

PRESS RELEASE – February 15, 2017

Royal Oak Farmers Market welcomes the Greater Detroit VegBash!



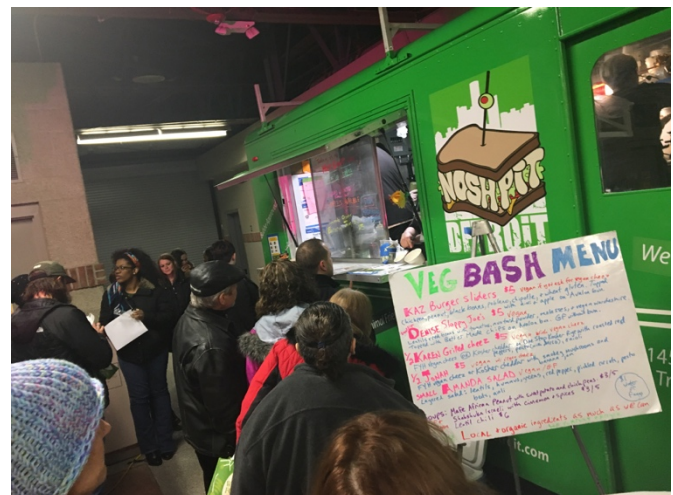
Due to the overwhelming response to the February 9th, 2017 “Greater Detroit VegBash,” the Quintessential Event Company is pleased to announce the summer edition scheduled to take place on June 29th, 2017 at the Royal Oak Farmers Market. With over 60 vendors and nearly 1600 attendees at the inaugural event, the June iteration will utilize both indoor and outdoor spaces to accommodate the popularity. “The attendance for a first year program was extraordinary, so we are eager to provide more opportunities to bring the vegetarian community

together throughout the year,” said Bill Lonskey, Event Specialist of The Quintessential Event Company.

Catering to the conscious consumer, the Greater Detroit VegBash featured live music, door prizes, local bazaar and cuisine emphasizing vegetarian and cruelty free options. The finest vegetarian and vegan restaurants in the area participated including The Nosh Pit Detroit, offering a diverse menu featuring locally sourced and organic vegan nosh with vegetarian options and Krishna Catering, an upscale, fast, casual spot serving vegetarian Indian / Chinese Fusion street food.

“We were the only food truck participating and served about 1 order every 2 minutes while participants waited up to 20 minutes for the opportunity to taste our menu,” said Karen Schultz, Owner of The Nosh Pit Detroit. The Nosh Pit Detroit has only 5 star reviews on Yelp and Facebook and has won 3 awards for their food in the past year.

“The enthusiasm was incredible at the Greater Detroit VegBash. We’re proud to be a part of the vegetarian community,” said Kishan Patel, Owner / General Manager of Krishna Catering. Located in Farmington Hills, Krishna Catering has been serving for over 20 years with both dining and catering services.



For more information about The Nosh Pit Detroit, please visit noshpिटetroit.com. For more information about Krishna Catering, please visit krishnacatering.com. Upcoming events from the Quintessential Event Company include the Great Office Escape Food Truck Rally & Business

Networking Extravaganza taking place on Tuesday, February 21st from 11 – 2pm at the Royal Oak Farmers Market. For more information or to attend, please visit quevco.com.

About The Quintessential Event Company

The Quintessential Event Company is a consultancy that provides services for a variety of industries and corporations through both custom and originally researched B2B and B2C events including food festivals, wedding showcases, educational / networking events and city tours. For more information, please visit quevco.com.

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