

FOR IMMEDIATE RELEASE



FTA 2020 **Bronze** MID WEB, PROCESS, FILM

**PPC FLEXIBLE PACKAGING™ IS THE PROUD RECIPIENT OF THE
FTA BRONZE AWARD**



Buffalo Grove, IL, June 22, 2020 — **PPC Flexible Packaging™** is proud to announce that they have won the FTA's bronze award for Mid-Web at the 2020 Excellence in Flexography Awards for their entry "Sweet Earth Harmless Ham & Chickpea Patty/Benevolent Bacon Egg & Cheddar Wrappers". The ceremony was held virtually on April 22, 2020.

Describing the entry, Marcy Southern, VP of Graphics & Print Optimization at **PPC Flexible Packaging™** said, **"Strong color, fine detail and sharp resolution were achieved using INX ink, Miraclon's KODAK FLEXCEL NX Ultra plates (recipient of FTA's 2020 Technical Innovation Award), 300 lpi artwork and excellent press craftsmanship. Two complex designs with neutral process builds were produced side-by-side on the same web with just CMYK and white."**

The judge said of **PPC Flexible Packaging's** entry, **"Beautifully executed image while good registration was held. Well-executed level of detail at 300 dpi."**

The Excellence in Flexography Awards is the premier awards program for the flexographic industry. It is the longest running and most prestigious annual print competition. Its mission is to honor outstanding companies who have made exceptional quality and precise consistency their mission in the pursuit of printing excellence. Each of the more than 500 entries received every year is individually evaluated by a panel of judges on its degree of difficulty and level of execution. Award-winning prints offer proof of significant achievements in quality.

The award winners are featured online at www.flexography.org/excellence.

ABOUT PPC FLEXIBLE PACKAGING™

Based in Buffalo Grove, Illinois, PPC Flexible Packaging™ is a leading provider of cleanroom and consumer packaging for the healthcare, nutraceutical, health and beauty, snack, organic, "better for you," horticultural and produce markets. The company excels in the design of value-added printed, laminated, stand-up pouch and re-closable packaging for the most demanding applications. With seven plants throughout North and South America and in-house graphics and plate-making capabilities, PPC Flexible Packaging™ is focused on exceptional speed to market and excels in delivering service, quality, technology and innovation to its valued customer base.

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