovative financing techniques based on our collective experience.

PROBLEM

Many recent, critically acclaimed films have been independent films not sponsored or paid for by large studios.

It's our experience that many independent filmmakers add a creative edge, but aren't quite as good at running a business.

Very often they make movies but have a limited understanding of who will likely buy them, or at what price.

SOLUTION

We only plan to produce films and television programs when we have done a complete business analysis of who will buy them and have good forecast of revenue. We plan to focus much of our efforts on high margin video-on-demand and internet delivered content.

CASE STUDY

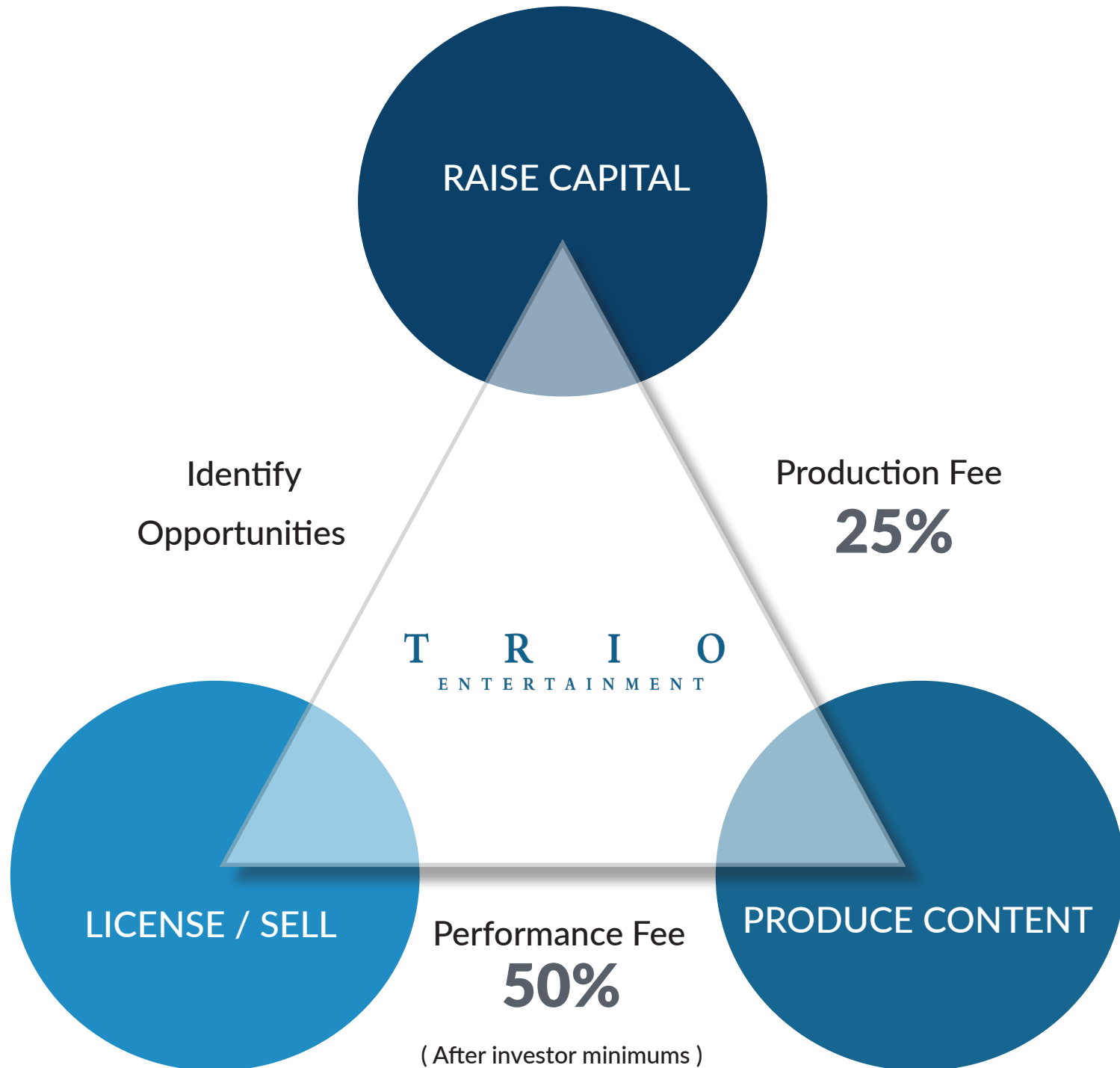
MOONLIGHT

Moonlight won best picture with a budget of \$1.5 million



Moonlight is an example of a film produced on a budget similar to the budget that Trio intends to use for its potential future productions. Moonlight may not be representative of future Trio productions and does not guarantee Trio productions future success.

BUSINESS MODEL





NETFLIX

NOTEWORTHY
DIRECTORS

CREATIVE
STORYTELLING

**TARGET
MARKET**

Hulu

**Amazon
Prime**

RECOGNIZABLE
TALENT

COMPETITIVE LANDSCAPE

We bring the expertise of high budget
superhero films

+

creativity of the indie productions

=



T R I O
ENTERTAINMENT

REVENUE MODEL



Revenue from Each Film Upfront **Fixed Fees of up to 25% of budget + up to 50% of any future profits.**



Build a library of content from which we can generate future revenues. **We anticipate that we retain 100% ownership of the intellectual property related to each project.**



Distribution partners generally pay all promotion costs. For this, **they are paid a 15-35% commission of revenues from theater owners, DVD sales, and VOD (video on demand) streaming services.**



In our television productions, we anticipate **partnerships with networks that would pay for most of the production costs.** Trio would simply earn fees while risking very little firm capital.



Partnerships with other producers will allow us to finance a large volume of films and scale our business.



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***Trio Entertainment is now recruiting accredited investors
for an offering of up to \$3,000,000***

Contact us for more information

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<https://invest.trio-entertainment.com>

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Past performance is not indicative of future results. Securities offered through WealthForge Securities LLC, Member FINRA/SIPC. Trio Entertainment and WealthForge Securities LLC are separate entities. The film industry is highly competitive. The competition comes from both companies within the same business and companies in other entertainment media which create alternative forms of leisure entertainment. The Company's competition includes several "major" film producers, such as Fox Entertainment Group, Paramount Motion Pictures Group, Sony Pictures Entertainment, MGM Holdings, LLC, NBC Universal, Time Warner, Buena Vista Motion Pictures Group, and Lions Gate Entertainment which are dominant in the production and distribution of films, as well as numerous independent motion picture and television production companies, television networks and pay television systems. Many of these organizations with which the Company intends to compete have significantly greater financial and other resources than the Company. Additionally, the Company will compete for audience acceptance and exhibition outlets with films produced and distributed by other companies. As a result, the success of the Company is dependent not only on the quality and acceptance of its projects, but also on the business climate of the entertainment industry as a whole.